

To: Honorable Mayor and City Councilors

From: Michael Spurgeon, City Manager 

Date: October 30, 2015

Re: Notes to Council

1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION

- Tulsa's Future Regional Economic Development Activity Update – September 2015

2. GENERAL CORRESPONDENCE / NOTIFICATION

- N/A

3. SPECIAL EVENTS / ACTIVITIES

- Upcoming Special Events
- Liza Minnelli Concert Cancellation Notice

Respectfully submitted,

Michael L. Spurgeon

jmh
Attachments

1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION



INTEROFFICE MEMO

To: Michael Spurgeon, City Manager

**From: Norman Stephens, Assistant to the City Manager / Economic Development
Coordinator**

Date: October 20, 2015

Re: Tulsa Future Report

Sir, attached is the Tulsa's Future Regional Economic Development Activity Update for September 1 – September 30, 2015.



**Regional Economic Development Activity Update
September 1 – September 30, 2015**

Announcements & New Jobs Created

- New Jobs Created
 - Number of new jobs created per month and year
 - Number of jobs greater/less than \$50,000

	Greater than \$50,000	Less than \$50,000	Total Jobs
For the month of September	253	0	253
Total for 2015	1,742	983	2,725
Total for 2014	3,259	2,933	6,192
Total for 2013	2,484	3,514	5,998
Total for 2012	2,425	1,078	3,503
Total for 2011	<u>4,100</u>	<u>4,105</u>	<u>8,205</u>
Totals for 2011-2015	14,010	12,613	26,623

Business Attraction

Describe the efforts and results to attract business with regards to:

- New Prospects & Site Visits/Number of New Prospects and/or Site Visits
Current Month: 0
Year-to-Date: 13
- New Inquiries – Proposals Submitted
Current Month: 1
Year-to-Date: 20
- Open Projects – Phase 2/Additional Information Submitted
Current Month: 0
Year-to-Date: 7
- Lead Development
Current Month: 6
Year-to-Date: 57

Lead Development Companies

Mirion Technologies, Inc., Safran Usa, Inc., Canberra Industries, Inc., Moog Inc., Gibbs Die Casting Corporation and Peterson American Corp.

ID	Start Date	Number of Jobs	Status	Target Industry	Community	New Business/Expansion
370	9-24-2015	58	Active	Manufacturing	Tulsa Region	New Business

Regional Partner Scheduled Appointment Opportunities

We would like to extend the opportunity for you to attend any or all of these scheduled appointment events. We will be setting up scheduled appointments with site consultants and corporate real estate executives in the targeted cities below. In order to participate, we ask that you inform us of your participation by the deadline and arrange for your individual travel expenses.

Scheduled Appointments for 2015

Destination	Participation Deadline	Scheduled Appointment Dates	Communities Attending
Phoenix, AZ	January 17	February 17-19	
Minneapolis, MN	March 1	March 31-April 2	City of Owasso
Chicago, IL	June 4	July 7-9	City of Owasso & Muskogee City County Port Authority
Dallas, TX	July 2	August 4-6	Claremore Industrial & Economic Development Authority
North Carolina/South Carolina	September 11	October 12-15	Muskogee City County Port Authority, MidAmerica, ODOC & Owasso

Business Retention & Expansion

Existing Company Visits

Current Month: 72

Year to Date: 604

Total for 2014: 700

External Marketing

New York Event, September 10

Tulsa Regional Chamber President/CEO and Senior Vice President, Economic Development recently attended the annual Oklahoma business executive and site location consultant event in New York City which included several meetings with various consultants. More than 100 guests attended the Oklahoma event providing valuable networking opportunities for Tulsa and its regional partners. The event was also attended by Mayor Bartlett, and communities/organizations from across the state including MidAmerica Industrial Park, Broken Arrow Chamber of Commerce, Claremore Industrial and Economic Development Authority, Muskogee City-County Port Authority and Public Service Company of Oklahoma. The Tulsa region typically receives a significant number of projects from New York-based consultants and real estate professionals.

Chicago Cubs, Tulsa Area Partnership, September 18

Vice President travelled to Chicago, Illinois to host a Chicago Cubs game with Chicago-based consultants. The event hosted approximately 20 consultants primarily working in state and local incentives. Representatives from Miami, the Port of Muskogee, ODOC, PSO, and ONG also attended the game. Discussions focused on current project flow for consultants and updating consultants on current activity in the Tulsa region.

IAMC Fall 2015 Professional Forum, September 26-30

Senior Vice President, Economic Development attended the Industrial Asset Management Council's (IAMC) Fall Forum. IAMC provides the unique opportunity to network with national corporate real estate executives and site location consultants. The forum also focuses on professional development and provides insight into corporate values directly related to the overall metrics of an organization, minimizing its costs and sustaining a globally competitive market share.

WBT Open Innovation Best Technology Unmanned Aerial Systems Forum, September 29

The Chamber's Director for Aerospace Development & Strategy attended the WBT (World's Best Technology) Open Innovation Forum on Unmanned Aerial Systems at Oklahoma State University in Stillwater on September 29. The Forum's focus is to promote the advancement of technologies across the Unmanned Aerial Systems sector, and to facilitate dialogue between stakeholders by connecting a network of entrepreneurs, industry leaders, R&D institutions and investors.

Regional Partner Meetings

- November 3, 2015 – Broken Arrow Chamber of Commerce, 210 N Main St, Broken Arrow

All Meetings 12:00 p.m. to 1:30 p.m.

Regional Partner Educational Forums with National Site Consultants

- March 2015 – Josh Bays, Principal, Site Selection Group, LLC, Dallas, TX
- April 2015 – Mac Holladay, President/CEO & Founder, Market Street Services
- July 2015 – Courtney Dunbar, Economic Development Leader, Olsson Associates

3. SPECIAL EVENTS / ACTIVITIES



To: Jennifer Hooks, Administrative Assistant to the City Manager
From: Vaunda Olivera, Events Coordinator
CC: Scott Esmond, Jeff Jenkins
Date: October 30th, 2015
Re: Notes to Council – Updated upcoming events

UPCOMING EVENTS

Rose Harvest Jamboree This is the 2nd annual event hosted by Rose Inc. on their property located at 500 E Washington Street. The family friendly Halloween event covers the 7 acre farm. They will have a petting zoo, face painting, live music, games, a walk –through fairy forest and of course wonderful fall food. Halloween costumes are encouraged. The event takes place October 31st from 9:00 a.m. to 5:00 p.m.

Night Out Against Crime The Broken Arrow Police Department along with the Main Street Merchants will be hosting a community gathering On Saturday, October 31st in the Rose District at from the Farmer’s Market north to Broadway Avenue from 6:00 p.m. to 8:00 p.m. This annual event is held to heighten crime and drug prevention awareness, strengthen neighborhood spirit and police community partnerships, send a message to criminals letting them know neighborhoods are organized and fighting back against crime and to generate support for, and participation in, local anticrime efforts. Over 90 non-profit agencies participating, candy, candy, candy!!!!!! The event will take place from the Rose District. Road closures will begin at 3:00 p.m. and will reopen at about 8:30 p.m.

Veterans Day Salute The Military History Center will present this community-wide concert to honor veterans of our United States Military. The concert will engage veterans, active military, patriotic organizations in the community, and youth from our schools. Guests from throughout the state will be attending and a brunch will take place prior to the concert to honor those major donors to the Military History Center. The event takes place at the Broken Arrow Performing Arts Center, November 8th, various times. You may contact the Military History Center for ticket sales.

Holiday Tea Off The Broken Arrow Main Street Merchants will be hosting their 22nd annual event November 12th from 6:00 p.m. to 9:00 p.m. in the Rose District. Santa will be stopping by, old fashioned carriage rides and of course lots of holiday music and refreshments. The event will be taking place from Broadway to Dallas along Main Street. Road closures will be from 5:00 p.m. until 10:00 p.m.

Heart of Broken Arrow The annual arts and crafts event benefiting the Main Street Merchants will be taking place November 14th, from 9:00 a.m. to 4:00 p.m. at Central Park Community Center. This event is a great opportunity to begin your holiday shopping. Concessions will be available.

ADDITIONAL INFORMATION

Special Events Committee

The Special Events Committee met on October 15th, 2015. During the meeting we reviewed three new applications for events for this fiscal year, reviewed final details for eight events and followed up on five events (agenda attached). Our next meeting is scheduled for November 19th, 2015 at 2:00 p.m.

New Events Assistant We are very pleased to announce Candice Killam has taken the position of Events Assistant in the Cultural Affairs and Tourism Division of Park and Recreation. She will be assisting with the Events Coordinator event planning and related administrative duties. Candice brings a wealth of event experience to our team.

Special Events Committee

AGENDA

Date: October 15, 2015

Time: 2:00 to 4:00 pm

Public Safety Complex

- Greetings and Attendance
- New Business
 - White Linen Night (Preliminary) 8/13/2016
 - Christmas Lighting Ceremony 11/30
 - Rudolph Run 12/19
- Old Business – Final Planning
 - Grilles and Grills 10/16&17
 - Scleroderma Walk 10/24
 - Gospel Chapel Singing 10/24
 - Homecoming parade 10/29
 - Night Out 10/31
 - Ruts and Guts 12/5
 - Tea Off 11/12
 - Heart of Broken Arrow 11/14
- Other Business – Follow up
 - Lassos and Lace - Chamber 10/03
 - The Bubble Run 10/10
 - Chalk It Up! 09/25&26
 - Gateway Media Event 9/17
 - SunDay FunDay – Chamber(Cancelled) 10/18

To: Michael Spurgeon, City Manager
From: Lori Hill
CC: Scott Esmond and Jeff Jenkins
Date: October 22, 2015
Re: Notes to Council – Liza Minnelli Show Canceled Due To Doctor’s Orders

Liza Minnelli’s “Great Day” national tour has been canceled due to doctor’s orders, including her Nov. 12 appearance at the Broken Arrow Performing Arts Center. The show was a bonus add-on as part of The Spotlight Series. The news comes on the heels of several shows being canceled overseas for the multiple award-winning actress and singer.

“Liza Minnelli has been advised by her physician to cancel her upcoming concerts in Oklahoma and Texas. She deeply regrets that she will not be able to perform for her devoted fans and is very grateful for the love they have shown her throughout her career,” said manager Ken DiCamillo of WME Entertainment.

“We wish Ms. Minnelli the best, and although we are disappointed, we realize her health is of the utmost importance,” said Mark Frie, executive director of the Broken Arrow Performing Arts Center. “We thank our patrons their support and excitement generated from this year’s line-up, and promise to continue to bring legendary talent to the Kristin Chenoweth Theatre for years to come.”

A new replacement show is currently in the works for spring of 2016. Frie will announce the new show in the coming months when all the details are put in place.

For questions, please contact Mark Frie, our Executive Director at 918-259-5758, or email at mark@brokenarrowpac.com.

Mark Frie
Executive Director