

POSITIONING BROKEN ARROW FOR THE FUTURE

Your City, Your Vision

TOWN HALL FORUM

June 24, 2015



BROKEN ARROW

Where opportunity lives

Welcome From Broken Arrow Mayor Craig Thurmond



BROKEN ARROW

Where opportunity lives

CITY OF BROKEN ARROW STAFF

City Council

Richard Carter

Ward 1

Craig Thurmond

Ward 2

Mike Lester

Ward 3

Scott Eudey

Ward 4

Johnnie Parks

At-Large

Acting City Manager

Russell Gale

Assistant City Manager

Jeff Jenkins

Fire Chief

Jeremy Moore

Police Chief

David Boggs

Streets/Stormwater Director

Steve Arant

Economic Development Coordinator

Norman Stephens

Chamber of Commerce President

Wes Smithwick

VISION 2025
YOUR CITY, YOUR VISION

VISION 2025 – YOUR CITY, YOUR VISION

▪ March 2015

- Mayors announce united plan to extend Vision 2025.**
 - Vision 2025 sales tax expires in 2016 without voter extension.**
- Cities would manage projects.**
- The extension keeps the Tulsa County sales tax rate the same, shifts county rate to city.**

VISION 2025 – YOUR CITY, YOUR VISION

■ April 2015

- Fiscal Sustainability Committee recommends Vision 2025 extension.**
- Only way to address long term operational funding issues.**
- Oklahoma is the only state where cities' operations are funded only by sales tax.**
- Broken Arrow has one of the lowest sales tax rates in the state.**
- Major sales tax leakage to Tulsa.**

VISION 2025 – YOUR CITY, YOUR VISION

- **November 2015**
 - **Vote to extend existing sales tax**
 - **5.5/10 of one penny**
 - **Fund public safety, roads, economic development**

3 SPECIFIC AREAS OF FUNDING



VISION 2025 BACKGROUND

VISION 2025 BACKGROUND

- **September 2003**
- **Tulsa County voters approved a 13-year sales tax.**
- **Regional Economic Development**
- **Capital Improvement**

VISION PROJECTS – ROSE DISTRICT



VISION PROJECTS – NSU BROKEN ARROW



VISION PROJECTS – NIENHUIS AQUATIC CENTER



VISION PROJECTS

5 Lane Widening of Albany (61st) Street



PUBLIC SAFETY

- Broken Arrow is proud to be one of the Safest Cities in America and in the Top 10 Safest Places in Oklahoma due to low crime rates & high quality programs.
- BAFD has the largest EMS program managed by a City in the State of Oklahoma.

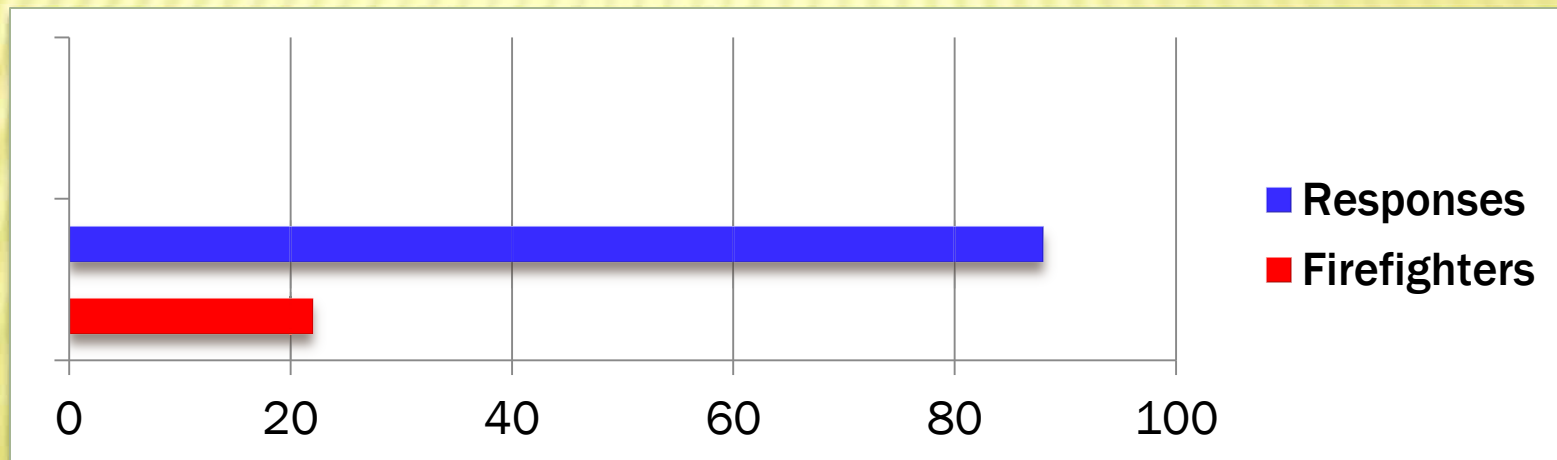


BROKEN ARROW FIRE DEPARTMENT



FIRE DEPARTMENT GROWTH

- Increases to city population and responses have significantly outpaced the growth of BAFD.
- Vision extension will add **20** new firefighters to serve our current population.
- In the last 10 years:
 - Responses by the BAFD up **88%**
 - Full-time firefighter/paramedics up **22%**



FIRE DEPARTMENT STAFFING

Tulsa

1 responder:
378 citizens



Broken Arrow

1 responder:
686 citizens



FIRE DEPARTMENT STAFFING

- **Firefighters**
 - **19 firefighters needed for 1 New Station**
 - **Station #7 site selection & engineering funded by General Obligation Bond**

FIRE DEPARTMENT CAPITAL

- Average fire engine is 10 years old.
- 3 fire engines exceed replacement schedule.
- 4 ambulances exceed replacement schedule.
- Apparatus, Computers, Radios
- Bunker Gear Replacement



BROKEN ARROW POLICE DEPARTMENT



POLICE DEPARTMENT GROWTH

- **Increases to city population and responses have significantly outpaced the growth of BAPD.**
 - **Mental health calls**
 - **Special events**
 - **Training requirements**
- **Vision extension will add 20 officers over the next 5 years to catch up with and maintain current growth projections.**

POLICE DEPARTMENT STAFFING

Tulsa

1 officer:
508 citizens



Broken Arrow

1 officer:
807 citizens



POLICE DEPARTMENT STAFFING

- **Police Officers**
 - **20 Officers are needed to increase coverage across all shifts.**
- **Dispatch Staffing**
 - **Dispatchers and call takers**
- **Animal Control Employees**
- **Emergency Management**

POLICE DEPARTMENT – 5 YEAR CAPITAL NEEDS

- **35 vehicles are currently outside the replacement schedule.**
- **Need a vehicle for every officer hired**
- **Computers for vehicles**
- **Radios**



STREET REPAIRS

STREETS OVERVIEW

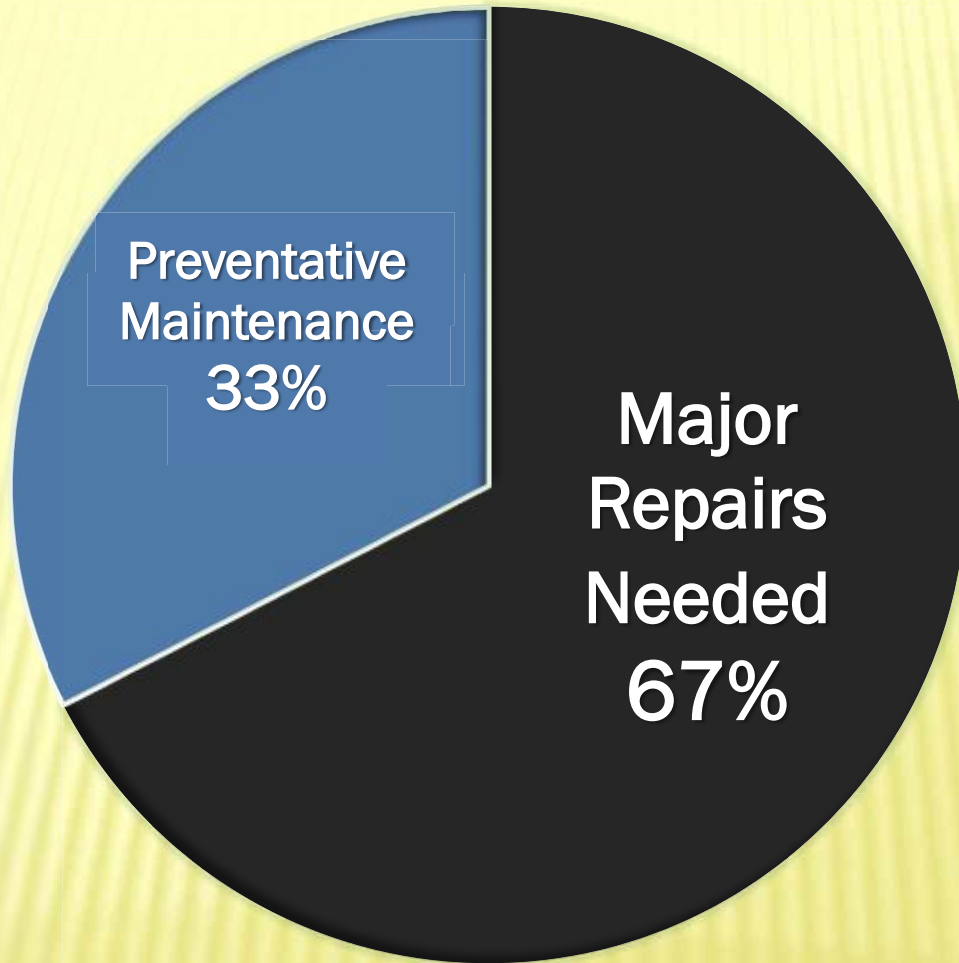
- **Capital Street Assets**
 - **Worth approximately \$1 Billion**
- **622 Center Lane Miles (maintained)**
 - **500 miles of asphalt**
 - **122 miles of concrete**



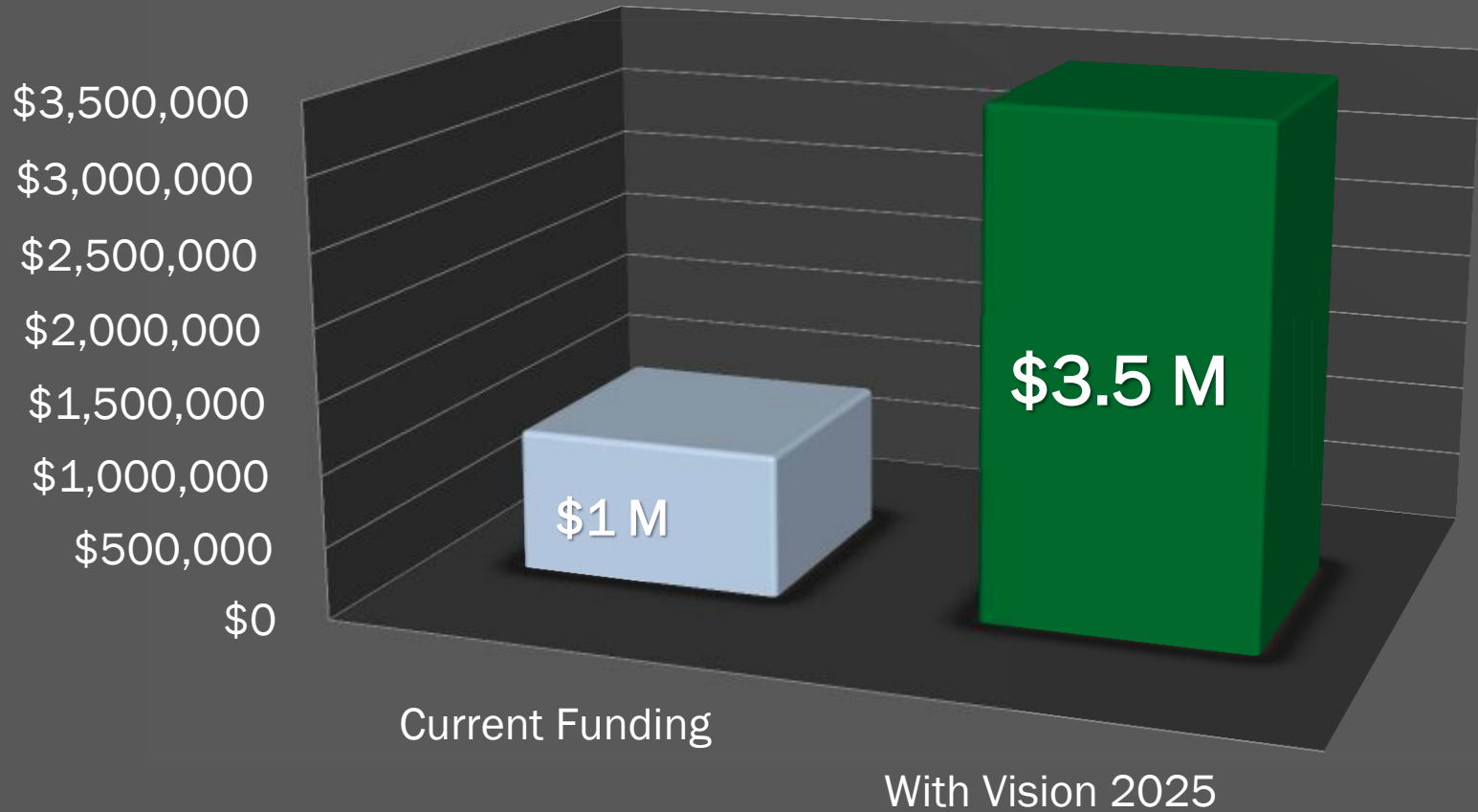




347 TOTAL SUBDIVISIONS



Vision 2025 Extension Increases Street Repair Funding by **250%**



Streets & Stormwater 5-Year Street Maintenance Plan

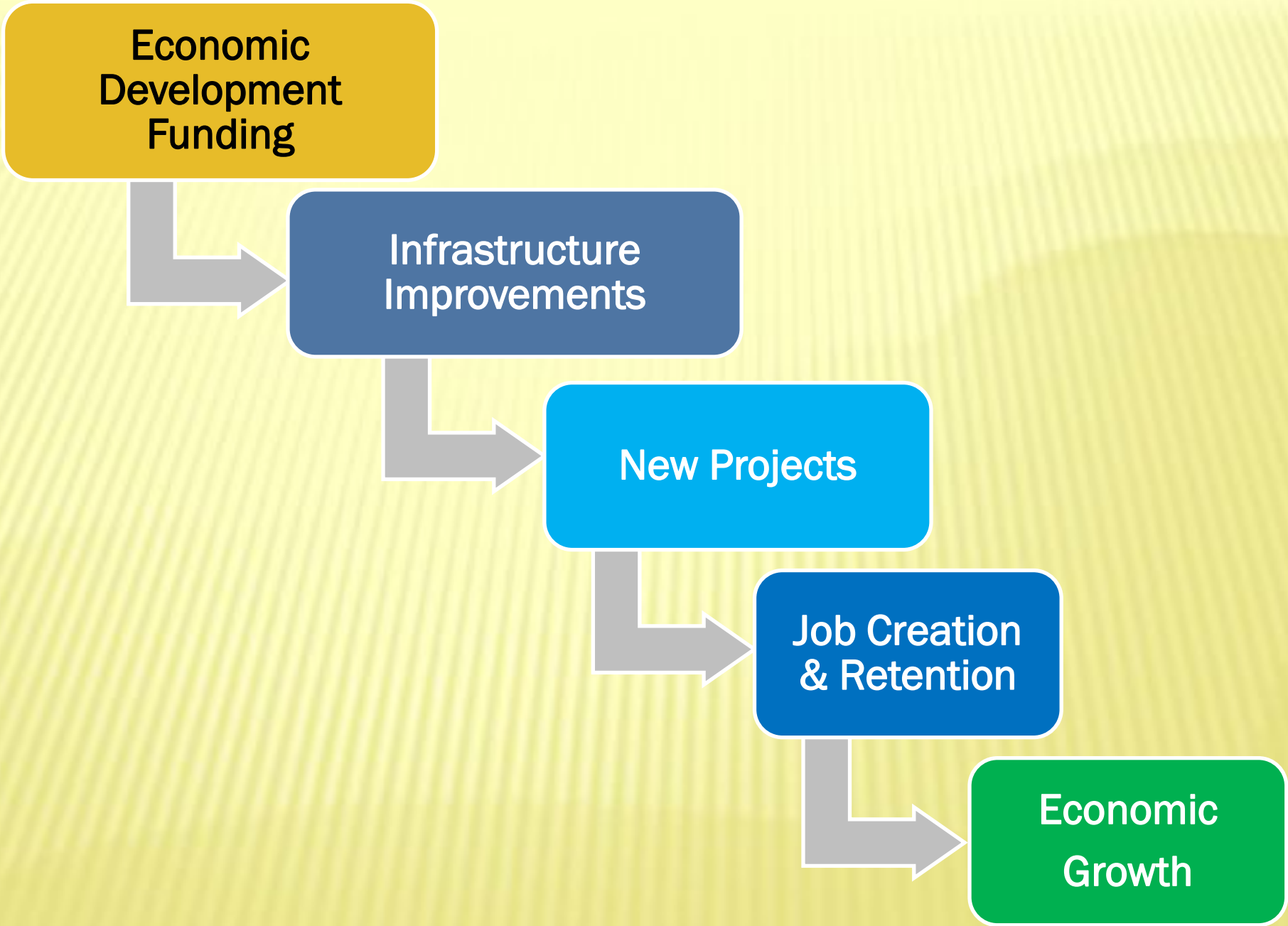
Annual Projects

- Mill and Overlay Projects (Rebuild & Resurface)
- Preservation (Micro-surfacing or Thin Overlay)
- Intersection Marking/Lane Striping
- Crack Sealing for Asphalt/
Concrete Streets





ECONOMIC DEVELOPMENT



ECONOMIC DEVELOPMENT/JOB CREATION

- **Need for an Economic Development fund to enable infrastructure improvements required to win projects that create jobs and grow our economy.**
 - **Site prep work**
 - **Specific street improvements**
 - **Intersection improvements related to the project**
 - **Water line extensions and expansions**
 - **Sewer line improvements and lift stations**
 - **Site specific stormwater management**
- **This fund CANNOT be used for any cash incentives or “corporate welfare”.**

ECONOMIC DEVELOPMENT/JOB CREATION

- **Essentially all economic development projects require some type of incentives in today's highly competitive landscape.**
- **Examples:**
 - **FlightSafety in Broken Arrow**
 - **Land**
 - **Site improvements**
 - **Utilities**
 - **Shops at Aspen Creek (Warren Theatre)**
 - **Streets**
 - **Water**
 - **Sewer**
 - **Interior roadways**

ECONOMIC DEVELOPMENT/JOB CREATION

- **What happens if we do not have this?**
 - **SIMPLE: We lose projects to other communities.**
 - **Examples:**
 - **Macy's Distribution Center at Cherokee Industrial Park**
 - **Outlet Malls**
 - **Broken Arrow Public Schools will lose Ad Valorem dollars used to pay for school operations and improvements.**
 - **Our community doesn't grow to its potential.**

ECONOMIC DEVELOPMENT/JOB CREATION

- Unlike many other communities, Broken Arrow has **NO** funding source to cover these items. The monies must come from the general fund and take away funding for other programs.
- Some communities have dedicated revenue streams to pay for these:
 - Tulsa: Lodging Tax
 - Bartlesville: Dedicated Sales Tax
 - Ardmore: Dedicated Sales Tax

SUMMARY

NO SALES TAX INCREASE IN TULSA COUNTY

- **Public Safety**



- **Road Repairs**



- **Economic Development**



CITIZENS Q&A



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www.BrokenArrowOK.gov/Vision2025

Phone: 918-259-8419

THANK YOU



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