

To: Honorable Mayor and City Councilors
From: Michael Spurgeon, City Manager
Date: November 17, 2020
Re: Notes to Council

1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION

- Parks and Recreation Department Report – October 2020

2. GENERAL CORRESPONDENCE / NOTIFICATION

- Press Release – BA to break ground on Brown-Kimbrough Arts Center
- Press Release – ‘Back to BA’ campaign aims to inspire shoppers to buy local
- Recent Media Coverage
- *Broken Arrow Express* – BA Tops out Fire Station No. 3

3. SPECIAL EVENTS / ACTIVITIES

- N/A

Respectfully submitted

Michael Spurgeon

clm

Attachments

1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION



To: Kenneth Schwab, Assistant City Manager - Operations
From: Matt Hendren, Director Parks & Recreation 
CC: Crickett Moore
Date: November 13th, 2020
Re: October 2020 Monthly Report

Please find enclosed the October 2020 Monthly Report for the Parks & Recreation Department.

Please contact Matt Hendren x7442 if you have any questions.

Encl: October 2020 Monthly Report



Parks and Recreation Department October 2020 Monthly Report

CENTRAL PARK COMMUNITY CENTER	VISITS
Basketball	1,994
Coed Volleyball	10
Homeschool PE	229
Pickleball	176
Preschool Playtime	20
RC Flying	23
Tai Chi	15
Toddler Time	3
Volleyball	521
Walking	136
Zumba	64

FACEBOOK

- 399 total views
- 11 new likes out of 1,790
- 8 new dislikes
- 10 new followers out of 1,835
- 84% of followers are women and 16% are men

GOOGLE

- 5,710 total searches.
- 42% of people directly searched Central Park Community Center.
- 57.4% of people discovered Central Park Community Center through other searches.
- 182 people clicked Call.
- Most popular query search was Broken Arrow Community Center.

NIENHUIS PARK COMMUNITY CENTER	VISITS
Basketball	612
Break Dance	17
Crafty Tots	56
Martial Arts	175
NP Flying	28
Pickleball	391
Ping Pong	20
Rec Room Usage	50
Roly Poly's	70
Tumbling Gymnastics	55
Tykes Tumbling	36
Volleyball – Open Gym	98
Walking	2

FACEBOOK

- 767 total views
- 28 new likes out of 4,460

- 9 new dislikes
- 29 new followers out of 4,572
- 86% of followers are women and 14% are men

GOOGLE

- 15,537 total searches.
- 45% of people directly searched Nienhuis Park Community Center.
- 54.7% of people discovered Nienhuis Park Community Center through other searches.
- 253 people clicked Call.
- Most popular query search was Nienhuis Park Community Center, North 9th Street.

RAY HARRAL NATURE CENTER

Visitors 1,874

EVENTS

Seasonal Painting	18
Painting Class for the Deaf	9
Nature Tots	10
Homeschool Co-op Field Trips	75
Leave No Trace & Hike	12
Great Pumpkin Hunt	640

FACEBOOK

- 2,055 total views
- 125 new likes out of 4,956
- 13 new dislikes
- 128 new followers out of 5,089
- 88% of followers are women and 12% are men

GOOGLE

- 31,888 total searches.
- 56.7% of people directly searched Ray Harral Nature Park.
- 46.9% of people discovered Ray Harral Nature Park through other searches.
- 23 people clicked Call.
- Most popular query search was Ray Harral Nature Park & Center and South 3rd Street.

ROSE DISTRICT FARMERS MARKET

FACEBOOK

- 1,218 total views
- 75 new likes out of 12,160
- 46 new dislikes
- 78 new followers out of 12,328
- 84% of followers are women and 16% are men

FACEBOOK - BA Parks & Recreation

- 430 new total views
- 62 new likes out of 5,684
- 33 new dislikes
- 65 new followers out of 5,771
- 84% of followers are women and 16% are men

CITY WEBSITE – BA Parks & Recreation

Parks Locator Tool

- 288 people viewed.
- On average, 9.60 people viewed per day.

Parks Story Map

- 114 people viewed.
- On average, 3.80 people viewed per day.

PARKS MAINTENANCE

Maintenance Job Code	Hours Work Performed	Percentage of Work Hours
Aquatic Maintenance	4.00	0.09%
Athletic Field Maintenance	87.00	1.92%
Building Maintenance	24.00	0.53%
Canopy/Windscreen Maintenance	71.75	0.37%
Chemical Applications	125.25	2.76%
Construction	16.50	0.36%
Custodial Services	114.50	2.53%
Data Entry	228.50	5.04%
Electrical	7.25	0.16%
Equipment Maintenance	328.25	7.24%
Fencing	0.00	0.00%
Flood Recovery	0.00	0.00%
Forestry	191.00	4.21%
General Site Maintenance	431.75	9.53%
GIS	0.00	0.00%
Graffiti Removal	12.50	0.28%
Horticulture	444.28	9.80%
Inspections	258.25	5.70%
Irrigation Maintenance	218.75	4.83%
Irrigation/Watering	20.25	0.45%
Locks/Hardware	1.00	0.02%
Mowing	812.00	17.91%
Painting	56.25	1.24%
Playground Maintenance	62.00	1.37%
Plumbing	0.25	0.01%
Refuse	280.75	6.19%
Safety Training	9.50	0.20%
Seed/Sod	24.00	0.53%
Snow/Ice Removal	18.00	0.40%
Special Events	208.50	4.60%
Splash Pad Maintenance	103.50	2.28%
Sports Field/Security Lights	0.00	0.00%
Storm Damage	4.50	0.10%
Supervisor Training	173.75	3.83%
Trail Maintenance	3.00	0.07%
Training/Meeting	165.25	3.65%
Tree Planting	26.75	0.59%
Vandalism	0.00	0.00%
Totals	4,643.25	100%

FACILITY REPORT FOR



October 2020

SUBMITTED BY



Battle Creek Golf Club – October Review

General

Battle Creek Golf Club's rounds & revenues for October continued the trend of being more than budgeted. Total revenues for the month were \$146,999 which was \$16,575 more than budgeted revenues and also \$20,101 more than last October's total revenues. Battle Creek had 3,318 total rounds for October which were 618 more rounds than last year and 358 more than budgeted rounds. Due to offering optional single cart rider for golf cart usage to customers due to Covid-19 virus this season, we are starting to notice much more wear on golf car fleet and are starting to experience battery issues with golf car fleet. Typically the batteries in a fleet will last for (4) seasons before needing to rotate to a new fleet. The current fleet is finishing up its third full season and due to increased play this year and many carts being overused by allowing single cart riders, the batteries most likely will not last for another full golf season. This will need to be discussed and possibly rotating in a new golf car fleet before next season starts.

Golf Operations

During the month of October, Battle Creek Golf Operations hosted a total of 602 tournament rounds including 6 outside events and 1 member organized golf outing. The club hosted a total of 626 tournament rounds to a budget of 550. Many of the schedule events for the month cancelled or postponed due to Covid-19. The club would have done north of 900 tournament rounds if these events had not cancelled. Also during the month the club did 3,318 total rounds compared to last year's monthly total of 2,700. This represents a 19% increase which was a result of Social Distancing guidelines and the public seeking activities that are relatively safe and have built in social distancing once on the golf course.

Biannual maintenance was performed to both beverage carts (Battery Maintenance, deep cleaning and sanitizing, tire pressure, and lubricants) along with the golf car fleet (Monthly battery maintenance, post cleaning, corrosion protection, tire pressure, tighten roof bolts and nuts, work station cleaning and restocking of parts.).

Course Maintenance

In October we had a total of 5.0 inches of rainfall for the month. The temperatures ranged from the upper 80's for highs and as low as the low 30's for overnight lows. We also had our first frost of the season. The maintenance team tasks included: Final seasonal mowing of all playing areas of the course, Irrigation repairs as needed, sprayed greens with fungicides, wetting agents and insecticides as needed, top-dressed greens, mowed all native areas, hand watered greens where needed daily. Tee grounds were also sprayed and green surrounds with pre-emergent herbicide to help prevent any winter weeds.

Next month we will begin preventative maintenance to all equipment, continue to hand syringe greens with water, irrigation repairs, edge all cart trails, trim brush and trees from pond edges where needed, begin to replace bunker liners where needed.

Golf Rounds Monthly Summary

October total rounds were 3,318 which were 358 over budget rounds for month.

<u>Rounds</u>	<u>Budgeted</u>	<u>Prior year</u>	<u>Actual</u>
PUBLIC ROUNDS	450	398	675
TOURNAMENT	550	714	602
MEMBER	1,300	988	1,133
BATTLE CARD	185	158	142
TWILIGHT	175	187	308
MISC.	100	101	103
MEMBER GUEST	200	154	355
TOTAL ROUNDS	2,960	2,700	3,318

Monthly Gross Revenues

October total revenue was \$146,999 for the month, which was \$16,575 more than budgeted revenues. The full financial reports are presented separately.

	October Budget	October Prior Year	October Actual
DUES & FEES	24,700	21,927	21,654
GREEN FEES	44,308	46,666	59,370
CART FEES	13,616	14,811	18,246
MERCHANDISE	14,800	13,819	13,490
OTHER GOLF COURSE SERVICES	7,300	3,924	8,745
FOOD & BEVERAGES	25,700	25,751	25,494
TOTAL REVENUE	130,424	126,898	146,999

Banquet Facility Usage Report

Date	Event	Total
Oct. 6 th	Homeowners Association Meeting	\$0
Oct. 9 th	Rehearsal Dinner	\$550
Oct. 12 th	Business Meeting	\$900
Oct. 13 th	Business Meeting	
Oct. 17 th	Wedding Reception	\$1,925
Oct. 30 th	Homeowners Association Meeting	\$0
	Total Banquet Revenue:	\$3,375

Grill

- Hosted a (2) Day Business Meeting w/ lunch during month in Banquet Facility.
- Ordered fall uniforms for grill staff.

SKU	Manufacturer	Item Description	Cost Avg	Cost Of Goods	Margin Percent	Price	Qty	Retail Value	Discount	Pre-Tax Value	Tax TTL	Extension
Sub-Department: Card Rounds												
1633	*BC Golf	Gf - Battle Card Sr. (Weekday	\$0.00	\$0.00	0.00%	\$22.00	38	\$836.00	\$0.00	\$836.00	\$66.60	\$902.60
1633	*BC Golf	Gf - Battle Card Sr. (Weekday	\$0.00	\$0.00	0.00%	\$27.00	-1	(\$27.00)	\$0.00	(\$27.00)	(\$2.27)	(\$29.27)
1634	*BC Golf	Gf - Battle Card Weekday	\$0.00	\$0.00	0.00%	\$22.00	5	\$110.00	\$0.00	\$110.00	\$9.25	\$119.25
1635	*BC Golf	Gf - Battle Card Weekday	\$0.00	\$0.00	0.00%	\$21.00	24	\$504.00	\$0.00	\$504.00	\$42.48	\$546.48
1636	*BC Golf	Gf - Battle Card Weekend	\$0.00	\$0.00	0.00%	\$30.00	52	\$1,560.00	\$0.00	\$1,560.00	\$131.56	\$1,691.56
1637	*BC Golf	Gf - Battle Card Weekend	\$0.00	\$0.00	0.00%	\$21.00	16	\$336.00	\$0.00	\$336.00	\$28.32	\$364.32
1637	*BC Golf	Gf - Battle Card Weekend	\$0.00	\$0.00	0.00%	\$28.00	1	\$28.00	\$0.00	\$28.00	\$2.36	\$30.36
1702	*BC Golf	Gf - Battle Card Sr. Walking	\$0.00	\$0.00	0.00%	\$22.75	1	\$22.75	\$0.00	\$22.75	\$1.91	\$24.66
2590	*BC Golf	Gf - Battle Card WE Pre-	\$0.00	\$0.00	0.00%	\$27.00	6	\$162.00	\$0.00	\$162.00	\$13.62	\$175.62
		Summary for Card Rounds	\$0.00	\$0.00	100.00%	\$220.75	142	\$3,531.75	\$0.00	\$3,531.75	\$293.83	\$3,825.58
Sub-Department: Guest Rounds												
1678	*BC Golf	Gf - Member Guest Sr.	\$0.00	\$0.00	0.00%	\$22.00	110	\$2,420.00	\$0.00	\$2,420.00	\$199.80	\$2,619.80
1680	*BC Golf	Gf - Member Guest Weekend	\$0.00	\$0.00	0.00%	\$30.00	131	\$3,930.00	\$0.00	\$3,930.00	\$331.43	\$4,261.43
1680	*BC Golf	Gf - Member Guest Weekend	\$0.00	\$0.00	0.00%	\$40.00	1	\$40.00	\$0.00	\$40.00	\$3.37	\$43.37
1681	*BC Golf	Gf - Member Guest Weekday	\$0.00	\$0.00	0.00%	\$22.00	33	\$726.00	\$0.00	\$726.00	\$57.35	\$783.35
1710	*BC Golf	Gf - Member Guest	\$0.00	\$0.00	0.00%	\$18.44	80	\$1,475.20	\$0.00	\$1,475.20	\$124.80	\$1,600.00
		Summary for Guest Rounds	\$0.00	\$0.00	100.00%	\$132.44	355	\$8,591.20	\$0.00	\$8,591.20	\$716.75	\$9,307.95
Sub-Department: Member Rounds												
1629	*BC Golf	Gf - Annual Member	\$0.00	\$0.00	0.00%	\$0.00	749	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
1662	*BC Golf	Gf - Weekday Member	\$0.00	\$0.00	0.00%	\$0.00	288	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
1685	*BC Golf	Gf - Family Member	\$0.00	\$0.00	0.00%	\$0.00	96	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
		Summary for Member Rounds	\$0.00	\$0.00	0.00%	\$0.00	1133	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Sub-Department: Miscellaneous												
1651	*BC Golf	Gf - Junior Riding	\$0.00	\$0.00	0.00%	\$14.00	8	\$112.00	\$0.00	\$112.00	\$9.44	\$121.44
1670	*BC Golf	Gf - 2 for \$50	\$0.00	\$0.00	0.00%	\$18.44	73	\$1,346.12	\$0.00	\$1,346.12	\$113.88	\$1,460.00
1670	*BC Golf	Gf - 2 for \$50	\$0.00	\$0.00	0.00%	\$23.05	1	\$23.05	\$0.00	\$23.05	\$1.95	\$25.00
1674	*BC Golf	Gf - Replay Round	\$0.00	\$0.00	0.00%	\$20.00	9	\$180.00	\$0.00	\$180.00	\$15.12	\$195.12
1686	*BC Golf	Gf - Junior Walking	\$0.00	\$0.00	0.00%	\$12.91	12	\$154.92	\$0.00	\$154.92	\$13.08	\$168.00
		Summary for Miscellaneous	\$0.00	\$0.00	100.00%	\$88.40	103	\$1,816.09	\$0.00	\$1,816.09	\$153.47	\$1,969.56

Sub-Department: Paid Rounds

1655	*BC Golf	Gf - Public Senior (WD)	\$0.00	\$0.00	0.00%	\$22.00	217	\$4,774.00	\$0.00	\$4,774.00	\$397.75	\$5,171.75
1655	*BC Golf	Gf - Public Senior (WD)	\$0.00	\$0.00	0.00%	\$32.00	1	\$32.00	\$0.00	\$32.00	\$2.69	\$34.69
1656	*BC Golf	Gf - Public Weekday	\$0.00	\$0.00	0.00%	\$32.00	199	\$6,368.00	\$0.00	\$6,368.00	\$529.93	\$6,897.93
1656	*BC Golf	Gf - Public Weekday	\$0.00	\$0.00	0.00%	\$42.00	0	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
1658	*BC Golf	Gf - Public Weekend	\$0.00	\$0.00	0.00%	\$37.00	209	\$7,733.00	\$0.00	\$7,733.00	\$649.99	\$8,382.99
1658	*BC Golf	Gf - Public Weekend	\$0.00	\$0.00	0.00%	\$47.00	2	\$94.00	\$0.00	\$94.00	\$7.92	\$101.92
1697	*BC Golf	Gf - Weekend Walking	\$0.00	\$0.00	0.00%	\$37.00	3	\$111.00	\$0.00	\$111.00	\$9.33	\$120.33
1698	*BC Golf	Gf - Weekday Walking	\$0.00	\$0.00	0.00%	\$32.00	4	\$128.00	\$0.00	\$128.00	\$10.76	\$138.76
1701	*BC Golf	Gf - Senior Walking	\$0.00	\$0.00	0.00%	\$22.75	5	\$113.75	\$0.00	\$113.75	\$9.55	\$123.30
1993	*BC Golf	GF - 9 Hole Weekday	\$0.00	\$0.00	0.00%	\$17.00	11	\$187.00	\$0.00	\$187.00	\$15.73	\$202.73
1993	*BC Golf	GF - 9 Hole Weekday	\$0.00	\$0.00	0.00%	\$27.00	9	\$243.00	\$0.00	\$243.00	\$20.43	\$263.43
1994	*BC Golf	GF - 9 Hole Weekend	\$0.00	\$0.00	0.00%	\$22.00	6	\$132.00	\$0.00	\$132.00	\$11.10	\$143.10
1994	*BC Golf	GF - 9 Hole Weekend	\$0.00	\$0.00	0.00%	\$32.00	9	\$288.00	\$0.00	\$288.00	\$24.21	\$312.21
Summary for Paid Rounds			\$0.00	\$0.00	100.00%	\$401.75	675	\$20,203.75	\$0.00	\$20,203.75	\$1,689.39	\$21,893.14

Sub-Department: Tournaments

1661	*BC Golf	Gf - Tournament	\$0.00	\$0.00	0.00%	\$20.33	19	\$386.27	\$0.00	\$386.27	\$32.68	\$418.95
1661	*BC Golf	Gf - Tournament	\$0.00	\$0.00	0.00%	\$21.21	72	\$1,527.12	\$0.00	\$1,527.12	\$128.88	\$1,656.00
1661	*BC Golf	Gf - Tournament	\$0.00	\$0.00	0.00%	\$25.82	50	\$1,291.00	\$0.00	\$1,291.00	\$109.00	\$1,400.00
1661	*BC Golf	Gf - Tournament	\$0.00	\$0.00	0.00%	\$26.17	78	\$2,041.26	\$0.00	\$2,041.26	\$171.60	\$2,212.86
1661	*BC Golf	Gf - Tournament	\$0.00	\$0.00	0.00%	\$27.42	240	\$6,580.80	\$0.00	\$6,580.80	\$554.40	\$7,135.20
1661	*BC Golf	Gf - Tournament	\$0.00	\$0.00	0.00%	\$30.43	59	\$1,795.37	\$0.00	\$1,795.37	\$151.63	\$1,947.00
1661	*BC Golf	Gf - Tournament	\$0.00	\$0.00	0.00%	\$32.96	84	\$2,768.64	\$0.00	\$2,768.64	\$0.00	\$2,768.64
Summary for Tournaments			\$0.00	\$0.00	100.00%	\$184.34	602	\$16,390.46	\$0.00	\$16,390.46	\$1,148.19	\$17,538.65

Sub-Department: Twilight

1657	*BC Golf	Gf - Public Weekday Twilight	\$0.00	\$0.00	0.00%	\$28.00	136	\$3,808.00	\$0.00	\$3,808.00	\$320.96	\$4,128.96
1660	*BC Golf	Gf - Public Weekend Twilight	\$0.00	\$0.00	0.00%	\$28.00	122	\$3,416.00	\$0.00	\$3,416.00	\$287.92	\$3,703.92
1660	*BC Golf	Gf - Public Weekend Twilight	\$0.00	\$0.00	0.00%	\$33.00	44	\$1,452.00	\$0.00	\$1,452.00	\$122.32	\$1,574.32
1687	*BC Golf	Gf - League Green Fee (No	\$0.00	\$0.00	0.00%	\$20.29	1	\$20.29	\$0.00	\$20.29	\$1.71	\$22.00
1943	*BC Golf	Gf - Twilight Walking	\$0.00	\$0.00	0.00%	\$28.00	5	\$140.00	\$0.00	\$140.00	\$11.80	\$151.80
Summary for Twilight			\$0.00	\$0.00	100.00%	\$137.29	308	\$8,836.29	\$0.00	\$8,836.29	\$744.71	\$9,581.00

Sub-Department: z Comp Rounds

1682	*BC Golf	Charity/Donation	\$0.00	\$0.00	0.00%	\$0.00	57	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Summary for z Comp Rounds			\$0.00	\$0.00	0.00%	\$0.00	57	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Sub-Department: z Employee Rounds

1683	*BC Golf	PGA / Industry	\$0.00	\$0.00	0.00%	\$0.00	77	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
1684	*BC Golf	Gf - Employee	\$0.00	\$0.00	0.00%	\$0.00	99	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Summary for z Employee Rounds			\$0.00	\$0.00	0.00%	\$0.00	176	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Sub-Department: z Raincheck

2536	*BC Golf	Gf - Raincheck	\$0.00	\$0.00	0.00%	\$0.00	17	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Summary for z Raincheck			\$0.00	\$0.00	0.00%	\$0.00	17	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Sub-Department: z Trade Rounds

1632	*BC Golf	Gf - Bailey Member	\$0.00	\$0.00	0.00%	\$0.00	29	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
2535	*BC Golf	Gf - Trade/Marketing	\$0.00	\$0.00	0.00%	\$0.00	15	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
EZ Links	*BC Golf	Gf - EZLinks PrePaid Trade	\$0.00	\$0.00	0.00%	\$0.00	94	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Summary for z Trade Rounds			\$0.00	\$0.00	0.00%	\$0.00	138	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Grand Total:	\$0.00	\$0.00	100.00%	\$1,164.97	3706	\$59,369.54	\$0.00	\$59,369.54	\$4,746.34	\$64,115.88
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2. GENERAL CORRESPONDENCE / NOTIFICATION



For Immediate Release

Date: Nov. 16, 2020

**Contact: Jennifer Swezey | City of Broken Arrow
918-607-8921 | jswezey@brokenarrowok.gov**

Broken Arrow to break ground on Brown-Kimbrough Arts Center

Center for Arts, Innovation, and Creativity will be regional attraction

Broken Arrow, Oklahoma - Together with representatives from AVB Bank, ArtsOK, and the Brown-Kimbrough family, officials from the City of Broken Arrow will break ground Wednesday, Nov. 18, at 2:00pm on the new Brown-Kimbrough Center for Arts, Innovation & Creativity. “Broken Arrow has long been a community that supports art,” said Mayor Craig Thurmond. “This new facility is a wonderful new public-private partnership that will further allow the arts to flourish in Broken arrow.”

The ceremony will be held at 302 S. Main Street., the future site of the 15,500 square foot facility and the former site of AVB Bank. The two-story center will feature multiple classrooms, flex space, gallery space, and indoor/outdoor areas to host events. The Brown-Kimbrough family, owners of AVB Bank, donated the property to the City earlier this year.

Ted Cundiff, AVB Bank President and Chief Executive Officer, stated “From Indian Territory to statehood and present day, the Brown-Kimbrough family has demonstrated a generational commitment to community and exemplified the Bank’s mission to SERVE, CONNECT and SUCCEED TOGETHER.”

Cundiff added, “AVB is proud to play a role in our City’s shared goal to make the arts accessible to everyone...and positively impact the creative health and growing economy of our community. I am honored to witness this moment in history and excited to know future generations can be inspired through this bold project.

The City is working with ArtsOK, Inc., the non-profit that will occupy the facility, on a use agreement and programming. This innovative space will be a unique destination in the Rose District and will serve to the enjoyment and education of the citizens in the entire metro area.

“I am so pleased to see this project finally come to fruition. This has been years in the making, and it is another great example of what can be accomplished in a public-private partnership. The commitment of AVB Bank and the City of Broken Arrow, along with the citizens of Broken Arrow, donors from across the state, Kristin Chenoweth and ArtsOK, have turned this dream into a reality,” said Mark Frie, Chief Executive Officer at the Tulsa Performing Arts Center.

PRESS RELEASE

Frie added, “The Creative Arts Center will help keep the arts thriving in the Rose District and beyond. In addition to art classes, event space, and gallery space it will also serve as the home of the Kristin Chenoweth After School Arts program, which will impact hundreds of Broken Arrow students each year.”

Kelley Kimbrough-Rash, AVB Bank Chairman of the Board, said “Creativity is a journey. EXCITEMENT. WONDER. DISCOVERY. PASSION. JOY. ...all of these create the fuel that drives the journey. Everyone has the ability to think creatively. Not everyone has the tools at hand. Not everyone has the place or means.” Rash continued: “The Brown-Kimbrough Center for Arts, Innovation & Creativity provides that place and the means...where children, youth and adults can come to be inspired and let their imaginations run wild... A PLACE TO CREATE.”

Manhattan Construction Company will build the new facility at a cost of \$4.7 million, paid for by voter-approved 2014 General Obligation Bonds, Vision 2025 funds, and Sales Tax Capital Improvement (STCI) funds. The facility is expected to open in the fall of 2021.

EVENT: Brown-Kimbrough Center for Arts, Innovation & Creativity ground-breaking
DATE: 2:00 p.m., Wednesday, Nov. 18
ADDRESS: 302 S. Main Street, Broken Arrow, OK 74012
PARKING: Limited parking available west of event site; additional public parking can be found at www.rosedistrict.com/parking

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For Immediate Release

Date: November 20, 2020

Contact: Jennifer Swezey, City of Broken Arrow

918-607-8921 | jswezey@brokenarrowok.gov

‘Back to BA’ campaign aims to inspire shoppers to buy local

City of Broken Arrow kicks off second year of campaign

BROKEN ARROW OK— In order to support local businesses, the City of Broken Arrow launched the second year of its ‘Back to BA’ campaign today. To help local businesses stay profitable through this economically difficult time and generate much needed sales tax revenue, City leaders launched a shop local program to remind residents the importance of shopping in their community.

The campaign utilizes a “Back to BA” theme, with simple messages communicating how every purchase made in Broken Arrow city limits directly benefits everyone living in the community. The four-month campaign will highlight over a dozen local businesses from all regions of the city. Residents and shoppers will see digital messages featuring stories of popular local businesses and shops around town.

“Promoting local shopping not only generates much needed sales tax revenue for the City of Broken Arrow, the publicity also boosts our local businesses. Many of our small business owners are residents of Broken Arrow, so by shopping local people are also supporting their neighbors and friends, and making sure our community continues to prosper and be one of the best places to live in Oklahoma,” said *Broken Arrow City Manager Michael Spurgeon*.

The City of Broken Arrow, like all municipalities in the State of Oklahoma, relies solely on sales tax revenue to fund necessary operational expenses, such as answering 911 calls, providing police and fire protection and repairing potholes. Sales tax revenue is generated within Broken Arrow when customers purchase goods and dine out in our community; however consumers today have many more options when it comes to buying merchandise, putting local retailers at a competitive disadvantage. They face competition from online stores, as well as stores located in Tulsa within close proximity to Broken Arrow.

“As an independent business owner, when the community supports my business and shops locally, not only does the community get the benefit of that sales tax, but I do most of my business within the community too. So that revenue feeds upon itself,” said *Todd Pendergraft, owner of BA Family Drug*.

Learn more about the Back to BA campaign at the website www.BacktoBA.com.

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INTEROFFICE MEMO

To: Honorable Mayor and City Councilors
From: Jennifer Swezey, Communications & Media Relations Manager
Date: November 20, 2020
Re: Recent Media Coverage

Below are some links to recent news coverage in Broken Arrow.

<https://www.newson6.com/story/5fa75550aceb4b0c0d25c5bc/city-of-broken-arrow-celebrates-first-veterans-day>

<https://www.newson6.com/story/5fab18797e711904cc015f1a/military-banners-fly-in-downtown-broken-arrow-honoring-veterans->

<https://www.newson6.com/story/5fadc9eab2d3a60fbb7b2906/green-country-city-leaders-speak-up-about-covid19-mask-mandates>

<https://www.newson6.com/story/5fb3e10ab3e6c00bf69b5b78/broken-arrow-city-council-to-discuss-covid19-infection-rates>

<https://www.publicradiotulsa.org/post/ba-city-council-meeting-features-covid-misinformation-little-support-mask-mandate#stream/0>

<https://www.kjrh.com/news/local-news/broken-arrow-residents-protest-lack-of-mask-mandate>

<https://www.newson6.com/story/5fb3bebef5444b758a6174bc/broken-arrow-to-break-ground-on-new-creative-arts-center->

<https://www.newson6.com/story/5fb5ad103985ab0c11194cbf/city-of-broken-arrow-breaks-ground-on-creative-arts-center->

<https://www.newson6.com/story/5fb653a5675c180c08b2c18a/broken-arrow-to-kick-off-annual-christmas-celebration->

Respectfully submitted,

Jennifer Swezey



TAUW ANNOUNCES CAMPAIGN LEADERSHIP THROUGH 2023 United Way See Page 2



www.GTRnews.com



ON ARCHITECTURE AUTHOR VISITS EGYPT See Page 17

BROKEN ARROW EXPRESS

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Volume 22

November 2020

www.gtrnews.com

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VARIETY



Branjae to Perform at PAC
See Page 6

EDUCATION



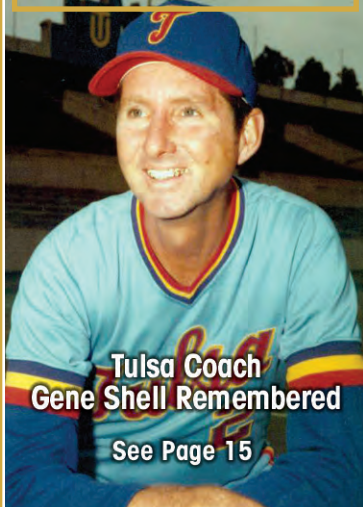
TCC Hosts National Student Transfer Week
See Page 10

HEALTH & WELLNESS



QuikTrip to Open Urgent Care Clinics
See Page 8

SPORTS



Tulsa Coach Gene Shell Remembered
See Page 15

B.A. Tops Out Fire Station 3

In Addition, Ground Broken For Fire Station 7 Replacement

By **BOB LEWIS**
Contributing Editor

Officials from the City of Broken Arrow topped out a replacement for Broken Arrow Fire Station 3 on Oct. 19.

The project site, which is on the west side of 23rd Street (County Line Road/193rd East Avenue), north of the Creek Turnpike at approximately 115th Street, will replace an older Station 3, currently located about two miles away on Elm Place north of Jasper (131st) Street.

"We use a great deal of data and research to determine the most effective location for our resources, including this and all future fire stations, in order to maintain quick response times and superior customer service to our citizens" said Fire Chief Jeremy Moore.

When finished, the new station will have three bays sized and equipped for modern firefighting apparatus. Reco Enterprises is constructing the station, which will cost about \$3.8 million. It is funded by voter-approved 2011 and 2014 General Obligation bonds.

The topping out ceremony was held in place of a traditional groundbreaking because that was not possible during the initial shelter-in-place order for the COVID-19 pandemic.

Broken Arrow is turning up the heat in its quest to provide the best possible protective services with the construction of two new fire stations.

Earlier in October, ground was broken for a replacement for Fire Station 7. The project site is directly south of Arrowhead Park at 201 E. Washington St.

It replaces an aging Station 7, currently located about one mile away on Elm Place north of New Orleans Street. That station had been decommissioned once before when Fire Station 2 was completed, but was put back into service when the Fire Department expanded operations to include a seventh station in 2016. Among other deficiencies, it was built when firefighting apparatus were much smaller than they are today, meaning many of the department's modern fire engines do not fit in the old facility.

"A great deal of data-driven research was done to determine the most effective location for this and all future fire stations," said Fire Chief Jeremy Moore.

The new Fire Station 7 will have four bays sized and equipped for modern firefighting apparatus. Coweta-based Bravo Builders will construct the station, which will cost about \$3.6 million. The project is funded by the voter approved 2018 Build Our Future BA General Obligation Bond package.



Courtesy GH2 Architects

FIRE STATION 7: Fire Station 7 will join Fire Station 3 as the city upgrades its Fire Department facilities.



Broken Arrow Express photo

TOPPING OUT: An impressive topping out ceremony was held at Station 3 as Reco Enterprises placed the steel beam with the American flag atop the building.



Broken Arrow Express photo

READY FOR CONSTRUCTION: Broken Arrow officials along with members of the B.A. Fire Department and the station builder Reco Enterprises participated in a topping out ceremony for Station 3.

KUDOS of the MONTH: Tulsa Day Center

The Tulsa Day Center received two significant awards in early October, one for its medical clinic and the other for the entire staff of front-line workers.

The Oklahoma Nurses Association (ONA) held its 111th Annual Nurses' Convention, virtually, honoring "The Year of the Nurse," and honored the Tulsa Day Center to recognize this year's most outstanding Oklahoma nurses and medical facilities.

"The Tulsa Day Center Medical Clinic is honored to be recognized by ONA for Excellence in the Workplace," said Leslie Petty, clinic director. "Our dedicated staff and volunteers strive



TULSA HALL OF FAME

to serve Tulsa's most vulnerable population—our homeless—with professionalism, dignity and respect."

In addition, all Day Center staff were included among frontline



FRONT-LINE WORKERS

workers into the 2020 Tulsa Hall of Fame by the Tulsa Historical Society & Museum.

3. SPECIAL EVENTS / ACTIVITIES

