

**To:** Honorable Mayor and City Councilors  
**From:** Michael Spurgeon, City Manager  
**Date:** May 17, 2019  
**Re:** Notes to Council

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### **1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION**

- N/A

### **2. GENERAL CORRESPONDENCE / NOTIFICATION**

- Press Release – City to present results of Elm and New Orleans redevelopment study
- Play Me Tulsa Piano video
- Recent news articles

### **3. SPECIAL EVENTS / ACTIVITIES**

- N/A

Respectfully submitted,

CLM for

Michael Spurgeon

clm  
Attachments

# 1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION



## 2. GENERAL CORRESPONDENCE / NOTIFICATION



**PRESS RELEASE**

**Contact: Krista Flasch**  
**Director of Communications**  
**City of Broken Arrow**  
**Phone: (918) 259-2400, ext. 5309**  
**Mobile: (918) 409-7771**

**City to present results of Elm and New Orleans redevelopment study**  
*Draft plan conceptualizes possible solutions for declining district*

**Broken Arrow, Okla. (5/9/19)** – The City of Broken Arrow will host a public meeting to share the findings of a redevelopment study done for the Elm Place and New Orleans (101<sup>st</sup>) Street commercial district. The meeting will take place from 7-8:30 p.m., Thursday, May 23, at the Broken Arrow Nazarene Church, 401 W. New Orleans St.

In early 2018, the City of Broken, in partnership with the Broken Arrow Economic Development Corporation (EDC), hired a consultant to study and develop a plan to improve commercial and retail quality at Elm and New Orleans. Neighbors have seen retailers relocate to other areas, such as the Hobby Lobby, and the Reasor’s grocery store recently closed.

The consultant, Catalyst Commercial, has spent the last year conducting surveys, talking with business and property owners, as well as leasing agents, and investigating how other cities have revitalized struggling retail and commercial districts.

“We’ve heard from the community for several years that they want to see new opportunities around Elm and New Orleans,” said Economic Development Manager Norm Stephens. “I’m very excited to be able to share Catalyst’s findings with residents and look forward to further discussions and action regarding an important commercial district in Broken Arrow.”

**WHAT:** Results Meeting – Elm and New Orleans Revitalization Study  
**WHEN:** 7 p.m., Thursday, May 23  
**WHERE:** Broken Arrow Nazarene Church, 401 W. New Orleans St.

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**From:** Hill, Lori <LHill@brokenarrowok.gov>

**Sent:** Thursday, May 16, 2019 3:16 PM

**Subject:** Play Me Tulsa Piano

Check out [this video link](#) that describes the type of piano we will receive after Mayfest. This piano will be in our farmers market area until the end of June.

**Lori Hill** | Tourism Director

Broken Arrow Convention and Visitors' Bureau

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Email: [lhill@brokenarrowok.gov](mailto:lhill@brokenarrowok.gov)



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*INTEROFFICE MEMO*

**To:** Honorable Mayor and City Councilors  
**From:** Jennifer Hooks, Community Relations Liaison  
**Date:** May 17, 2019  
**Re:** Recent News Articles

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Below are some links to news coverage in Broken Arrow this week.

<https://ktul.com/news/local/camp-bandage-to-bring-safety-awareness-education-to-broken-arrow>

<https://www.newson6.com/story/40474571/broken-arrow-hires-consultant-to-inspect-smelly-water>

Respectfully submitted,

Jennifer Hooks

### 3. SPECIAL EVENTS / ACTIVITIES

