

**To:** Honorable Mayor and City Councilors  
**From:** Michael Spurgeon, City Manager  
**Date:** August 12, 2016  
**Re:** Notes to Council

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### **1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION**

- Tulsa's Future Regional Economic Development Report – July 2016
- Updated 2017 Draft OneVoice Regional Tourism Task Force Issue Statements
- HBA of Greater Tulsa Report - Housing Starts for July 2016

### **2. GENERAL CORRESPONDENCE / NOTIFICATION**

- Press Release – Refuse and Recycling Survey Results Available Online

### **3. SPECIAL EVENTS / ACTIVITIES**

- N/A

Respectfully submitted,



Michael L. Spurgeon

jmh  
Attachments

# 1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION



*INTEROFFICE MEMO*

**To: Michael Spurgeon, City Manager**

**From: Norman Stephens, Assistant to the City Manager / Economic Development  
Coordinator**

**Date: August 10, 2016**

**Re: Tulsa's Future Report**

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Sir, attached is the Regional Economic Development Activity Update for July 1 – July 31, 2016.

**Regional Economic Development Activity Update  
July 1 – July 31, 2016**

**Announcements & New Jobs Created**

	Capital Investment	Greater than \$50,000	Less than \$50,000	Total Jobs
For the month of July		318	0	318
Total for 2016	89,000,000	994	450	1,444

**Business Attraction Activity**

	Proposals Submitted	Site Visits	Phase 2 Proposals Submitted
For the month of July	5	3	0
Year-to-Date	30	12	13
Total for 2015	23	15	8

**Business Retention & Expansion Activity**

	BRE Visits
For the month of July	67
Year-to-Date	502
Total for 2015	756

**Lead Development**

	Monthly Leads
For the month of July	12
Year-to-Date	72
Total for 2015	77

Lead development companies: Applied Industrial Technologies, Hexcel Corporation, Hi-Crush Partners, Ducommun Incorporated, Olympic Steel, Perkin Elmer, Albermarle Corporation, CPI Aerostructures, Teleflex Incorporated, Esterline Technologies, Hi-Shear Technology Corp., Ryerson Holding Corp.

ID	Start Date	Number of Jobs	Status	Target Industry	Community	Source
403	7/6/2016	n/a	Active	Advanced Manufacturing	No sites submitted to date; submitted supplier, customer, and university partner information	Company Direct
404	7/8/2016	5-25	Active	Energy	No sites submitted to date; submitted regional information and presented during site visit	Community Direct
405	7/10/2016	480	Active	Advanced Manufacturing	Broken Arrow, Claremore, MidAmerica, Muskogee, Tulsa	ODOC
406	7/26/2016	20-50	Active	Advanced Manufacturing	MidAmerica, Muskogee, Sand Springs, Tulsa	ODOC
407	7/28/2016	15-25	Active	Electronics MRO	Claremore, Tulsa	ODOC

All regional partners receive RFP request for proposal unless client specifies certain communities.

## External Marketing

### **London Call Trip, July 7-8**

Tulsa Regional Chamber and Broken Arrow Chamber of Commerce staff participated in scheduled appointments July 7-8. Meetings were held with two non-aerospace companies and two consultants in Leeds, London. Two potential projects were identified from the meetings. A follow-up appointment took place July 28 with one of the local companies looking to expand.

### **Farnborough International Airshow 2016 (July 10-13) and Lufthansa Technik - Hamburg (July 14):**

The 2016 Farnborough International Airshow is the world's largest aerospace exhibition. The Oklahoma delegation this year was led by Secretary of Commerce Deby Snodgrass; Secretary of Science and Technology, Dr. Steve McKeever and Tulsa Mayor Dewey Bartlett. Our exhibiting delegation consisted of representatives from the Tulsa Regional Chamber (Director Aerospace Development & Strategy; Senior VP for Economic Development); The Broken Arrow Chamber of Commerce and Economic Development Corporation; The Greater Oklahoma City Chamber; MidAmerica Industrial Park and five aerospace companies, four of which were from the Tulsa region. This year's keynote speakers were Senator James Inhofe and Meredith Siegfried, CEO, NORDAM. During the show, the Tulsa delegation met privately with more than 20 aerospace company executives. On July 14, the Tulsa delegation traveled to Hamburg, Germany to meet with senior executive at the Lufthansa Technik headquarters to thank them for the presence in Tulsa and discuss future growth opportunities for their two Tulsa business units (BizJet International and Lufthansa Technik Component Services) and tour their maintenance base.

### **Southern Economic Development Council "SEDC", Annual Conference July 31 – August 2, 2016**

Tulsa Regional Chamber President and SVP of Economic Development attended the SEDC Annual Conference July 31-August 2. This conference provides economic development professionals the opportunity for individual contact with site selection consultants, and to learn about new trends in site

selection from the perspective of consultants who guide companies through their selection process for new locations. This conference helps strengthen relationships with the consultants and generate new leads for the Tulsa Region.

## 2016 Scheduled Appointments

Destination	Participation Deadline	Scheduled Appointment Dates	Communities Attending
Dallas Call Trip	February 8	March 8-10	City of Owasso, Muskogee City-County Port Authority
Minneapolis Call Trip	March 21	April 19-20	
Chicago Call Trip	CLOSED	June 21-23	City of Owasso, Public Service Company of OK, Muskogee City-County Port Authority, MidAmerica Industrial Park
Dallas Call Trip-cancelled	July 8	August 9-10	Stillwater Chamber of Commerce
Denver Call Trip	July 15	August 15-18	
Chicago Cubs Game	August 1	September 2	MidAmerica Industrial Park, Muskogee City-County Port Authority, City of Tulsa
Southern California Call Trip-Cancelled	August 12	September 12-16	City of Owasso
Carolinas Call Trip	September 23	October 24-28	City of Owasso, Public Service Company of OK, Muskogee City-County Port Authority, MidAmerica Industrial Park

## 2016 Trade Shows & Events

In addition to call trips, TRC economic development staff will be attending the following trade shows and events; scheduled appointments will likely be made in coordination with these shows and events. Regional Partners are welcome to register to attend these events and participate in scheduled appointments alongside TRC staff.

Destination	Participation Deadline	Event Dates	Communities Attending
ZaZa Reception-Dallas, TX	Open	January 14	
MRO Americas-Dallas, TX	March 4	April 5-7	
Hannover Messe-Hannover, Germany	March 25	April 25-29	
AUVSI-New Orleans, LA	April 1	May 2-5	
Atlanta-GEDMT Event	April 15	May 18-20	
Bio-International Convention, San Francisco, CA	May 6	June 6-9	

Global Petroleum Show, Calgary– Alberta, Canada	May 6	June 7-9	
Select USA Investment Summit, D.C.	19-May	June 19-21	
Farnborough Airshow	June 10	July 11-17	Broken Arrow Chamber of Commerce & Economic Development Council, MidAmerica
21 Club Reception - NYC, NY	September 19	October 20	Stillwater Chamber of Commerce
NBAA - Orlando, FL	October 3	November 1-3	Stillwater Chamber of Commerce
Fabtech - Las Vegas, NV	October 14	November 16-18	
Houston GEDMT Reception	October 7	November 10	Stillwater Chamber of Commerce

*Note: Any registration costs or pay-to-play fees for the above shows and events are the responsibility of individual partners.*

## 2016 Regional Partner Meetings

- **REVISED DATE:** September 29, 2016 ~~August 25, 2016~~ – Tulsa Port of Catoosa, Main Conference Room, 5350 W. Main Parkway, Catoosa
- November 17, 2016 – Host needed

All meetings are 12:00 p.m. to 1:30 p.m. Please notify Angie Zaricor if you are interested in hosting.

**To:** Michael Spurgeon, City Manager  
**From:** Lori Hill  
**CC:** Norman Stephens  
**Date:** August 12, 2016  
**Re:** Notes to Council – Updated 2017 Draft OneVoice Regional Tourism Task Force Issue Statements

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OneVoice is Northeast Oklahoma's principle business-driven regional advocacy effort. Facilitated by the Tulsa Regional Chamber and 70 regional partner organizations, OneVoice engages the business community each year to identify key legislative priorities that advance the region and its business prosperity.

Each summer, nine OneVoice task forces meet to identify state and federal priorities in target areas. The top issues from each task force are then vetted by the OneVoice Summit in the fall, where the final OneVoice agenda is crafted.

Below are 2017 Draft OneVoice Issue Statements for the Regional Tourism Task Force

## **State**

**1. Self-Determination in Facility Firearm Policies:** While acknowledging the rights granted by the Second Amendment, protect the current law giving venue owners, event operators, and recreational facilities the authority to control firearm policies on property they manage. Removing this control would endanger Oklahoma's ability to attract events that bring thousands of visitors and millions of dollars into our economy each year. Many events—especially in youth and collegiate sports—have non-negotiable firearm policies and removing the controls under current law would limit facility operators' ability to ensure the safety of their events, increase the cost of providing security, and could subject them to additional liability.

**2. Public Arts Funding, Oklahoma Arts Council:** Maintain funding for public arts initiatives and arts-related programming, and an independent Oklahoma Arts Council in its current state. Both play a unique and vital role in sustaining Oklahoma's exceptional cultural resources, fostering creativity, and ensuring access to our heritage, offsetting the dearth of arts education in our schools, and attracting and retaining a talented workforce. Further, consolidation of the OAC would jeopardize more than \$1.5 million of federal and regional funding and programs for Oklahoma from the National Endowment for the Arts and the Mid-America Arts Alliance.

**3. Route 66:** Promote Oklahoma's 400+ miles of Route 66 and its associated attractions and businesses as a cultural/heritage tourism destination. Route 66 is a tremendous economic engine that attracts hundreds of thousands of national and international tourists each year, and Oklahoma has the most miles of any of the eight states through which Route 66 passes. Tourism is the third largest industry in Oklahoma, and support for Route 66 will provide an enormous return on investment for our state. According to a report prepared for the Oklahoma Tourism and Recreation Department, destination spending in Oklahoma totaled \$8.2 billion in 2014, creating \$366 million in public revenue for the state, \$261 million in revenue for municipalities, and supporting more than 95,000 jobs.

**4. Airbnb:** While embracing innovation and entrepreneurship, support legislative efforts to ensure Airbnb and other short-term online rental companies operate legally in the state, subject to local regulation, and are held to standards comparable to the lodging industry, if operating as a business. Oklahoma should establish a framework for allowing hosts or hosting platforms to register at the state or local level, clarify in which cases a host is required to register, and regulate the collection of state/local taxes, where appropriate. Legislation must also reinforce the primacy of local laws on this issue.



**5. Oppose Consolidation of ORTD:** Oppose any effort to eliminate the Oklahoma Tourism and Recreation Department through consolidation with the Department of Commerce. Eliminating or hindering ORTD through consolidation would have a negative impact on the state's attractiveness as a travel destination, and would also hurt our state-owned parks and resorts. Efforts by the Department of Tourism and Recreation

attracted 1.22 million new visitors to the state in the first half of 2015 alone. Travel spending is up 20% in Oklahoma, and we have seen a 15% increase in related state revenue produced. Efforts to consolidate the Department would hinder this progress, and would do more harm than good for state.

## **Federal**

**1. Upgrade Air Transportation Infrastructure:** Accelerate improvements to our nation's air traffic control system, specifically targeting NextGen (air traffic control modernization) to boost air traffic capacities and efficiency. Flight delay cost travelers time and money, and result in lost business opportunities, cancelled meetings, and reduced optimization of airline resources. Today's ATC system is based on 1940's era radar and creates bottlenecks in severe weather and heavily congested airspace. NextGen utilizes a GPS through satellite-based navigation that provides sophisticated flight guidance technology, reducing flight delays and airline fuel consumption while increasing aircraft availability as a result of increased flight efficiency.

**2. Page Belcher Federal Courthouse:** Support the relocation of the Page Belcher Federal Courthouse tenants to repurpose the building as outlined in the City of Tulsa Downtown Master Plan, which is integral to the continued growth of downtown and will provide access to high-value mixed use residential, retail, and hotel development to support the adjacent BOK Center and Cox Business Center.

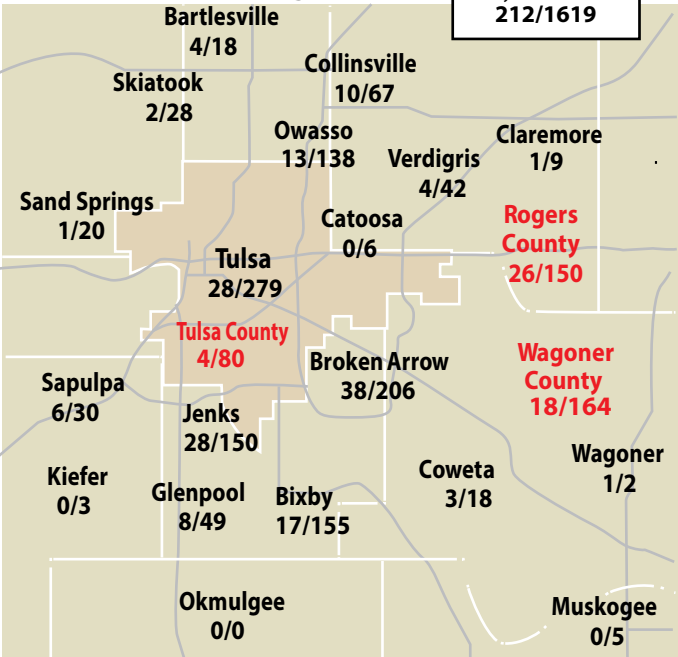
**3. Federal Historic Tax Credits:** Maintain federal Historic Rehabilitation Tax Credits for the restoration of historic buildings. These credits have for 30 years been an important catalyst for incentivizing private investment to preserve our nation's historically-significant buildings and revitalize the historic cores of American cities. The existing 20-percent income tax credit for certified historic structures and 10 percent credit for certain non-certified historic structures should be preserved.

**4. Aviation Workforce:** Support efforts by Congress to review federal flight training requirements and reduce the time and expense associated with reaching minimum commercial flight certification, while achieving comparable training levels. Despite record airline profits and low oil prices, the U.S. domestic airline network is getting smaller. New federal requirements for airline pilots implemented two years ago have created additional barriers for those seeking to enter this critical industry. This is affecting Tulsa and many other communities who have seen a loss of flights or no increase in service despite high passenger load factors. Congress should explore reforms in order to attract more pilots to this critical industry.

**5. Address Online Booking Scams:** Support legislation to prohibit a third party online reservation seller (an online seller that is not affiliated with the hotel or venue, nor provides services or accommodations) from charging a consumer unless the seller discloses all material terms of the transaction. Reforms to ensure transparency for consumers online are critical to addressing the growing problem of online booking scams, and will protect both consumers and businesses alike.

# Tulsa area housing starts

TOTALS  
July/Year-to-Date  
**212/1619**



## 2. GENERAL CORRESPONDENCE / NOTIFICATION



**Contact: Krista Flasch**  
**Director of Communications**  
**City of Broken Arrow**  
**Phone: (918) 259-2400, ext. 5309**  
**Mobile: (918) 855-1055**  
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## **Refuse and Recycling Survey Results Available on Website** *BAMA will discuss at August 16 meeting*

**Broken Arrow, Okla. (8/9/16)** – The City of Broken Arrow has received the results of the refuse and recycling survey that was conducted by telephone in May. Representatives from Gershman, Brickner & Bratton, Inc. will present the findings to the Broken Arrow Municipal Authority at the August 16 meeting.

“We look forward to discussing the results of this important survey with the City Council,” said City Manager Michael Spurgeon. “We need to look to the future and determine how we can incorporate a curb-side recycling program into our operation.”

The survey was conducted through SoonerPoll and asked residents about their satisfaction with the current trash system and gauged interest in a recycling program. The findings will help the City decide if and what changes should be made to the current waste disposal program.

The report is available at [www.brokenarrowok.gov/recycling-survey](http://www.brokenarrowok.gov/recycling-survey).

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