

**To:** Honorable Mayor and City Councilors

From: Michael Spurgeon, City Manager

**Date:** February 15, 2019

**Re:** Notes to Council

### 1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION

• General Services Department Monthly Report – January 2019

### 2. GENERAL CORRESPONDENCE / NOTIFICATION

- GTR Newspaper article Krista Flash says job tops being 'Indiana Jones'
- Broken Arrow Community Playhouse Newsletter
- Recent News Articles Broken Arrow begins beautification project

### 3. SPECIAL EVENTS / ACTIVITIES

• Parks & Recreation Post Event Report – Daddy Daughter Dance 2019

Respectfully submitted,

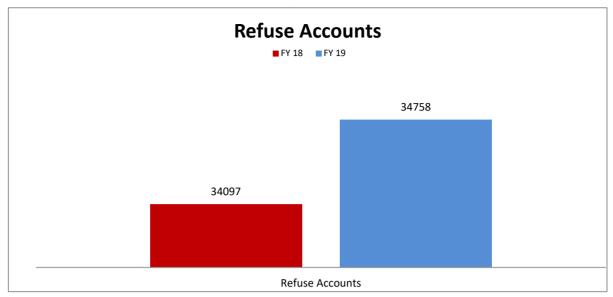
Michael Spurgeon

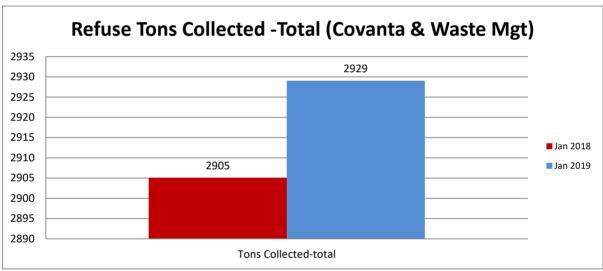
clm

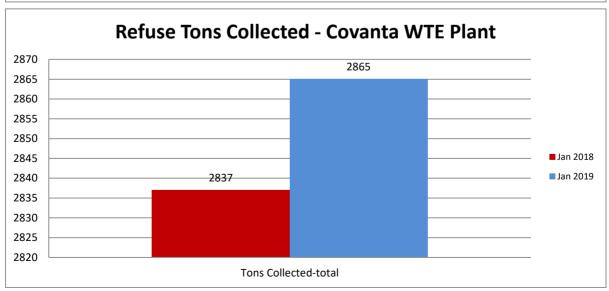
Attachments

1. STAFF R	EPORTS / ITEM	S REQUIRIN	G IMMEDIATE	ATTENTION
			BROKEN A Where opportun	

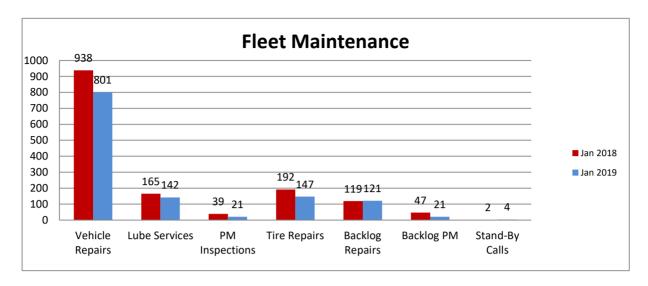
## General Services Monthly Report January 2019

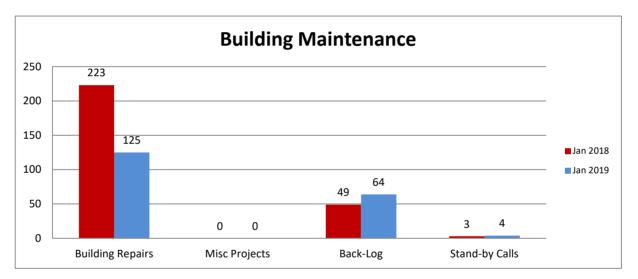


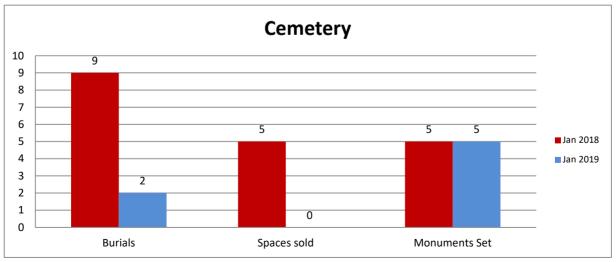




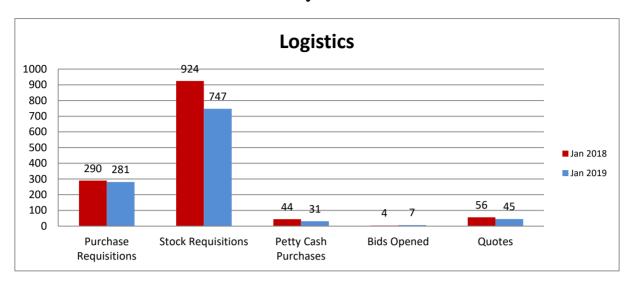
### General Services Monthly Report January 2019

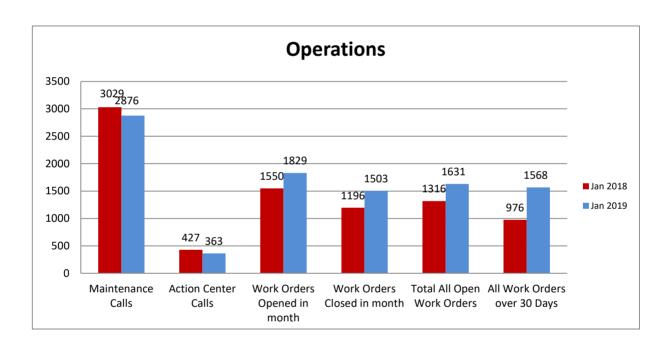






## General Services Monthly Report January 2019





	. CORRESPONDENCE / N	
• ,		( )             ( ` \





Today Is February 15, 2019

Greater Tulsa Reporter



## Krista Flasch Says Job Tops Being 'Indiana Jones'

By BOB LEWIS

Contributing Editor



BROKEN ARROW'S COMMUNICATION DIRECTOR: Krista Flasch is helping Broken Arrow in its quest to become a world-class city.

Courtesy photo

EDITOR'S NOTE: Greater Tulsa Personalities is a feature in GTR Newspapers to highlight and focus on interesting people making important contributions in the Greater Tulsa region.

Krista Flasch has come a long way on her career path—nearly 10,000 miles, in fact.

That's the distance between Korea where she was born to Minnesota where she grew up to Oklahoma where she received her college degree to South Carolina where she launched her career and back to Oklahoma where she now serves as Communications Director for the City of Broken Arrow.

A native of Seoul, Flasch and her younger brother were put up for adoption when she was six years old. That's how they came to be members of an American family that owned and operated a pig farm in rural Minnesota.

To call going from one of the largest metropolitan areas in Asia to a tiny town in a new country a culture shock would be an understatement. The fact she began school shortly after her arrival and had to learn English while somehow keeping up with classroom assignments didn't make things any easier.

"That's when I fell in love with this language and learned to appreciate the importance of clear, concise communications," she said.

Flasch says her adopted parents were very religious people "and that's how I ended up at Oral Roberts University."

Her initial goal was to gain fame in the theatrical world, but she quickly decided that life simply wasn't for her. "I didn't want to be a starving artist, so I became a starving journalist instead," she joked.

After graduating Summa Cum Laude with a degree in mass communications and media studies, she moved to South Carolina and put her talent to work as a reporter/producer at a television station in Charleston. While she enjoyed the life of an on-air personality, she came to realize her job was professionally confining. So, to expand her horizons, she mustered up the courage to resign and begin working in marketing and public relations from her home.

The next step along her career path brought her back to Tulsa and to KJRH Channel 2. She now realizes how important that experience was in fully understanding the ins and outs of the news business — a skill that became abundantly important when she was named communications director for one of Oklahoma's fastest growing cities

Shortly after settling into her new job in 2014 she learned she would be getting a new boss, Michael Spurgeon, who had been hired as city manager. When he said he put a high priority on transparency in all aspects of city government "it was like music to my ears," she said.

To fulfill the responsibilities being placed upon her, Flasch hired a videographer to help take advantage of non-print opportunities. Next came a communications coordinator to focus on print product needs and news releases, freeing her to spend more time in management and long-range planning.

The daily tasks of Broken Arrow's city hall news bureau range from videos, social media and a dedicated television channel to a monthly newsletter that goes out with utility bills, an annual report and a yearly financial update to the community as well as maintaining close working relationships with the news media.

Then there are special assignments, the most recent of which involved a multi-faceted information campaign on the city's largest ever general obligation bond issue. Its overwhelming acceptance by voters provides testimony to the quality of the work performed.

Spurgeon applauded his communications director when he said she is "the epitome of what every organization seeks. Her ethics and integrity are beyond reproach and she is the ultimate team player"

Away from the office Flasch is mom to two daughters, plays the piano and is an avid runner who has set her sights on competing in a half marathon this year. She also enjoys traveling, which began with a humanitarian venture to Africa while she was a student at ORU.

"I secretly dream of being 'Indiana Jones' finding hidden treasure in remote parts of the world," she quips.

While that might be exciting, it will have to wait while she devotes herself to a more immediate goal: helping Broken Arrow become a world class city with a communications program that serves as a model on how transparency in government should be handled.

"I owe a lot to the people who encouraged me to step outside the television world and get my feet wet in the multi-aspects of communications, she said. "I love what I am doing and have a great deal of respect for the people I work with. "I believe we make a very good team."

EVERQUOT

Back to Top	
	✓
	$\checkmark$
D. 4	
Back to Top	
<b>Contact GTR News</b>	



## BROKEN ARROW COMMUNITY PLAYHOUSE Presents

"The Complete Works of William Shakespeare (abridged)"

Tickets are on sale now at <a href="www.bacptheatre.com">www.bacptheatre.com</a> or Call our Box Office 918-258-0077 to reserve your seats today!

Lower Level \$18 Balcony Level \$13.

The Broken Arrow Community Playhouse is excited to present the hilarious romp "The Complete Works of William Shakespeare (abridged) by Adam Long, Daniel Singer, Jess Winfield, February 8, 9,10,15,16,17,2019. Fridays and Saturdays at 7:30 PM Sundays at 2 PM here at the Playhouse located at 1800 S. Main Street in Broken Arrow. This production is rated PG 13, because even the Bard gets a little bawdy sometimes.

"The Complete Works of William Shakespeare (abridged) is a hilarious fast-paced romp through the Bard's 37 plays all in the span of about 97 minutes! This play was the Reduced Shakespeare Company's flagship production and was London's longest-running comedy having clocked a very palpable nine years in London's West End at the Criterion Theatre! Performed for decades, all over the world, it brings together Shakespeare, satire, sight gags, pop culture references, improv, and some audience interaction for a great night of theatre. To quote the Bard, "Brevity is the soul of wit" and boy howdy is that the truth with this play!



BROKEN ARROW COMMUNITY PLAYHOUSE

1800 S. Main St. Broken Arrow, OK 74012 (918)258-0077

bacptheatre@aol.com

Hours:Tues.-Fri 10:00 AM-2:00 PM

### **BACKSTAGE BRIEFING**

### **BACP February Reminders**

Visit our Website and Join Us on Facebook!

http://bacptheatre.com

https://www.facebook.com/bacptheatre



### IN THIS ISSUE:

\* The Complete Works of William Shakespeare (abridged)

AUDITIONS STEEL MAGNOLIAS 02/10/2019

\* Classical Catholic Drama of Eastern With approximately two minutes allocated for each of the plays, complete with costume changes, prepare yourselves for a wild ride at the theatre.

Director Eric Hoffman has assembled a cast that will have you laughing till your sides hurt. Terry Michael, Paulette Record and Andrew Smith will whisk the audience through the complete works of the Bard in a style influenced as much by the Marx Brothers and Monty Python as by Shakespeare himself. We hope you will laugh with us in February, mark your calendars and tell all your friends! More information for this production can be obtained by calling the BACP at 918-258-0077. THE COMPLETE WORKS OF WILLIAM SHAKESPEARE (abridged) is produced by special arrangement with Broadway Play Publishing Inc., NYC www.broadwayplaypub.com.The BACP is located in The Main Place at 1800 S. Main in downtown Broken Arrow. We would like to thank Landmark Business Systems for their generous sponsorship of the 2018-2019 Season. The Broken Arrow Community Playhouse is a member of the Oklahoma Community Theatre Association and the American Association of Community Theatre.

Landmank
BUSINESS SYSTEMS

B&W/Color Copy \* Print /Scan/ Fax Solutions 1901 W Detroit St, Broken Arrow, OK 74012 (918) 258-0120 www.landmarksys.com Oklahoma presents CHARLOTTE'S WEB 02/28-03/02/2019

\*SAVE THE DATE!!
FUNDRAISER!!

RAPER, CROW & NICKS CONCERT 03/09/2019

\*SAVE THE DATE!!
FREE TO THE
PUBLIC!

WORKSHOP! 03/09/2019

\*AMAZON SMILE

\* 2018-2019 SEASON

Old Situations New Complications

**OUR 39th SEASON** 



THE COMPLETE WORKS OF WILLIAM SHAKESPEARE ABRIDGED

## NATIONAL # ARTS arts.gov

### FEBRUARY 8-17,2019



**STEEL MAGNOLIAS** APRIL 5-14, 2019

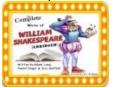




**GODSPELL** JUNE 7-16,2019



The Complete Works of Shakespeare Abridged



Friday February 8, 2019 to Sunday February 17, 2019 An irreverent, fast-paced romp through the Bard's plays, The Complete Works of William Shakespeare (abridged) was London's longest-running comedy having clocked a very palpable nine years in London's West End at the Criterion Theatre! Join these madcap men in tights as they weave their wicked way through all of Shakespeare's comedies, histories and tragedies in one wild ride that will leave you breathless and helpless with laughter.

Buy Tickets Now



# The Broken Arrow Community Playhouse OPEN AUDITIONS! February 10, 2019 6:00 PM

"Steel Magnolias" by Robert Harling

The Broken Arrow Community Playhouse will be auditioning for "Steel Magnolias," by Robert Harling on February 10, 2019 at 6:00 PM at the Playhouse located at 1800 S. Main Street in Broken Arrow, enter through the Back Stage door off of Urbana.

Tee Brown will be directing this timeless comedy/drama. He is looking for six strong, passionate female actors, all ages and ethnicities. There will be cold readings from the script. Resumes and Photos are not necessary but always welcome. Performance dates will be April 5-14, 2019, Fridays and Saturdays at 7:30, Sundays at 2:00.

The action is set in the 1980's in Truvy's beauty salon in Chinquapin, Louisiana, where all the ladies who are "anybody" come to have their hair done. Helped by her eager new assistant, Annelle (who is not sure whether or not she is still married), the outspoken, wise-cracking Truvy dispenses shampoos and free advice to the town's rich curmudgeon, Ouiser, ("I'm not crazy, I've just been in a bad mood for forty years"); an eccentric millionaire, Miss Clairee, who has a raging sweet tooth; and the local social leader, M'Lynn, whose daughter, Shelby (the prettiest girl in town), is about to marry a "good ole boy." Filled with hilarious repartee and not a few acerbic but humorously revealing verbal collisions, the play moves toward tragedy when, in the second act, the spunky Shelby (who is a diabetic) risks pregnancy and forfeits her life. The sudden realization of their mortality affects the others, but also draws on the underlying strength—and love—which give the play, and its characters, the special quality to make them truly touching, funny and marvelously amiable company in good times and bad. This is a beautiful play of extraordinary humor and warmth, and in no way should it tip over into caricature. The Steel in these Magnolias would never give over to that. The family of Truvy's beauty salon (where "There is no such thing as natural beauty") has dealt with death

before, and always pulled together stronger in the end. They've covered each other's back with great humor, through thick and thin - but the death of a child is always the toughest of all – it's backwards, a parent should never have to watch a child die. In order for us to be truly moved by this piece, the consequences must be real, and those consequences provide the reason for the fierce cutting humor from each of the characters (even Annelle gets in a chop or two by the end).

Character Breakdown

TRUVY JONES - 40ish - Owner of the beauty shop. Truvy knows everybody, and everybody's business. She's a little sweet, a little sassy, and her talent for hair is only outmatched by her big heart. Craves adventure, but has never stepped foot out of her small town.

ANNELLE DUPUY-DESOTO - 19-25ish - Beauty shop assistant. Annelle is a little on the shy side. At the beginning of our story, she's a naive girl whose marriage isn't just on the rocks - it's heading over a cliff. She finds solace in religion and crafting, and family in the women at the salon.

CLAIREE BELCHER - 66ish. - Widow of the former mayor. Grande dame with a love of baseball and other sports. Clairee is the classiest of them all, but she's not afraid to pitch in and use her money and influence to help others. Her sense of humor is a little skewed. Best friend of Ousier (though you'd never know it from the way they snipe at each other).

SHELBY EATENTON-LATCHERIE - 20-25ish - Prettiest girl in town, and popular with everyone. Despite or perhaps in spite of her health issues, Shelby is one of the strongest of all the women. She's stubborn, a little selfcentered, but has a giant soft heart. Shelby lights up a room whenever she walks in.

M'LYNN EATENTON - 40-50ish. Shelby's mother. Socially prominent career woman. M'Lynn is just as stubborn and strong as her daughter, with a touch of a controlling nature. It comes out of love, but it can occasionally be

OUISER (pronounced "Weezer") BOUDREAUX - 66ish. Wealthy curmudgeon. Acerbic but loveable. Ouiser is everyone's cantankerous older aunt, or the neighbor with the yard that kids are afraid to play in. It all masks a much softer person inside, though it's very rare to peek out. Best friends with Clairee since the dawn of time.

overbearing.

More information for this production can be obtained by calling the BACP at 918-258-0077. The BACP is located in The Main Place at 1800 S. Main in downtown Broken Arrow. "Steel Magnolias]" is produced by special arrangement with Dramatists Play Service, Inc. New York. This production is made possible in part by grants from the Oklahoma Arts Council and the National Endowment for the Arts. The BACP would like to thank Landmark Business Systems for their generous sponsorship of the 2018-2019 Season. The Broken Arrow Community Playhouse is a member of the Oklahoma Community Theatre Association and the American Association of Community Theatre.

Steel Magnolias

Friday April 5, 2019 to Sunday April 14, 2019 The story is set in Truvy's beauty salon in Chinquapin, Louisiana, where all the ladies who are "anybody" come to have their hair done. Helped by her eager new assistant, Annelle, the outspoken, wise-cracking Truvy dispenses shampoos and free advice to the town's rich curmudgeon, Ouiser, an eccentric millionaire, Miss Clairee, who has a raging sweet tooth; and the



local social leader, M'Lynn, whose daughter, Shelby (the prettiest girl in town), is about to marry a "good ole boy." Filled with hilarious repartee and acerbic but humorously revealing verbal collisions, the play moves toward tragedy when the spunky Shelby risks a diabetic p...

Buy Tickets Now



# BROKEN ARROW COMMUNITY PLAYHOUSE PRESENTS



RAPER, CROW & NICKS
SATURDAY
MARCH 9, 2019 7:00 PM
WITH GARY ACOSTA
General Admission Seating
\$10.00

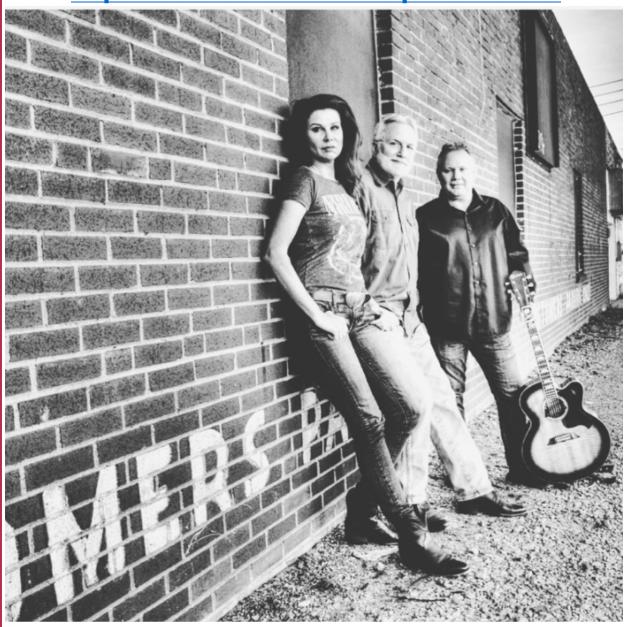
1800 S. Main Street Broken Arrow 918-258-0077

ADVANCE TICKETS ARE FOR SALE AT THE PLAYHOUSE 1800 S. Main St. Broken Arrow TUES-FRI 10:00 AM - 2:00 PM or by

### calling 918-258-0077

This is a fundraising concert to benefit the BACP Visit the Raper, Crow & Nicks Facebook Page and hear a sampling of their marvelous harmonies!

https://www.facebook.com/rapercrownicks/





Stephanie Alecia Rose who directed a couple of our favorite shows here at the BACP, Send Me No Flowers, and Honeymoon at Graveside Manor, is coming back from California to teach the "Listen Up!" free to the public workshop. Stephanie moved to the Los Angeles area to continue her studies in acting, improv, playwriting and film making. We learned early on that Stephanie has oodles of talent and we are excited for her to return for a visit and pass on to

all of us a bit of what she has learned in the big city. Two of her short films have won awards recently. *Decisions*, won the Award of Excellence for a Drama Short in the Metro Film and TV Awards Online Film Festival. Her short film *Well Done* won an Award of Excellence for a Suspense Comedy and Drama Short in the same festival. We are so proud of Stephanie and know that this workshop will be very beneficial to actors ages 14 on up no matter their current acting experience.

Your shopping makes a difference. Do your regular Amazon shopping at

smile.amazon.com/ch/73-1091280

and Amazon donates to BROKEN ARROW COMMUNITY PLAYHOUSE, Inc..



Broken Arrow Community Playhouse uses <u>Vendini</u> for ticketing, marketing, and box office management.

Broken Arrow Community Playhouse - 1800 S. Main St., Broken Arrow, OK, 74012, (918) 258-0077 Vendini, Inc. - 660 Market Street, San Francisco, CA, 94104, 1 (800) 901-7173

<u>Unsubscribe</u>

View as a web page.



INTEROFFICE MEMO

**To:** Honorable Mayor and City Councilors

From: Jennifer Hooks, Community Relations Liaison

**Date:** February 15, 2019

**Re:** Recent News Articles

Below is a link to a news article published this week about Broken Arrow.

 $\underline{http://www.newson6.com/story/39938006/broken-arrow-begins-new-beautification-project-along-expressway}$ 

Respectfully submitted,

Jennifer Hooks

3	SPECIAL	<b>EVENTS</b>	/ ACTIV	<b>JITIES</b>
<i>J</i> •				





### CITY OF BROKEN ARROW

Parks & Recreation Event Report

Event/Program: Daddy Daughter Dance Date: February 9<sup>th</sup> 2019

DETAILS				
Location	Nienhuis Park 3201 N. 9 <sup>th</sup> Street	Attendance 1,015		
Event Organizer	Jim Reed - Nienhuis Park Center Supervisor	How long has the event been going?		

#### **DESCRIPTION**

- This annual event allows father figures and their little ladies a special time to dance, act silly, and create memories.
- The dance theme this year was Sweet Heart, which meant a lot of hearts along with more hearts and several balloons shaped like hearts. Recreation staff did a great job decorating.
- Tickets were \$5 each and a total of 1,098 tickets were sold.
- Refreshments were provided to guest, which included drinks and cookies.
- Staff members received several compliments from participants throughout the evening and great feedback on social media.
- Daughters received a Daddy Daughter Dance logo cup accompanied by a beautiful wooden rose as their parting gift.

### TYPE OF PROMOTIONS USED

- Posters and flyers at Community Centers
- Posted on City Events Calendar & Facebook pages
- Posted on Marquees & City Website
- Seasonal Recreation Guide

### **OUR GOALS:**

Our goal is to offer guests an affordable event in a safe, clean, and friendly environment, while having fun and creating memories.

#### **Pictures:**





**Check out Broken Arrow Parks and Recreation Facebook** page for even more photos.