

To: Honorable Mayor and City Councilors

From: Michael Spurgeon, City Manager

Date: August 5, 2016

Re: Notes to Council

1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION

- Police Department Monthly Report July 2016
- Parks & Recreation Department Monthly Report June 2016
- Press Release Portion of 23rd Street to Close August 7th and Reopen August 8th

2. GENERAL CORRESPONDENCE / NOTIFICATION

- Operations Department Memo City of Tulsa Water Connection
- Press Release Yelp Names Broken Arrow 9th Most Customer Friendly City in the U.S.
- Press Release LifeRide Enrollment Period Begins August 1st
- Press Release New Engineering and Construction Director Hired

3. SPECIAL EVENTS / ACTIVITIES

- Pooch Plunge to Close 2016 Pool Season
- Back to School Bash August 6

Respectfully submitted

Michael Spurgeon

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Attachments

1. STAFF R	EPORTS / ITEM	S REQUIRIN	G IMMEDIATE	ATTENTION
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INTEROFFICE MEMO

To: Michael Spurgeon, City Manager

From: David N. Boggs, Chief of Police

Date: August 3, 2016

Re: Calls for Service

Attached please find:

• BAPD Calls for Service Report - July 2016

DNB:trl

Attachment



Broken Arrow Police Department July 2016 Calls For Service



Calls for Service	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Animal Control
1st Shift (10pm - 8am)*						
Beat 1	19	8	189	51	124	1
Beat 2	24	11	195	51	330	1
Beat 3	6	3	63	28	78	13
Beat 4	23	5	136	43	138	1
Beat 5	8	1	41	13	38	0
Beat 6	8	0	32	6	51	1
Beat 7	19	3	122	47	122	0
Beat 8	7	7	23	10	39	1
Other	0	0	6	3	17	0
	114	38	807	252	937	18
1st Shift average response	time per pr					
	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Animal Control
Call Received to Dispatch	0:01:11	0:01:12	0:02:53	0:05:27	0:05:56	0:06:27
Dispatch to Arrival	0:04:19	0:04:04	0:06:11	0:07:47	0:07:41	0:17:35
Call Start to Arrival (7/2016)	0:05:31	0:05:19	0:09:09	0:13:01	0:13:25	0:24:02
Call Start to Arrival (7/2015)	0:05:44	0:05:37	0:09:13	0:10:53	0:12:04	1:01:42
1st Shift July Total Calls		2184	(1093 were self-initiated calls)			
Calls for Service	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Animal Control
2nd Shift (7am - 5pm)*						
Beat 1	30	13	210	133	110	25
Beat 2	15	15	245	215	557	22
Beat 3	9	6	51	66	75	104
Beat 4	29	11	183	99	177	29
Beat 5	9	3	69	42	44	7
Beat 6	6	7	32	42	102	8
Beat 7	24	13	166	119	105	35
Beat 8	4	7	67	30	39	10
Other	2	0	9	5	49	1
	128	75	1032	751	1258	241
2nd Shift average response						
	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Animal Control
Call Received to Dispatch	0:01:20	0:01:13	0:03:27	0:09:16	0:10:34	0:17:29
Dispatch to Arrival	0:05:20	0:05:21	0:07:59	0:10:11	0:08:31	0:19:59
Call Start to Arrival (7/2016)	0:06:40	0:06:36	0:11:37	0:19:18	0:19:27	0:37:15
				0.40.54	0.45.00	0.00.05
Call Start to Arrival (7/2015)	0:05:49	0:06:41	0:11:32	0:18:54	0:15:09	0:39:05

^{*} There is some overlap in reponse numbers because all three shifts overlap.

*Total call and self-initiated call amounts include priority 7 calls.



Broken Arrow Police Department July 2016 Calls For Service



Calls for Service	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Animal Control
3rd Shift (3pm - 1am)*						
Beat 1	24	23	271	135	143	7
Beat 2	37	25	267	164	522	4
Beat 3	27	8	77	80	86	14
Beat 4	41	16	235	78	196	3
Beat 5	13	4	67	43	51	2
Beat 6	8	5	42	21	76	1
Beat 7	42	12	174	112	198	16
Beat 8	8	11	61	33	52	8
Other	3	0	7	3	51	0
	203	104	1201	669	1375	55
3rd Shift average response	time per pr	riority				
	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Animal Control
Call Received to Dispatch	0:01:03	0:01:09	0:07:43	0:17:09	0:15:02	0:09:01
Dispatch to Arrival	0:05:38	0:05:37	0:07:00	0:08:42	0:06:53	0:16:10
Call Start to Arrival (7/2016)	0:06:42	0:06:46	0:15:02	0:25:09	0:21:06	0:24:24
Call Start to Arrival (7/2015)	0:06:04	0:05:54	0:13:23	0:20:59	0:17:23	0:30:48
3rd Shift July Total Calls		3694	(1531 we	ere self-initia	ted calls)	

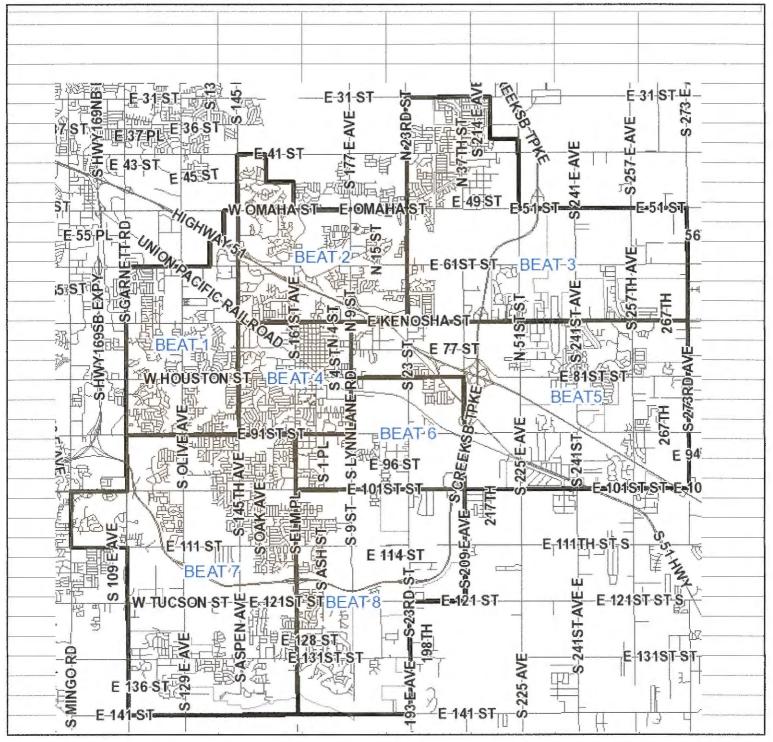
Definitions

- **Priority 1 =** Crimes in progress involving life threatening circumstances and situations that produce or are likely to produce serious bodily injury or death to any person.
- Priority 2 = Crimes in progress or that have just occurred, incidents in progress that present the potential for injury or property damage/loss, situations where the suspect is still at the scene or in the area and will elude apprehension or create the potential for injury or property damage if the police do not arrive rapidly, incidents where an officer is needed to secure a scene or witnesses, and incidents where there is a need for crowd control or traffic control which, if not done immediately, would create the imminent potential for injury or property damage/loss.
- **Priority 3 =** Crimes against people that are misdemeanors in progress or that have just occurred, reports of recent felony crimes, suspicious circumstances with no threat of injury, and incidents that do not require an officer immediately, but need investigation, mediation, or intervention.
- **Priority 4 =** Property or service related calls for an officer to respond that cannot be handled by telephone, misdemeanor reports when caller demands officer or when an officer needs to investigate the scene or interview witnesses, and requests for officers that do not require a quick response.
- Priority 5 = Primarily Officer initiated calls or ten codes used for in-house purposes.



Broken Arrow Police Department July 2016 Calls For Service







INTEROFFICE MEMO

To: Kenneth Schwab, Assistant City Manager - Operations

From: Scott Esmond, Director Parks and Recreations

CC: Jennifer Hooks, Gail Kirk

Date: July 29th, 2016

Re: June 2016 Monthly Report

Please find enclosed the June 2016 Monthly Report for the Parks and Recreation Department.

Please contact Scott Esmond if you have any questions.

Encl: June 2016 Monthly Report



Parks & Recreation Department June 2016 Monthly Report

DIRECTOR-SCOTT ESMOND

- Attended City Council meetings.
- > Attended the City Manager's staff meetings.
- Attended the Assistant City Manager of Operations staff meetings.
- > Held weekly staff meetings with direct reports within department.
- Attended the See Click Fix kick-off meeting.
- > Attended the Main Street Phase IV Project planning review meeting.
- Met with department staff and general services staff to review a proposal for event electric for the Main Street Phase IV Project.
- > Attended a concept review meeting for The Museum BA 3rd floor terrace cover.
- > Met with staff and a promoter regarding a September 2016 concert at the Events Park.
- > Held a planning meeting with staff regarding the Monarch Butterfly habitat project.
- Conducted one department manager's annual performance review.
- > Attended the monthly construction progress meeting for the Interactive Water Feature.
- > Took the Communications staff on a tour of the department's facilities.
- > Met with a new Engineering and Construction project engineer to bring her up to date on Park and Recreation projects.
- ➤ Met with staff, consultants, and Chamber staff for the purpose of reviewing a sound system for The Rose District.
- > Met with Risk Manager and Director of Golf for the purpose of reviewing annual insurance policy renewals for Battle Creek Golf Course.
- > Met with a pedestrian trail consultant and the Tulsa County Parks Director for review of proposal for a pedestrian trail around and through Haikey Creek Park.

- > Met with staff and citizens for defining the scope of the Monarch Butterfly habitat project.
- ➤ Met with staff and consultant for the review of construction plans and specifications for the Broken Arrow Creek Trail Phase I Project.
- Met with staff and a solar lighting representative for the purpose of reviewing the Nienhuis Park parking lot security lights and to discuss possible future plans for solar lights.

BATTLE CREEK GOLF CLUB

GENERAL



- ➤ June was a really strong month financially with total revenues for the month at \$183,177. The club missed budgeted revenues by only \$4,344 (\$183,054) but did \$19,324 more than last year for June.
- ➤ For the fiscal year, Battle Creek Golf Club (BCGC) posted \$1,570,725 in total revenues, which exceeded budgeted revenues by \$15,506 and increased net income from last year by over \$82,000 (6% increase).
- ➤ The club did 39,621 in total rounds for the year with 36,147 in total paid rounds.

GOLF OPERATIONS

- During the fiscal year of 2015-2016 Battle Creek Golf Club improved across the board over last year due to a number of factors. First and foremost, the club was blessed with a mild winter and a drier spring. These two factors contributed to increased rounds, which in turn lead to across the board increases in rounds, merchandise sales, and memberships.
- ➤ The addition of Golf Boards has helped increase the club's financials and reputation across the state. BCGC has seen a total of 412 people register to use the boards with 56% of those people choosing Battle Creek Golf Club strictly because we offered the boards. This buzz can be directly attributed to BCGC offering an amenity that no other facility in the state currently offers. The registered 412 people that used the Golf Boards, 38% rarely play at BCGC while 21% have never played at the Battle Creek Golf Club. These statistics are promising for a number of reasons but most importantly the golf boards are helping the club gain face time with players from across the region that would not have played at Battle Creek Golf Club.
- ➤ BCGC has seen visitors from Kansas, Missouri, Arkansas, Texas, and even Iowa that have traveled to Broken Arrow to try out the Golf Boards and play Battle Creek Golf Club. The publicity for the City of Broken Arrow and Battle Creek Golf Club will help to bolster BCGC's reputation as the premier public golf course in North East Oklahoma.
- BCGC saw an increase in merchandise revenue over the fiscal year resulting in \$176,054 sales. This was \$22,976 over budget and was a result of staff sales training, increased rounds, and better overall merchandise selection. BCGC has changed some of its merchandise mix this year and the feedback has been very positive helping to reinforce BCGC's reputation as Tulsa's premier public golf course.

➤ BCGC increased tournament revenue over last year by a total of \$6,798 with fewer events. The decrease in events was due to economic factors more specifically the decline in oil prices on some local business events. BCGC offset some of this dip by adding league revenue in the amount of \$19,111 through four small weekly corporate nine-hole leagues totaling 1,326 rounds. These small corporate outings are ideal by providing much needed income during nonpeak times without infringing on BCGC's members and patrons that enjoy playing during their favorite time.

GOLF OPERATIONS

- > In June, BCGC received 1.5 inches of rainfall. Temperatures ranged from the mid to upper 90's for highs and as low as the mid 60's for overnight lows.
- > The maintenance team accomplished many tasks this month to improve or continue to provide excellent playing conditions of the golf course. These tasks included:
 - Scheduled weekly mowing of all playing areas of the course.
 - Aerified tee boxes to improve water penetration and air circulation.
 - Sprayed wetting agents to tee boxes, green surrounds, and fairways to extend the time intervals between watering of these areas.
 - Repaired some of the wood decking to the bridge on Hole 9.
 - Sprayed plant growth regulators to tees, green surrounds, and fairways to limit clippings on these areas.
 - Needle tined all greens to improve oxygen exchange throughout the profile and to improve water infiltration.
 - Mowed all native areas, hand watered greens where needed daily.
- Overall the past fiscal year was solid for course maintenance with no major concerns or turf issues. Small adjustments have been made to improve pond maintenance and limited native areas to improve appearance. The past improvements to the sand bunkers has continued to up hold well and perform as expected, players have been happy with the consistency of the bunkers and overall course conditions. Other improvements the past year included additional landscape adjustments around BCGC including curbing and plats to create a good impression of the club.

MONTHLY SUMMARY

> June rounds were 272 less total rounds to budget and 502 more than last year.

June Rounds	<u>Budgeted</u>	Prior Year	<u>Actual</u>
PUBLIC ROUNDS	750	664	732
TOURNAMENT	550	369	437
MEMBER	1,575	1,518	1,702
BATTLE CARD	325	311	313
TWILIGHT	825	517	633
MISC.	200	165	172
MEMBER GUEST	280	187	244

TOTAL ROUNDS 4,505 3,731 **4,233**

MONTHLY GROSS REVENUE

May total revenue was \$183,177 for the month, which was \$4,344 less than budgeted revenues.

	June Budget	June Prior Year	June Actual
DUES & FEES	27,000	31,219	36,746
GREEN FEES	73,483	58,390	62,674
CART FEES	23,660	17,487	20,950
MERCHANDISE	16,894	14,391	17,730
OTHER GOLF COURSE SERVICES	11,800	14,323	12,184
FOOD & BEVERAGES	34,684	28,043	32,893
TOTAL REVENUE	187,521	163,853	183,177

BANQUET FACILITY USAGE REPORT

June	Event	\$
6/11	Wedding Reception	1,859.00
6/12	Banquet/Party	175.00
6/18	Banquet/Party	1,430.00
6/20	Banquet/Party	350.00
6/24	Wedding Reception	1,630.00
6/25	Banquet/Party	380.00
	Total Banquet Revenue	\$5,824.00

BANQUET

- > Banquet Manager attended Tulsa Wedding Society weekly meetings.
- > Designed/set-up booth at the Oklahoma Bride/Wedding Show.
- > Negotiated an upgraded banquet chair due to delays in delivery.
- > Received 2 personal Thank You notes for recent events and one new positive review online.

GRILL

- > Received a portable POS (Point-of-Sale) system to be used on the beverage cart and as a supplemental indoor register through Capital Improvements Fund.
- > Father's Day promotion was a free meal with a round of golf.
- Catered 13 tournaments.

OTHER

- > Started to schedule four hours a week to visiting local businesses and organizations giving out proposals for Christmas parties and meeting space.
- Managed social media.

2015-2016 YEAR RECAP

- Overall Food and Beverage at BCGC had a very good year with a total revenue up to 36% over the prior year. This increase was a result of more play, additional focus on fun themes and quality products along with adding a point of sale ordering and pay system with the on course convenience cart.
- > Special events continue to increase as well. The addition of new flooring and chairs in the Event Center present a more attractive venue and have been very well received. All of the above, have assisted in attracting more business and entice players to enjoy more food and beverages.

SPECIAL EVENTS

EVENTS COORDINATOR - VAUNDA OLIVERA

- Attended weekly Department staff meetings.
- Attended the Wine, Eats & Easels meetings every Monday in June. Discussed possible options for layout while onsite.
- > Events Coordinator and Special Events Assistant attended Tuesdays in the Park every Tuesday in June.
- Attended the Taste of Summer Committee meetings at the Chamber of Commerce and assisted in the planning.
- Prepared, planned and attended the Special Events Committee meeting on June 2nd and June 16th.
- ➤ Events Coordinator and Special Events Assistant met with Cox Communications on June 3rd to discuss the Community Concert event.
- > Attended the Take Me Fishing Derby on June 4th.
- > Attended Tulsa Criterium set up on June 7th.
- Attended Downtown Advisory Board meeting on June 14th. Updated the Board on the Rose District Farmers Market and events planned in the Rose District for the coming months.
- Prepared License Agreements for Taste of Summer, Chalk it Up and Cox Community Concert.
- Met with event organizers for the Veterans Challenge on June 22nd. Discussed possible routes, city services and fees that may be incurred.

- > Events Coordinator and Special Events Assistant attended Friday Night Flicks meeting on June 17th.
- > Attended Broken Arrow High School Reunion on June 24th.
- Events Coordinator and Special Events Assistant attended Rockets over Rhema set up the week of June 23rd-25th.

SPECIAL EVENTS ASSISTANT - CANDICE KILLAM

- ➤ Received, processed applications, prepared minutes, and agendas for the Special Event Committee to review and for meetings on June 2nd and June 16th.
- Attended the Rose District Farmers Market every Saturday in June.
- Attended the Oklahoma Racing and Coursing Association event on June 18th and 19th at the Events Park.
- Prepared advertising for the Rose District Farmers Market.
- Processed road closures for Cedar Ridge North Block Party, Rockets Over Rhema, Family Festival, Northside Free Will Baptist Church, Pembrooke Park Block Party, Vandever West Block Party, Hidden Springs Block Party, and Taste of Summer.
- Attended DISC Personality and Leadership Inventory Training at the Public Safety Training Center on June 23rd.

FARMERS MARKET COORDINATOR - JUDY PRIETO

- > Attended the Rose District Farmers Market every Saturday in June.
- Discussed market sales with several vendors and will be working with management to develop a plan to increase traffic for the Farmers Market.
- > Attended Tuesdays in the Park on June 21st and June 28th to promote the Rose District Farmers Market.
- > Recorded several videos to promote the Rose District Farmers Market on Facebook.
- > Worked with Edible Tulsa to promote a social media contest on Facebook.
- Begun developing an Instagram page for future promotions for the Rose District Farmers Market.
- Reached out to local not-for-profits to facilitate conversations with the vendors requesting assistance in donating left over produce from the market.

RECREATION DIVISION

RECREATION MANAGER - THOR ROOKS

- Placed National Parks and Recreation Month Certificate of Recognition, Broken Arrow Seniors Incorporated Service Contract, Broken Arrow Seniors Incorporated Use Agreement, Broken Arrow Community Playhouse Use Agreement, and Broken Arrow Volleyball Use Agreement on Legistar during June.
- > Attended two (2) Special Events Committee Meetings for the Recreation Division.
- Attended five (5) Pool Manager meetings to discuss concerns that have occurred during the 2016 pool season.
- Attended and conducted final meeting with Recreation Division staff regarding ideas and implementation for National Parks and Recreation Month in July.
- Conducted monthly Center Supervisor meeting: discussed staff schedules, upcoming events, facility schedules, addressed seasonal questions and touched upon several Customer Service items.
- ▶ June 4th, the 10th Annual Take Me Fishing Derby was held at the Events Park. 2016 was a big success compared to 2015. This was the first year that Channel 6 News and Zebco were cosponsors; which really helped in promoting the event. Post Event Report was submitted to Notes to Council on June 17th, 2016.
- ➤ June 13th, attended Lunch-n-Learn meeting at the Operations Building regarding bicycle facilities. Presenters where Freese and Nichols, Inc. Several City employees were in attendance.
- > June 17th, conducted and attended customer service training for seasonal staff, attended City-Schools Operational Quarterly meeting, attended the Employee Appreciation Day.
- June 21st, attended a meeting for seasonal cashiers.
- > June 23rd, attended DISC Personality and Leadership Inventory Training class.
- > June 24th, attended and assisted orientation for seasonal staff.
- ➤ June 28th, attended a meeting with the Building Maintenance Manager, General Service Director, and Parks and Recreation Director regarding maintenance requirements for the new Use Agreements with the Broken Arrow Seniors, Inc., and the Playhouse.

CENTRAL PARK COMMUNITY CENTER - TANNER WILBURN

- ➤ Logged visitors for June were 3,774 which is an increase of 1,802 over May. This is due to no special events or maintenance scheduled during June.
- June 6th − 10th, Griffin Promise, an autism organization in Broken Arrow, held day camps which hosted approximately 20 children per camp twice a day. Griffin Promise staff and the

participant's parents were very respectful to other users of the facility and very appreciative of the wonderful facility.

NIENHUIS PARK COMMUNITY CENTER – JIM REED

- Logged visitors for June were 2,518 a decrease of 225 from May.
- > June 7th, Summer PE class started with 29 participants.
- Broken Arrow Get Fit class had enrollment of 132 for the month of June.
- > Staff is preparing for the Mom & Son Luau on July 9th at the Nienhuis Aquatic Facility.
- Staff is organizing a Paddle Battle Tournament to be held on July 21st.
- Open gym attendance has increased 10% on Wednesdays and Saturdays.

RAY HARRAL NATURE CENTER - JOHNNY KOESTER

- ➤ The total visitors for June were 1,266. Ray Harral Nature Center had 751 visitors inside the Nature Center and an estimated 515 visitors on the trails in the Nature Park.
- > June 2nd, a Broken Arrow Homeschool group with 19 people visited inside the Nature Center and walked the trails in the Nature Park. Upon their return from the trails, items that they found were presented to be identified.
- > June 9th, Tulsa Tech held a workshop at Ray Harral with 17 people.
- > June 14th, Will Rogers United Methodist Church visited with 18 people.
- > June 15th, Will Rogers United Methodist Church visited with another group of 15 people.
- ➤ June 22nd, Kinder Care of Broken Arrow visited with 40 children. A trail tour and a class lesson was given covering spiders, snakes, and mammals. Central Park Supervisor helped with the visitors.

PARKS MAINTENANCE DIVISION

PARKS MAINTENACE MANAGER - PHIL HINK

- Attended Department staff meetings.
- Conducted Park Maintenance Division staff meetings.
- Monitored ongoing park construction projects:
 - Nienhuis Sport Courts-Contractor removing poor sub-base material and installing new material.
 - Nienhuis Turf Football Fields-Construction plans waiting for funding source.
 - Interactive Water Feature (IWF)-Light conduits and water lines installed in fountain basin, and backfill of sand and flow-fill poured in place. Mechanical cabinets have been



Contact: Krista Flasch Director of Communications City of Broken Arrow Phone: (918) 259-2400, ext. 5309

> Mobile: (918) 409-7771 Fax: (918) 259-8226

Portion of 23rd Street to Close August 7 and Reopen August 8 Contractor for new apartment complex to install drainage structure

Broken Arrow, Okla. (8/2/2016) – A contractor for the new Scissortail Crossing Apartments has asked the City of Broken Arrow to close part of 23rd Street (County Line Road) between E. Granger Street and E. Elmira Pl, while they install a new box culvert crossing under 23rd Street. The closure will begin Sunday, August 7 at 2:00 p.m. and end by approximately 6:00 a.m. on Monday, August 8.

Drivers traveling through the area will be detoured onto 9th Street (Lynn Lane) in order to get around the road closure. The contractor will install detour signs to help direct traffic. No commercial or residential driveways will be blocked during the closure.

The new Scissortail Crossing Apartments are being built just north of the Casey's General Store. The public's patience is appreciated while the contractor constructs the necessary infrastructure needed for the new apartment complex.

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Hooks, Jennifer

To: Schwab, Kenneth

Subject: RE: 61st street water connection

From: Schwab, Kenneth

Sent: Friday, August 05, 2016 2:41 PM **Subject:** RE: 61st street water connection

Importance: High

To City of Tulsa, Daris Contractors and HUB Engineers:

I completely concur with Mr. Robins' comments below! To complete a job of this magnitude in such a short time frame (23 days for design and bidding; 17 days to award, execute contracts and install tap on Tulsa's line; 67 days for construction: total 107 days from design to receiving water) with so many moving parts can only happen if all parties understand the significance and work together as a team. Without question, the City of Tulsa, Daris Contractors, HUB Engineers and the City of Broken Arrow have set a new standard! This type of cooperation is impossible without true leadership and a spirit of understanding from all parties.

On behalf of the City of Broken Arrow, I want to thank everyone who participated in this monumental effort. This truly allows our community and our customer much more flexibility with respect to water supply interruption and peak demand. We greatly appreciate the effort from everyone.

Kenneth D. Schwab, P.E., CFM

Assistant City Manager – Operations City of Broken Arrow 220 S. 1st Street Broken Arrow, OK 74013 918-259-2400 Ext. (5419)

From: Robins, Timothy

Sent: Friday, August 05, 2016 2:02 PM

To: Schwab, Kenneth < kschwab@brokenarrowok.gov">kschwab@brokenarrowok.gov; Daniel, Anthony < adaniel@brokenarrowok.gov; Campbell, Barney < kschwab@brokenarrowok.gov; jhelms@brokenarrowok.gov@brokenarrowok.gov; Roper, Steven kschwab@brokenarrowok.gov; jhelms@brokenarrowok.gov@brokenarrowok.gov; Roper, Steven kschwab@brokenarrowok.gov; <a href="mailto:kschwa

Cc: Myers, David < DMyers@BrokenArrowOK.Gov>; Bigby, Jeff < JBigby@BrokenArrowOK.Gov>

Subject: 61st street water connection

It's official, the tulsa water connection is flowing through all (3) meters and into the 24" BA tie-in.

A big "Job Well Done" to Mr. Myers for pushing hard on the contractor and all parties to get this online.

Timothy Robins, PE, CWI Construction Division Manager City of Broken Arrow



Contact: Krista Flasch Director of Communications City of Broken Arrow Phone: (918) 259-2400, ext. 5309

Mobile: (918) 409-7771

Broken Arrow Named 9th Most Customer-Friendly City in U.S.

Broken Arrow, Okla. (8/2/2016) – Broken Arrow has been named one of the most customer-friendly towns in America according to Yelp, the company that connects consumers with great local businesses. As part of their the <u>inaugural Bizzie Awards</u>, Yelp is celebrating the most customer-friendly small businesses and communities in the U.S.

"Broken Arrow has long had a reputation for being a friendly place to shop, eat and do business," said Mayor Craig Thurmond. "I'm glad to see that our business owners are getting the national recognition they deserve, and I know they will continue providing the outstanding services that make BA such a great place be."

To determine the 2016 Bizzie Award winners and Cities of Distinction, Yelp assessed businesses of all types and measured them based on their proactive approach to customer engagement online with Yelp. Using this data, Yelp highlighted the cities with the highest concentration of businesses that meet the same criteria in providing outstanding customer service. Following are the top 10 U.S. cities where local businesses go above and beyond to serve their customers online and off:

- 1. Sandy Springs, GA
- 2. Fargo, ND
- 3. Scottsdale, AZ
- 4. Overland Park, KS
- 5. Centennial, CO
- 6. Naperville, IL
- 7. Irvine, CA
- 8. Stamford, CT
- 9. Broken Arrow, OK
- 10. Huntsville, AL



Contact: Krista Flasch Director of Communications City of Broken Arrow Phone: (918) 259-2400, ext. 5309

Mobile: (918) 855-1055

LifeRide Enrollment Period Begins August 1

Residents can opt-in or de-enroll

Broken Arrow, Okla. (8/1/16) – The enrollment period for LifeRide, the City of Broken Arrow's ambulance subscription program, will begin on August 1, 2016 and end August 31, 2016. Changes in enrollment will not be accepted past August 31. LifeRide is a voluntary, subscriber based program that provides patients with valuable cost-savings on emergency medical response and transportation in Broken Arrow and supports the Broken Arrow Fire Department's Emergency Medical Services Division. This is the second year the City is offering a subscription program to help offset the high cost of emergency ambulance transports for residents.

The average emergency response and ambulance transport costs \$1,500. Insurance may cover a portion of this charge, but subscribers to LifeRide who have health insurance will pay nothing after a claim is submitted to the patient's health insurance provider.

LifeRide costs \$5.45 a month per household inside the City limits and \$7.50 per month for those outside City limits but within the Broken Arrow fence line. The monthly fee shows up as a line item on a utility bill. Those interested in enrolling in LifeRide but do not receive a City of Broken Arrow utility bill can fill out an annual form and submit it with payment. LifeRide members with health insurance don't have to pay out-of-pocket costs, after a claim is submitted to the health insurance provider. Members who do not have health insurance receive a 40% discount.

Individuals and families who do not want to participate in LifeRide may also opt-out during this period by completing a nonparticipation form and submitting it to Utility Customer Service by August 31. Residents may also complete the form at the Utility Customer Service office located at 116 E. Dallas Street, Broken Arrow, OK 74012.

View frequently asked questions and download enrollment or nonparticipation forms at LiferideBA.org. For additional assistance, call 918-259-6595 or email liferide@brokenarrowok.gov

www.brokenarrowok.gov

8/5/2016



Contact: Krista Flasch Director of Communications City of Broken Arrow Phone: (918) 259-2400, ext. 5309

Mobile: (918) 409-7771

Broken Arrow Native Hired to Lead Engineering & Construction Department

Broken Arrow, Okla. (8/2/2016) – Alex Mills, a native of Broken Arrow, has been hired as the Director of Engineering & Construction. He begins working in his new role on Monday, August 8, 2016.

With continuous development occurring throughout the City of Broken Arrow, the Engineering & Construction Department manages a large workload of high-profile projects aimed at improving the lives of residents. Mills will oversee the design and construction of City projects, by working with consultants, engineers, architects, contractors and other agencies in planning and implementing improvements. The department and its employees are responsible for the design of streets, stormwater systems, water systems, wastewater systems, parks and buildings.

"The opportunity to work under the visionary leadership of City Manager Michael Spurgeon and Assistant City Manager Kenny Schwab, to work with the experienced leadership team and City Council, and to lead a stellar engineering and construction staff, is a dream come true for me," said Mills. "I look forward to partnering with the citizens of Broken Arrow to take the City to the next level and set the stage for continued growth, prosperity, and quality of life for everyone."

Mills is certified as an Oklahoma Professional Engineer and has over 22 years of experience in the engineering and construction fields. He most recently worked as a Civil Engineering Manager with Schemmer Associates, where he directed staff on roadway, water/wastewater distribution, sewer and pipeline and large site development projects. Mills obtained both his bachelor's and master's degrees in Civil Engineering from Oklahoma State University (OSU).

"I am very excited about the addition of Alex Mills to our staff," said Assistant City Manager of Operations Kenny Schwab. "He's absolutely the right fit for us at the right time. He brings a unique and special blend of technical expertise coupled with excellent interpersonal skills, which will benefit our organization and community as a whole."

(Continued)



Interview Footage Available for Download

Kenny Schwab, Assistant City Manager of Operations talking about the hiring of Alex Mills, Director of Engineering and Construction:

 $\underline{https://www.dropbox.com/s/rykrirwblj2ryi7/Schwab\%20Interview\%20about\%20Mills.MP4?dl{=}0}$





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Contact: Krista Flasch Director of Communications City of Broken Arrow Phone: (918) 259-2400, ext. 5309

Mobile: (918) 409-7771

"Pooch Plunge" to Close 2016 Pool Season

Broken Arrow, Okla. (8/2/2016) – New this year in Broken Arrow is the Pooch Plunge! This event will take place at the Nienhuis Aquatic Facility, 3201 N. 9th Street, on August 14. There will be two time slots to accommodate dogs of varying sizes. Dogs weighing 25 pounds or more will start off the event from 2:00 p.m. to 3:30 p.m. Dogs weighing 24 pounds or less will follow from 4:00 p.m. to 5:30 p.m. One dog per human and a limit of two humans per dog. The cost is only \$5 per dog, humans are free! Preregistration is Registration forms required for this event. can be found on the City www.brokenarrowok.gov/AQUATICS, or at the Central Park Community Center, 1500 S. Main Street. For more information, call 918-259-8437.

LAST DAY FOR POOLS

Many of our seasonal employees are high school and college age students, and they will be returning to their respective duties as students. As a result, the last day open to the public for the Family Aquatic Center, 1500 S. Main Street, will be **August 7**; and the last day for the Nienhuis Aquatic Facility, 3201 N. 9th Street, will be **August 13**.

SPLASH PAD HOURS

Splash pads will remain open until weather permits, which is usually around Labor Day. Splash pads are open daily from 8:00 a.m. to 8:00 p.m. and are free to use. Splash pads can be found at the following parks:

- Sieling Park 525 W. Iola Street
- Rockwood West 1308 N. Redbud Avenue
- Jackson Park 4800 W. Washington Street
- Haskell Park 601 E. Dallas Street
- Camino Villa Park 2812 E. Madison Place



BROKEN ARROW POLICE DEPARTMENT

1101 N 6th Street, Broken Arrow, OK 74012 PHONE: (918) 259-8400; FAX: (918) 251-2427

Press Release No.: 16-16 Date: August 3rd, 2016

Subject: Broken Arrow's Back to School Bash

Back to School Bash

Saturday, August 6th, 9:00 A.M.-noon, BA Tulsa Tech, 4000 West Florence (129th East Ave and 111th Street South)

The Broken Arrow Police Department, Tulsa Technology, St. John Broken Arrow and Broken Arrow Neighbors are proud to sponsor the 10th annual Back to School Bash August 6th. We will be offering, free of charge:

- School supplies, courtesy of Broken Arrow Neighbors
- Haircuts given by Tulsa Tech Cosmetology students
- Community health fair presented by St. John Broken Arrow, offering select health services and screenings and the opportunity to interact with St. John health professionals
- Broken Arrow Police Department; k-9 officers, traffic officers, BAPD Crime Prevention Unit & school resource officers to share tips on pedestrian & school safety.
- Immunizations by The Caring Van (bring your shot records)
- Vision Screening by the Lions Club Mobile Unit
- Masonic Lodge CHILD ID program which includes DNA, video, finger prints
- Jupiter Jumps, snow cones
- · Broken Arrow Public Schools Child Nutrition
- Broken Arrow Fire Truck and Ambulance
- Camp Bandage
- Family and Children's Services, BAPD Victims of Crime Advocate
- Tulsa County Library
- Vince and Larry the Crash Test Dummies and McGruff the Crime Dog
- And many more.....

For more information, contact Lisa Ford, Crime Prevention Specialist for the Broken Arrow Police Department at 918-451-8213, or by email at lford@brokenarrowok.gov

Authority/Title: Lisa Ford

Phone Number: (918) 451-8213/lford@brokenarrowok.gov