

**To:** Honorable Mayor and City Councilors  
**From:** Michael Spurgeon, City Manager  
**Date:** January 10, 2020  
**Re:** Notes to Council

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### **1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION**

- General Services Department Monthly Report – November 2019
- BAPD Calls for Service December 2019
- Streets and Stormwater Monthly Report – December 2019

### **2. GENERAL CORRESPONDENCE / NOTIFICATION**

- Press Release – Broken Arrow seeks input on Elm and New Orleans branding
- *The Municipal* article – Rose District sparks rejuvenation in downtown Broken Arrow
- BAEDC 2019 Annual Report
- Cox Communications LFA Notification
- Recent news article

### **3. SPECIAL EVENTS / ACTIVITIES**

- N/A

Respectfully submitted

*CLM for*

Michael Spurgeon

clm

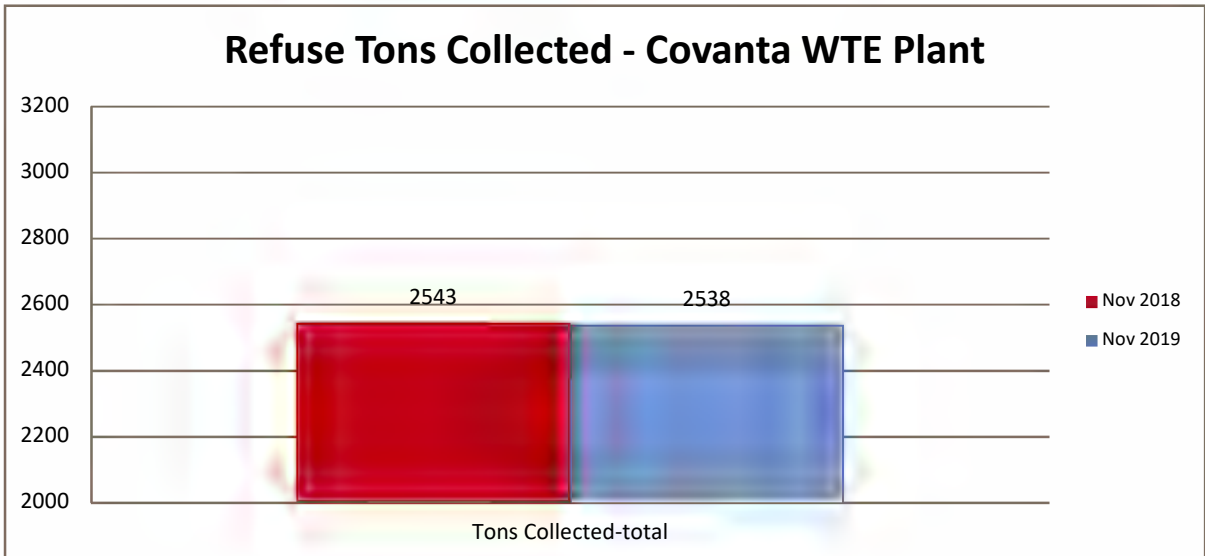
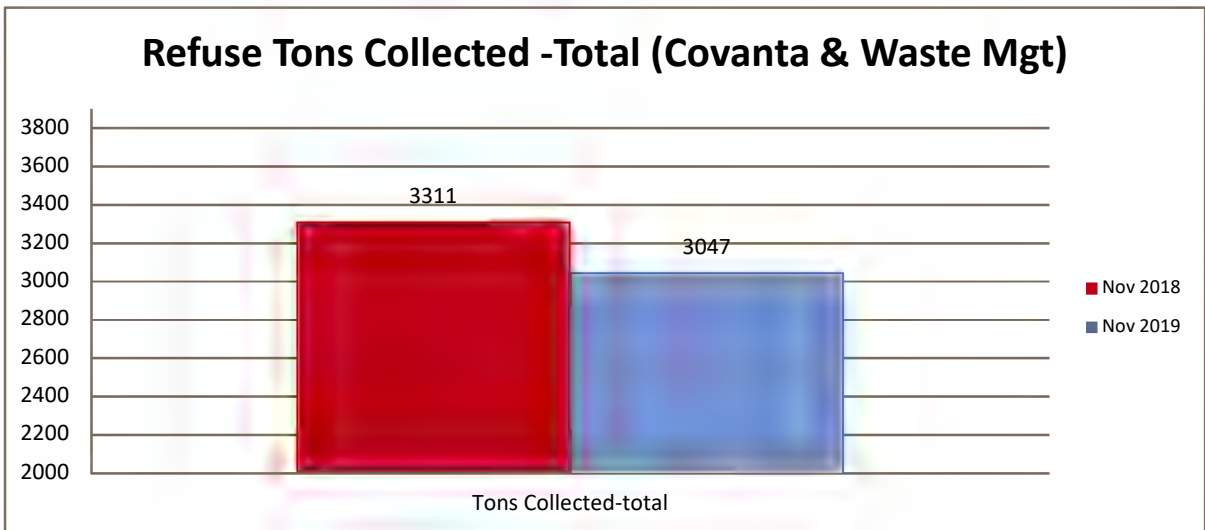
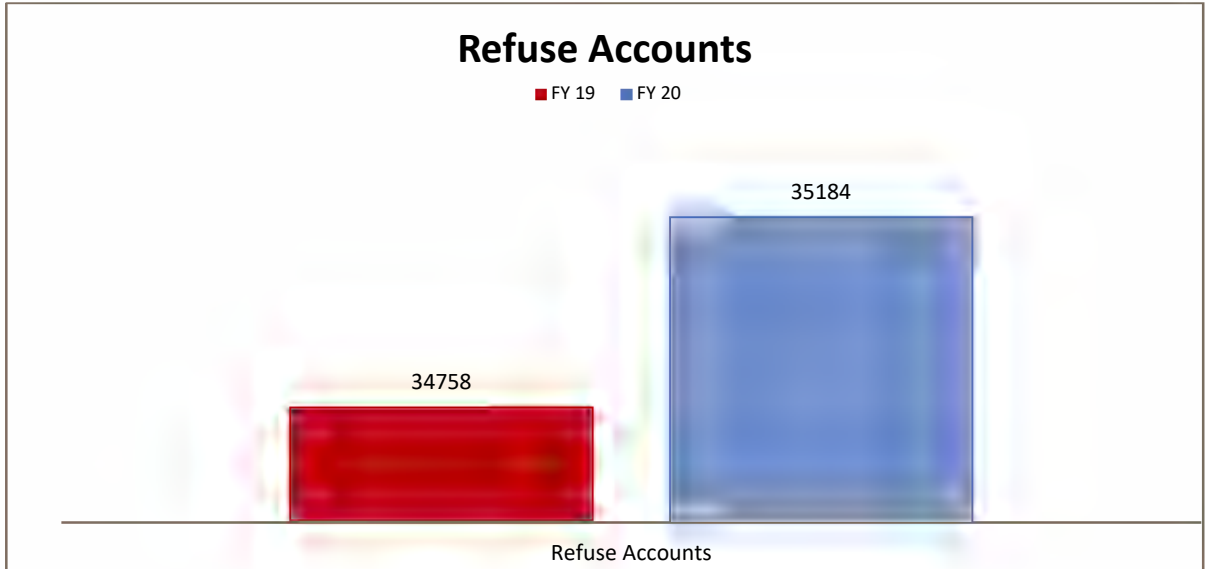
Attachments

**1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION**



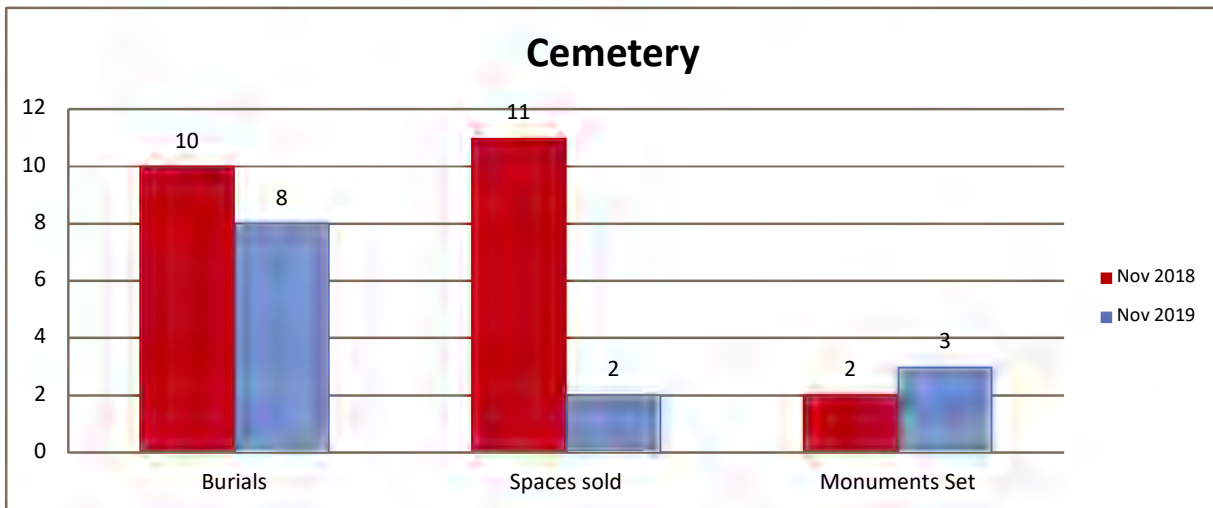
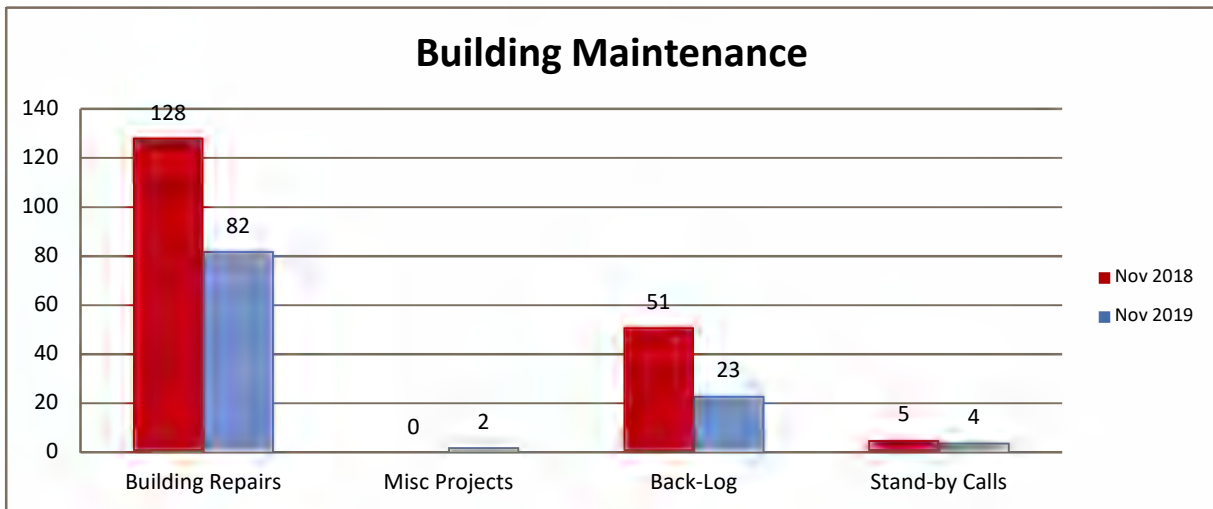
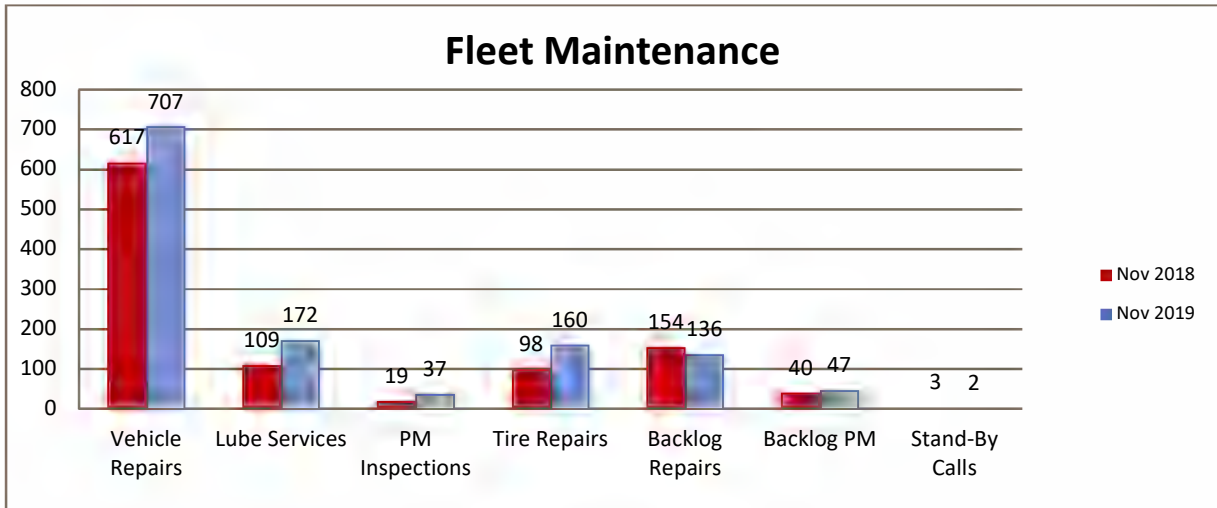
# General Services Monthly Report

## November 2019



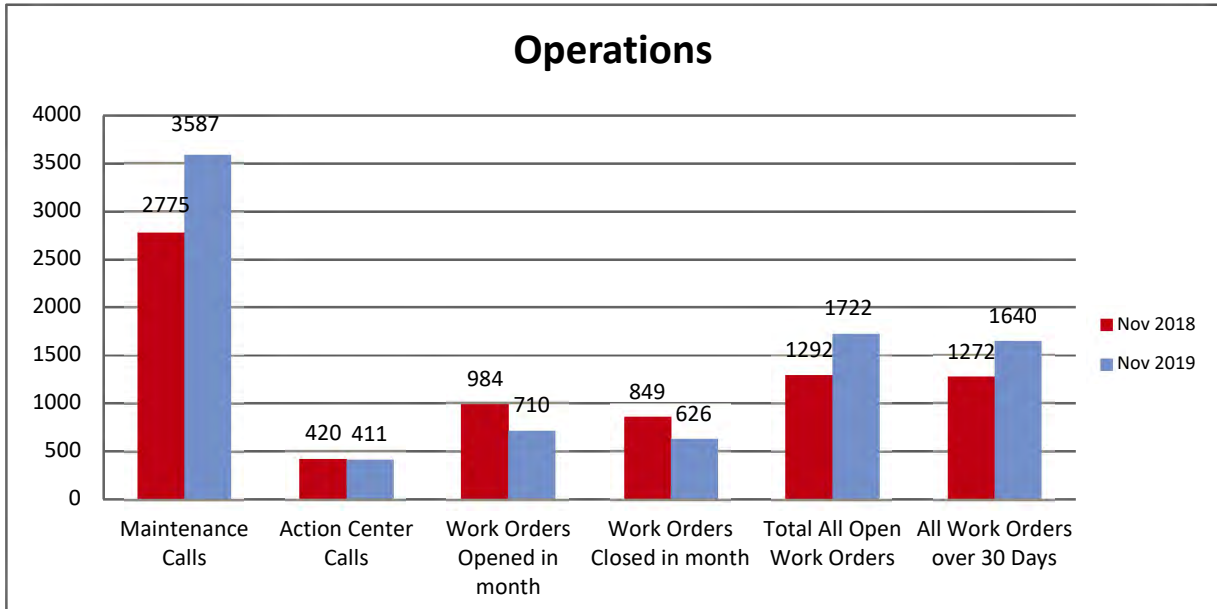
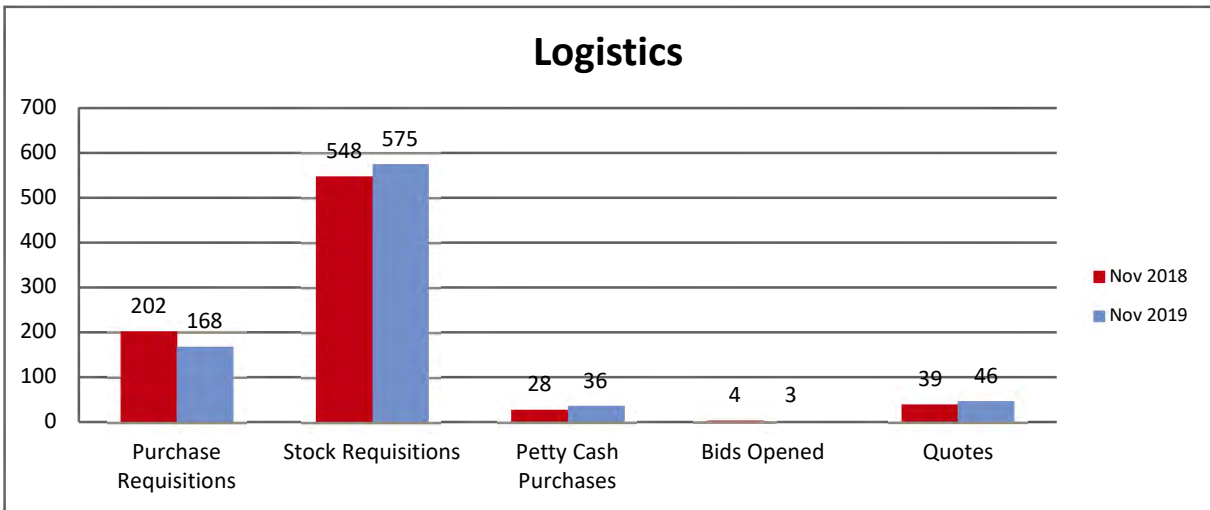
# General Services Monthly Report

## November 2019



# General Services Monthly Report

## November 2019



**To:** Michael Spurgeon, City Manager

**From:** Brandon C. Berryhill, Chief of Police *BCB/41*

**Date:** January 6, 2020

**Re:** **Calls for Service**

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Attached please find:

BAPD Calls for Service Report for:

- December 2019

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Attachments



# Broken Arrow Police Department December 2019 Calls For Service



Calls for Service	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Animal Control
<b>1st Shift (11:15pm - 7:14am)</b>						
Beat 1	4	5	70	28	63	0
Beat 2	9	5	96	13	119	0
Beat 3	9	2	29	25	24	1
Beat 4	5	3	59	11	45	0
Beat 5	2	1	22	5	17	0
Beat 6	2	0	23	8	42	0
Beat 7	23	1	48	27	44	0
Beat 8	5	6	23	10	17	0
Other	0	0	4	5	9	0
	59	23	374	132	380	1
<b>1st Shift average response time per priority</b>						
	<b>Priority 1</b>	<b>Priority 2</b>	<b>Priority 3</b>	<b>Priority 4</b>	<b>Priority 5</b>	<b>Animal Control</b>
Call Received to Dispatch	0:01:03	0:00:59	0:02:54	0:04:23	0:06:54	0:00:00
Dispatch to Arrival	0:04:53	0:03:09	0:05:06	0:06:06	0:06:13	0:00:00
Call Start to Arrival (12/2019)	0:05:56	0:04:08	0:08:09	0:10:35	0:12:56	0:00:00
Call Start to Arrival (12/2018)	0:05:13	0:05:12	0:07:58	0:14:22	0:12:31	3:10:39
<b>1st Shift Dec. Total Calls</b>		979	(	405	were self-initiated calls)	
<b>Calls for Service</b>						
	<b>Priority 1</b>	<b>Priority 2</b>	<b>Priority 3</b>	<b>Priority 4</b>	<b>Priority 5</b>	<b>Animal Control</b>
<b>2nd Shift (7:15am - 3:14pm)</b>						
Beat 1	16	15	165	108	85	30
Beat 2	15	13	211	146	249	24
Beat 3	9	5	76	44	58	170
Beat 4	12	7	114	70	83	23
Beat 5	8	5	45	30	27	10
Beat 6	3	2	35	30	58	7
Beat 7	17	13	145	82	74	20
Beat 8	11	4	44	28	46	15
Other	0	0	8	5	20	0
	91	64	843	543	700	299
<b>2nd Shift average response time per priority</b>						
	<b>Priority 1</b>	<b>Priority 2</b>	<b>Priority 3</b>	<b>Priority 4</b>	<b>Priority 5</b>	<b>Animal Control</b>
Call Received to Dispatch	0:01:25	0:01:03	0:05:17	0:09:30	0:10:56	0:37:26
Dispatch to Arrival	0:05:20	0:04:43	0:07:32	0:09:25	0:06:51	0:17:43
Call Start to Arrival (12/2019)	0:06:47	0:05:47	0:13:15	0:18:16	0:17:27	0:53:45
Call Start to Arrival (12/2018)	0:06:42	0:06:06	0:12:12	0:17:33	0:17:30	0:40:59
<b>2nd Shift Dec. Total Calls</b>		2566	(	1031	were self-initiated calls)	

\*Total call and self-initiated call amounts include priority 7 calls.

By: Jenny Motley



# Broken Arrow Police Department December 2019 Calls For Service



Calls for Service	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Animal Control
<b>3rd Shift (3:15pm - 11:14pm)</b>						
Beat 1	29	15	139	117	108	9
Beat 2	22	14	178	150	327	2
Beat 3	21	5	50	52	83	20
Beat 4	26	10	88	66	124	8
Beat 5	11	6	39	30	20	2
Beat 6	2	2	18	23	69	1
Beat 7	33	15	119	92	102	19
Beat 8	17	2	37	26	27	6
Other	0	0	1	4	22	0
	161	69	669	560	882	67
<b>3rd Shift average response time per priority</b>						
	<b>Priority 1</b>	<b>Priority 2</b>	<b>Priority 3</b>	<b>Priority 4</b>	<b>Priority 5</b>	<b>Animal Control</b>
Call Received to Dispatch	0:01:11	0:01:04	0:05:43	0:08:34	0:14:01	0:10:04
Dispatch to Arrival	0:05:50	0:04:52	0:06:52	0:08:09	0:06:37	0:18:15
Call Start to Arrival (12/2019)	0:07:03	0:05:57	0:12:55	0:16:55	0:20:44	0:29:45
Call Start to Arrival (12/2018)	0:06:43	0:05:40	0:12:52	0:18:57	0:21:35	0:23:48
<b>3rd Shift Dec. Total Calls</b>		2460	(	804	were self-initiated calls)	

### Definitions

- Priority 1 =** Crimes in progress involving life threatening circumstances and situations that produce or are likely to produce serious bodily injury or death to any person.
- Priority 2 =** Crimes in progress or that have just occurred, incidents in progress that present the potential for injury or property damage/loss, situations where the suspect is still at the scene or in the area and will elude apprehension or create the potential for injury or property damage if the police do not arrive rapidly, incidents where an officer is needed to secure a scene or witnesses, and incidents where there is a need for crowd control or traffic control which, if not done immediately, would create the imminent potential for injury or property damage/loss.
- Priority 3 =** Crimes against people that are misdemeanors in progress or that have just occurred, reports of recent felony crimes, suspicious circumstances with no threat of injury, and incidents that do not require an officer immediately, but need investigation, mediation, or intervention.
- Priority 4 =** Property or service related calls for an officer to respond that cannot be handled by telephone, misdemeanor reports when caller demands officer or when an officer needs to investigate the scene or interview witnesses, and requests for officers that do not require a quick response.

\*Total call and self-initiated call amounts include priority 7 calls.





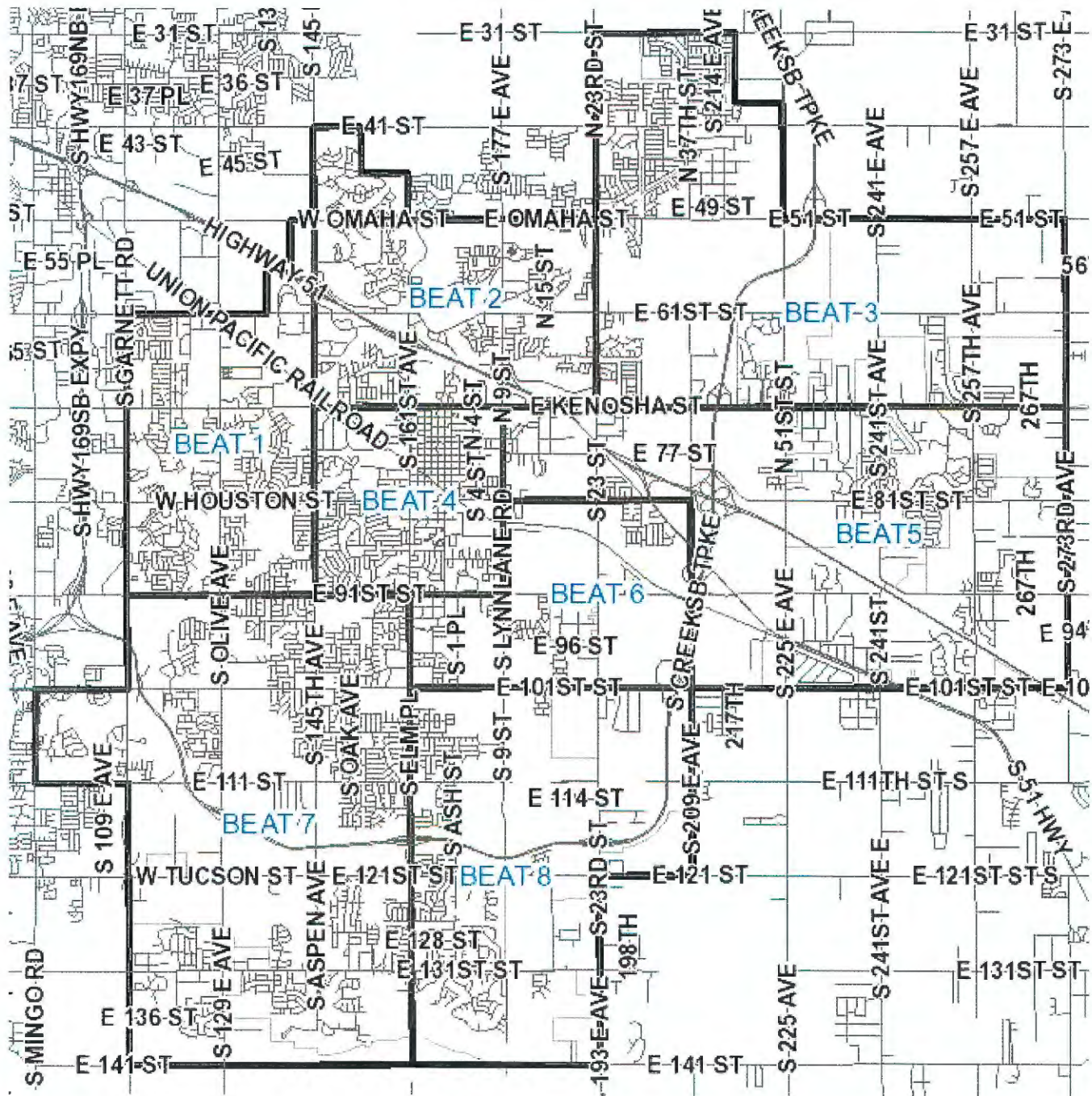
# Broken Arrow Police Department December 2019 Calls For Service



**Priority 5** = Primarily officer-initiated calls or ten codes used for in-house purposes.

**Priority 6** = Calls for Animal Control Officer response.

**Priority 7** = Calls for Standby Public Works services, i.e., water, sewer, streets, electrician, etc.



\*Total call and self-initiated call amounts include priority 7 calls.

# Street & Roadside Maintenance

## Monthly Report 12/2019

Job	Monthly Total
Street Service Calls (Not covered by other categories)	117
Pothole Patches	457
Dura Patch Holes	0
Major Street Repairs (SY)	245
Signs Repaired	331
New Signs Installed/Replaced	32
Signs Fabricated	191
Streets Painted (LF)	0
Arrows Painted	0
ONLY'S	0
Intersection/Crosswalk Marking	0
Drop Inlets Cleaned	0
Tree Removal/Trimming	9
Crack Sealing (FT)	35,080
Manholes Raised	0
R.O.W Signs	0
Streets Paved (SY)	13,425
24 Hour Traffic Counts	11
12 Hour Speed Surveys	0
Traffic Calming Signs Posted	0
Traffic Calming Areas Painted	0
Speed Bumps Installed	0
Speed Bumps Removed	0
Speed Bumps Painted	0

Stormwater Maintenance  
Monthly Report Dec /2019

Job	
Street Sweeping (miles)	80 miles
Mowing ROW (miles)	
Mowing Special Projects	
Weedlot Abatement	
Tree Removal / Trimming	
Spraying	
Signs Removed from ROW	
Stormwater Service Calls (not covered by other categories)	
Barricades Repaired	
Bar Ditch Repairs / Cleaning (LF)	
Creek Cleaning(LF) BA Expressway	12,250 lf
Culverts Cleaning	
Storm Sewer Sinkholes	7 holes
Storm Sewer Installed (LF)	
Drop Inlets Cleaned	
Drop Inlets Repaired	2
Junction Box Repairs	1
Storm Drain Grates Replaced	
Storm Drain Hood Repaired/Replaced	5
Concrete Street Repairs (SF)	51,212 sf
Sidewalk Repairs (SF)	2,892 sf
Curb and Gutter Repairs ( LF)	344 lf
French Drains	
Backfill or Spread Topsoil	3 loads
Saw Cut Curb & Gutter	160 lf
Driveways & Approaches (SF)	49 sf
Vertical Walls & Headwalls	1
Concrete Poured (CY)	792 yds
ADA Ramps Poured	4 total
Sod Layed (SF)	2,380 sf

Special Pickup	
Storm Damage	
New Inlets & Junction Boxes	
Wheelchair Ramp	
Flow Filled Pipes	
Manholes Raised	
Metal Hoods Raised	
Log Jams	
Surface Drains Installed	
Pads (SF)	
Brush Loads	76 loads
6 X 6 Boxes	
Raised Manhole Rings	
Floor (SF)	
Control Pods	
Concrete Swell	288 SF
Spilled Cleaned	
Beaver Slides	
Econ blocks (9 per set)	
Rip Rap tons	
Graffiti removal	
Concrete parking lots (SF)	
Bar Ditching (miles)	
Creek Cleaning	
Bridge Cleanout	2 days
Weedeat	
Guardrails (ft)	
Ag-Base	28 1/2 loads
Footings	
Dog Kennel Pads Poured sq ft	
Pipe Joints Patched Repaired	6 locations
Signal Pedestals (sq ft)	
Lids (sq ft)	
Storm Drain Joints Crawled and Repaired	3
Mailbox repairs	
1 1/2 road rock	7 loads
spoils	129 loads
top soil	8 loads

3/8 chips	4 loads
clean out bay	3 loads

Traffic Signal Maintenance  
Monthly Report 12/2019

Job	Monthly Total
Traffic Signal service/repair calls	64
School Signal service/repair calls	2
Electrical/ street lights other	16
Stanby calls	7
Backlog work orders	8
Backlog PM Inspections	42

## 2. GENERAL CORRESPONDENCE / NOTIFICATION



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## Broken Arrow seeks input on Elm and New Orleans branding

- Advisory Committee seeking input from residents and visitors on ideas for a name for the New Orleans and Elm retail corridor.
- Goal is to develop specific branding for the district to identify it as a unique shopping and dining experience within the metropolitan area.

### Background:

The City of Broken Arrow, through the efforts of the Elm and New Orleans Advisory Committee, is seeking public input on the branding of the Elm and New Orleans area. This survey will provide valuable input as the Committee and City move forward in the naming and branding process.

The quick, five question survey is available at [BrokenArrowOK.gov/Survey](http://BrokenArrowOK.gov/Survey) through Feb. 8.

The goal of naming the Elm and New Orleans corridor is to develop specific branding for the district to identify it as a unique shopping and dining experience within the greater Tulsa metropolitan area. This will help attract not only shoppers but new entrepreneurs to this part of Broken Arrow.

The Elm and New Orleans Advisory Committee was established by the City Council in August 2019 with the goal to create a recommendation for the City Council on the best ways to utilize public money to revitalize this once-thriving shopping district.

### CONTACT:

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# Rose District sparks rejuvenation in downtown Broken Arrow



Road dieting was a major component of Broken Arrow’s Rose District streetscape project. Downtown was taken from four lanes to three lanes, slowing traffic and creating a more pedestrian-friendly environment. (Photo provided)



The Rose District Plaza hosts the local farmer’s market. The land was donated by Arkansas Valley Bank, with another portion of the land being used to construct the Broken Arrow Museum. (Photo provided)

By SARAH WRIGHT | The Municipal

**Broken Arrow, Okla., was a city with a plan, and with good timing and funding, its goals have been realized with the Rose District, a streetscape project that has reshaped its downtown.**

“The Rose District streetscape is a direct result of the downtown master plan adopted by the city and our city council in July 2005,” Farhad Daroga, Broken Arrow’s placemaking manager with the Department of Community Development, said.

To craft the plan, the city formed a citizen committee of 15 to 20 people in 2003-2004 to study the downtown. A consulting firm — Clarion from Denver, Colo. — was hired to help the committee formulate the plan. Also involved throughout the process were the local chamber of commerce and business owners.

Daroga noted, “With the help of city staff and the consulting team, the committee met for approximately one year and presented the downtown master plan to the city council and the public and the Main Street merchants and business owners. After many meetings and hearings, the downtown master plan was adopted on July 5, 2005. The plan was to revitalize and rejuvenate Main Street and the old downtown of Broken Arrow.”

As a part of that rejuvenation, Broken Arrow turned to road dieting, converting Main Street from four lanes to three while allowing for wider sidewalks. To further placemaking efforts, landscaping, including the inclusion of rose flowerbeds; special lighting with decorative poles/fixtures; and mid-block crossings were included in the plan.

Narrowing the street hasn’t been a problem for Broken Arrow, according to Daroga. “With the four lanes, traffic moves faster. With three lanes, traffic slows down and gives drivers an opportunity to interact more with their surroundings.”

This, he added, has been beneficial to downtown businesses in addition to pedestrians since it promotes walkability and safety.

“There is a perceived complaint that there is not enough parking,” he said, noting there is actually quite a bit, just not necessarily directly off Main Street. “They might have to walk half a block to find it.”

The city has bought land on the west side of the Rose District for parking and there is also parking at city hall, which is on the east side of the Rose District on First Street. In the case of special evening events, downtown visitors have used private parking lots while the businesses or banks are closed.

During the roadwork, downtown sidewalks were widened and mid-block crossings were added, furthering walkability. “Not all communities like mid-block crossings, but they have been successful for us,” Daroga said, noting it has not only promoted pedestrian

use but safety with their design and use of lights. “We designed the crossings with the right dimensions. You can’t just put paint down. They also have flashing lights that automatically flash when there is a pedestrian out there. It works pretty well.”

Broken Arrow also welcomed its very first bikeway. Daroga said, “The Main Street Bikeway from the Rose District south to Washington Street is complete and has been a success. The second phase, going south, will be done in the near future to New Orleans Street. This bike trail, which is a part of the regional GO Plan, will be extended south to the Creek Turnpike. This will be done in phases and will be funded partially by federal, state and local funds.”

When it came to the streetscape’s components, he said, “The streetscape plan (for landscaping, sidewalks, lighting, etc.) was done by another local architectural firm (R.L. Shears Company) around 2011-2013. The Arkansas Valley Bank donated land for the (Broken Arrow) history museum and part of the farmer’s market.”

In addition to the farmer’s market, a host of other events, both new and old, are hosted in the Rose District, including Rooster Days; the Christmas parade; Night Out Against Crime; Holiday Tea Off; Shamrock the Rose; Chalk It Up; Wine, Eats and Easels; car shows; and more. In June there are also live bands at the farmer’s market pavilion.

The special lighting installed by Broken Arrow only adds to the atmosphere. The lampposts have built-in speakers through which music can be played in addition to misters, which keep hanging baskets looking nice during spring and summer. There are also electrical outlets, where people can plug in during events for temporary electricity.

“The overall general response from residents, visitors and businesses has been tremendously positive,” Daroga said. “This plan and the project have been recognized with awards and recognitions, locally and regionally.”

It is unsurprising this boost in traffic has brought more development to Broken Arrow’s downtown. This has included the removal of an old gas station at Main and West Kenosha streets, with it being replaced by a new barbecue restaurant. Other developments and changes are coming to other parts of Main Street, too.

“The city adopted a new downtown residential overlay district (DROD) plan (at the end of 2017), which is part of our zoning ordinance, which has promoted and brought a lot of new residential construction into the downtown area,” Daroga said. “A new four-story, mixed-use project — Milestone — is under construction, expanding the streetscape one additional block. This project will have several new restaurants, shops and over 90 apartments in 2020.”

Ground was officially broken on the project Sept. 14, 2018. Located on the north end of the Rose District, Milestone will be an additional fifth block to the currently four block district. The south end is book-ended with the Broken Arrow Performing Arts Center, which was built in 2009. It brings in concerts, Broadway tours and other speciality shows and events while also serving as the official location for Broken Arrow Public Schools’ fine arts program.

With all of these additions and existing businesses, Broken Arrow has witnessed an increase in sales tax, business activity and pedestrian traffic.

Daroga shared an anecdote about the Rose District’s success. “I have worked here on the east side of the Rose District for years and have attended a lot of community meetings and city council meetings.



*The lights come on during Holiday Tea Off, which is organized by the Main Street Merchant Association. During the event, visitors can explore downtown shops while also enjoying refreshments, entertainment, gift vouchers and more. 2019’s event was held Nov. 14. (Photo provided)*



*Pictured is one of Broken Arrow’s mid-block crossings, which have successfully improved pedestrian safety. (Photo provided)*

It used to be that I’d go home after the meetings at 7 p.m., 8 p.m. and would just drive home. There would be no cars after 6 p.m. Now if you are leaving here, you’d better watch out. There are a lot of pedestrians.”

He stressed the importance of investing public funds into such a project, which in turn sparks private investment.

“Overall the success came from using multiple funding sources (federal, state, local) with the time being right,” Daroga said, noting it has been a project the city has wanted to launch earlier, but it didn’t have the necessary funding available. “We had the master plan ready. If we had funding and no plan, it wouldn’t have worked and vice versa.” He added, “That kind of investment in public money and the subsequent private money investments really turned downtown around.” ■

# BROKEN ARROW

ECONOMIC  
DEVELOPMENT  
CORPORATION

# 2019

ANNUAL REPORT





**458**  
New Jobs  
Announced

Total Capital Investment  
by Existing Companies



**Sales Tax**  
Generated  
**\$52**  
Million



**150**  
Commercial  
Permits  
Issued

# 2019 At A Glance



**118**  
Entrepreneurial,  
Small Business, or  
Startup Referrals  
Provided

Consultant  
Visits  
And  
Trade  
Shows

Paris  
New York  
Chicago  
Denver  
Indianapolis  
Minneapolis/St. Paul



**571**  
New  
Housing  
Starts



**\$70,845**  
Median  
Household Income

**2,973** Total Businesses



Total Workforce  
**57,898** (2018 Stats)

Responses to Relocation  
Requests:

**22** RFPs (ODOC)

**37** Local



**100+**  
Businesses  
Visited

# BUSINESS RETENTION & EXPANSION

The majority of new jobs in 2019 were created within existing manufacturing and high tech firms. EDC staff continues to provide significant support and programming for these companies, providing education, resources and workforce assistance to promote their growth in the community.

Even with the challenges of the energy slowdown, Broken Arrow continues to add additional new jobs, with over \$37 million in capital investment and 458 new jobs announced by our existing industries. Companies such as AG Equipment and Continental Industries have increased their facilities and footprint in the community. In 2019, EDC staff made over 100 unique and direct visits with existing industry in Broken Arrow and assisted with more than 500.



EDC staff works closely with the Oklahoma Manufacturing Alliance, the Tulsa's Future and the Oklahoma Department of Commerce to provide resources and incentives to existing manufacturing firms that are growing. Staff worked with these entities to enroll two different companies into the Quality Jobs program providing state incentives to expanding companies. Additionally, EDC staff, together with the City of Broken Arrow Tourism and Economic Development staff, began utilizing the Customer Relationship Management (CRM) system ExecutivePulse to record existing industry visits.



## BUSINESS ATTRACTION



As members of the Governor's Economic Development and Marketing Team (GEDMT) and the Foreign Direct Investment (FDI) committee through the Oklahoma Department of Commerce, the Broken Arrow Economic Development Corporation (BAEDC) is focused on attracting investment and highly skilled jobs into Broken Arrow. The community continues to be the third largest hub for manufacturing in the state of Oklahoma. We work closely with our existing companies to assist in attracting their vendors and suppliers to Broken Arrow, and continue to respond to all RFP's where Broken Arrow has a reasonable chance of competing.

With the current trend of consolidation/expansion in manufacturing, BAEDC staff has worked closely with both national and international firms to increase their presence in Broken Arrow. With scheduled visits to site consultants in New York City, Chicago, Minneapolis/St. Paul, Indianapolis, and the Paris Air Show, BAEDC staff works diligently to carry Broken Arrow's message both nationally and internationally. BAEDC staff responded to 22 requests for proposals from site consultants through the Oklahoma Department of Commerce and more than 37 local requests. The City of Broken Arrow broke ground on a 90-acre industrial development, Creek 51 Business Park, BAEDC staff looks forward to marketing this park in 2020.

In 2017 Broken Arrow voters passed a bond issue to support the creation of an Innovation District. New leadership at BAEDC revitalized this project in 2019 and took the lead on coordinating the initial planning. As directed by the City of Broken Arrow's City Manager and City Council, these plans will guide Broken Arrow in developing the Innovation District. Initial planning was conducted in 2019, and BAEDC staff is looking forward to an adoption plan in 2020.



# TALENT AND WORKFORCE DEVELOPMENT

Broken Arrow is home to over 350 manufacturing and high tech companies, requiring a skilled, trained workforce. Innovation in training and education has been the cornerstone of our efforts for 2019. As the Intro to Manufacturing program at BAPS continues to grow, and the embedded Tulsa Tech reaches more students we see a positive impact on the workforce pipeline for our Broken Arrow manufacturing and high tech firms. BAEDC continues to be a resource and a convener for BA Public Schools career pathway programming across all sectors.

The energy industry has continued to work back to pre-recession levels, and is now seeing a small, but steady uptick in hiring. Our aerospace companies continue to thrive and have increased their hiring of skilled, niche positions at Broken Arrow firms. Overall we have been tracking net new jobs in the range of 458 additional workers. BAEDC staff works diligently to monitor challenges and opportunities for our existing companies by connecting them with resource providers.

BAEDC staff continues to be involved in the nationally recognized program, Dream It Do It / OK2Grow, which is an effort to brand and market careers in manufacturing. We have worked to bring industry and education together over the years, with great success in creating career pathways with companies such as Baker Hughes and Flight Safety. In 2019, BAEDC independently coordinated a one-day manufacturing career awareness day at Broken Arrow Freshman Academy, impacting more than 1,300 students. Broken Arrow manufactures, service providers and professionals spent the day introducing careers in manufacturing to create pathways for employers in the future.

In 2019 BAEDC staff facilitated quarterly round table discussions of high-tech firms to provide hiring resources as well as provide greater connectivity to labor sources. More than 75 companies attended these round table discussions.





# ENTREPRENEURSHIP & SMALL BUSINESS DEVELOPMENT

The Broken Arrow Economic Development Corporation (BAEDC) serves as a resource hub for small business and entrepreneurs in our community. By connecting small businesses and entrepreneurs to a variety of specialty resource partners who focus on growing innovative businesses, BAEDC can make an impact on Broken Arrow's economy.

We work directly with startups – from high tech and manufacturing to retail and specialty. Our partnership with I2E (Innovation to Excellence), a nationally recognized private not-for-profit corporation, provides the resources small, high growth companies need for support and financing options. In addition, we provided one-on-one resource counseling for newly created companies seeking direction for funding, marketing,, property location, and workforce needs.

We focus on high growth companies, connecting them with resource partners such as the New Product Development Center at Oklahoma State University, OCAST (Oklahoma Center for Science and Technology) and the Oklahoma Manufacturing Alliance (OMA). BAEDC staff provides opportunities for companies to find research and development of new products, processes and services through Oklahoma State-Tulsa and OU-Tulsa, as well as ORU and TU.

In 2019, BAEDC staff connected 5 companies with the New Product Development Center to create new products and processes for Broken Arrow manufacturers.



**OKLAHOMA  
MANUFACTURING  
ALLIANCE**



**New Product  
Development Center**





The Broken Arrow EDC serves as the organization to connect Broken Arrow businesses to elected officials and legislators as they face needs and concerns in their companies. In addition, we also work to expedite business attraction and expansion needs by facilitating and streamlining the development process for our companies.

In 2019, BAEDC staff participated in efforts at the state level to educate newly elected officials on the importance of economic development in communities like Broken Arrow across the state. As a member of OEDC, a statewide economic development association, BAEDC staff engaged with newly elected legislators to retain incentives and resources necessary for economic growth in our community. BAEDC works with Oklahoma state legislators throughout the year on issues that effect business growth. Together, with Senator John Haste and Representative Ross Ford, conversations were held with industry representatives and government agencies surrounding Oklahoma heavy load permitting, regulations, and industry concerns.

Each year, the EDC team brings in federal and state elected officials to tour our companies in Broken Arrow, to ensure that they have an understanding of the need to continue support for resources related to manufacturing and high tech firms. We were fortunate to host Senator Lankford again this year addressing manufacturers at the Chamber's annual luncheon on this topic. In addition to Senator Lankford, BAEDC engaged with following officials through private meetings, organized tours or round table discussions:



- **Sec. of Commerce Sean Kouplen**
- **ODOC Executive Director Brent Kisling**
- **Sec. of Innovation and Technology Kayse Shrum**
- **U.S. Representative Kevin Hern**
- **Governor Kevin Stitt**
- **Lt. Governor Matt Pinnell**
- **Labor Commissioner Leslie Osborn**

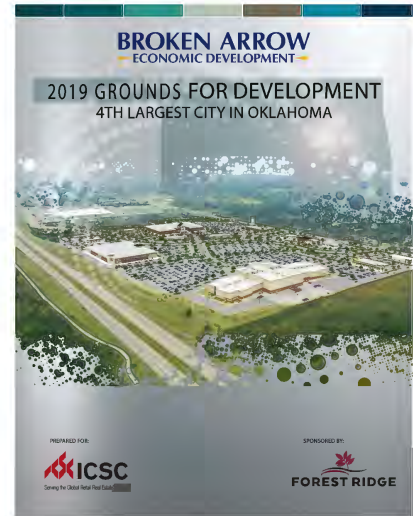


# RETAIL DEVELOPMENT

Broken Arrow collected more than \$58 million in retail sales tax in 2019. The BAEDC takes the position of assisting the City of Broken Arrow's economic development efforts to recruit and retain sales tax in the community.

Our retail market is touted both online and in collateral form through "Grounds for Development" piece. In 2019, we updated this piece to place priority on specific development areas by rearranging where sites were located in the brochure.

BAEDC staff are members of and attend meetings of several real estate organizations, including NAIOP, CCIM, ICSC, among others. We have also hosted and spoken at several area organization meetings on the growth and opportunities in Broken Arrow. We are frequently invited to speak at community related events within the Tulsa-metro area. Additionally, BAEDC holds quarterly round table discussions with commercial brokers and developers engaged in development in Broken Arrow to provide greater collaboration.



# ADMINISTRATION

In 2019 the BAEDC took aggressive and necessary steps to organize and plan for the future. A re-branding effort was launched that produced an updated look for the organization. Additionally, the BAEDC Board of Directors participated in a series of strategic planning sessions that produced a program of work which will guide staff work in 2020. Finally, the Board spent time updating the BAEDC bylaws to provide greater participation and transparency.



# BROKEN ARROW

ECONOMIC DEVELOPMENT CORPORATION

## Mission Statement

The Broken Arrow Economic Development Corporation strives to create wealth, jobs, and economic growth through the creation, attraction, and retention of business and talent in the community while facilitating innovation and creativity. BAEDC is a partnership of and governed by the business community, the municipality and education partners.

2020

## Board of Directors

### Broken Arrow Economic Development Corporation Officers

**Jim Beavers, Chair**  
The Arrow Group

**Scott Wise, Chair Elect**  
Armada Consulting

**Rob Whitlock, Past Chair**  
BTC Broadband

**Davis Robson, Secretary**  
The Robson Companies

**Ted Cundiff, Treasurer**  
AVB Bank

### Broken Arrow Economic Development Corporation Board of Directors

**Lauren Smith**  
VAST Bank

**Dr. Steve Tiger**  
Tulsa Technology Center

**Dr. Janet Dunlop**  
Broken Arrow Public Schools

**Steve Allen**  
Broken Arrow Public Schools

**Michael Spurgeon**  
City of Broken Arrow

**Norman Stephens**  
City of Broken Arrow

**Craig Thurmond, Mayor**  
City of Broken Arrow

**Jennifer Conway**  
Broken Arrow Chamber

**Darla Heller**  
Broken Arrow Chamber

### Broken Arrow Economic Development Corporation Staff

**Jennifer Conway**  
President and CEO of the  
Chamber and EDC

**Darla Heller**  
Vice President of  
Economic Development

**Michelle Ondak**  
Economic Development Director  
of Marketing and Research

### 2019 Major Investors

## Special Thanks to Our 2019 Major Investors



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**From:** Allen, Lisa (CCI-Central Region)  
**Sent:** Monday, January 6, 2020 2:45 PM  
**Subject:** Cox Communications LFA Notification

**CAUTION! This email originated from outside of the City of Broken Arrow network. Do not click links or open attachments unless you recognize the sender and know the content is safe.** code rgjad

Dear Local Franchising Authority,

We wanted to let you know that effective 02/06/20, we are increasing the rates of our video services to reflect the increased costs of doing business, particularly the rising costs of TV programming. We will begin communications to our customers 30 days prior to the increase, which will appear on their next bill. We don't make this decision lightly, as we know no one likes it when their bill goes up.

Listed below is a list of our upcoming price changes.

- Contour Flex Economy Latino will change from \$50.00 to \$52.00
- TV Economy will change from \$40.00 to \$42.00
- TV Economy Latino will change from \$48.00 to \$50.00
- Contour Flex Economy will change from \$40.00 to \$42.00
- Contour Flex Genre Economy Pak will change from \$15.00 to \$17.00
- TV Essential will change from \$82.49 to \$86.49
- Contour TV will change from \$87.49 to \$91.49
- Contour TV Ultimate will change from \$167.49 to \$171.49
- Contour TV Preferred will change from \$99.49 to \$103.49
- Contour TV Premier will change from \$111.49 to \$115.49
- Advanced TV Ultimate will change from \$161.98 to \$165.98
- Advanced TV Ultimate with 4 Premiums will change from \$170.98 to \$174.98
- Contour TV Ultimate with Record 6 DVR will change from \$169.49 to \$173.49
- Super Mix will change from \$97.49 to \$101.49
- Contour TV Latino will change from \$97.49 to \$101.49
- Contour TV Latino Preferred will change from \$109.49 to \$113.49
- Contour TV Latino Ultimate will change from \$179.49 to \$183.49
- Epix will change from \$10.00 to \$12.00
- The Broadcast Surcharge will change from \$10.00 to \$13.50
- Mini Box will change from \$2.99 to \$3.99
- CableCARD will change from \$2.99 to \$3.99

We know that any bill increase can have an impact, and we're committed to helping our customers however we can. If you have any questions, please don't hesitate to reach me at (405) 286-5061 or [Robbie.Squires@cox.com](mailto:Robbie.Squires@cox.com).

Sincerely,



Robbie Squires  
Director, Government Affairs  
Cox Communications Central Region



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*INTEROFFICE MEMO*

**To:** Honorable Mayor and City Councilors  
**From:** Jennifer Swezey, Community Relations Liaison  
**Date:** January 10, 2020  
**Re:** Recent News Article

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Below is a link to news coverage in Broken Arrow this week.

<https://www.krmg.com/news/local/you-can-help-name-revived-broken-arrow-corridor/WsQQbwQ2Ynuo13nRW7y3UM/>

Respectfully submitted,

Jennifer Swezey

### 3. SPECIAL EVENTS / ACTIVITIES

