

# REDUCE ENERGY COST IN YOUR BUSINESS

Saving energy in your business is not only good for reducing the costs of your business, but also a great way to help create a more energy-efficient world and lower your carbon footprint.

## ASSESS YOUR ENERGY USE

The first thing that you should do is to take a look at the biggest habits and practices that your company does that can use lots of energy daily. Take inventory of the forms of energy usage your company regularly uses that you can use these tips to help cut back on costs and energy use.



## SWITCH TO ENERGY EFFICIENT LIGHTING

Traditional lighting designs are out-dated and can suck tons of energy while cranking up your utility bill. Try switching to more efficient light bulbs, like LED and CFL lights that emit equal or more light while using significantly less energy.

## UPDATE TO ENERGY-EFFICIENT EQUIPMENT

Although energy-efficient office appliances may cost more than their cheap and draining counterparts, they will save you more money long term. They are investment products. Air conditioners with programmable thermostats that can decrease the heat or cooling at night are great options to limit costs long term.



## TURN OFF EQUIPMENT OR USE SLEEP MODE

Common office and business equipment such as printers and computers can drain energy from your building, as well as increase costs. A great way to manage this use of energy is to always power machines completely off when they are not in use for an extended period of time.

## TALK TO YOUR EMPLOYEES

Your employees might pinpoint more things around the office or building that are using up energy. Brainstorm ways to save energy with your employees, discuss other alternative steps that can be taken to cut energy costs. Introduce web meetings with clients and corporate officials instead of driving or flying, to cut costs.



**GO GREEN!**