

**To:** Honorable Mayor and City Councilors  
**From:** Michael Spurgeon, City Manager  
**Date:** January 15, 2021  
**Re:** Notes to Council

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## **1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION**

- N/A

## **2. GENERAL CORRESPONDENCE / NOTIFICATION**

- Press Release – State of the City with City Manager Michael Spurgeon
- Press Release – Free Document Shredding Event
- New Orleans Square Newsletter – January 2021

## **3. SPECIAL EVENTS / ACTIVITIES**

- N/A

Respectfully submitted

Michael Spurgeon

clm

Attachments

## 1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION



## 2. GENERAL CORRESPONDENCE / NOTIFICATION





Contact:

Lindsay Cunningham

Communications and Marketing Manager

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### **State of The City with City Manager Michael Spurgeon**

Broken Arrow, OK – January 14, 2021 – The Broken Arrow Chamber will be hosting our annual State of the City luncheon on Tuesday, January 19, 2021. This year will be a little different as we will host this event virtually via Zoom and it is free to watch. We encourage everyone to register and hear City Manager, Michael Spurgeon, speak about all of the great progress that happened last year despite additional challenges and what we can look forward to moving into the new year.

The details of the luncheon are below:

- Time: 12:00pm-1:15pm
- Location: Virtual
  - Anyone who would like to attend can register [here](#).
- Cost: Free

“Broken Arrow has amazing leadership who have greatly assisted the community in remaining strong during a year that took an unexpected turn. They are invested in making Broken Arrow one of the best cities in Oklahoma and this is a great opportunity to hear from city leadership about what we have done this year and what we can expect for 2021,” stated Broken Arrow Chamber’s President and CEO, Jennifer Conway.

If you would like to set up one on one interviews with the City Manager following the event, please call The City of Broken Arrow’s Communications & Media Manager, Jennifer Swezey at 918-607-8921.

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## **BROKEN ARROW POLICE DEPARTMENT**

1101 N 6<sup>th</sup> Street, Broken Arrow, OK 74012

PHONE: (918) 259-8400; FAX: (918) 251-2427

Press Release No.: 21-02

Date: January 14, 2020

Subject: Free Document Shredding Event

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Where: Public Safety Complex 1101 North 6th Street

When: January 16th

Time: 10:00 AM to 1:00 PM

The Broken Arrow Police Department will be hosting a free document shredding event. Shredding your important but no longer needed documents is the safest way to dispose of sensitive information. This event will be conducted as a drive through service with volunteers and police department personnel assisting. You can bring up to 5 banker boxes or bags of documents to shred but we ask that they not have binders, paperclips or objects other than paper.

Need more information? Contact:

Lisa Ford

Crime Prevention Specialist

918-451-8213

[lford@brokenarrowk.gov](mailto:lford@brokenarrowk.gov)

Authority/Title: Officer C.L. Walker/Public Information Officer

Phone Number: (918) 344-2553

**JANUARY 15, 2021**

# **NEW ORLEANS SQUARE**

## **NEWS AND UPDATES**

Welcome to the first-ever New Orleans Square newsletter. This newsletter will provide information and updates on everything happening in New Orleans Square located at West New Orleans Street and South Elm Place.

2020 was a pretty stellar year for the square. From new businesses popping up left and right to initiatives led by the city to revitalize the area, New Orleans & Elm is looking to be a great place to live, work, and play. Continue reading to learn about the exciting developments in New Orleans Square!

## New Name! New Development!

Cypress Place is the new name of the northwest quadrant of New Orleans Square.

Construction is well on its way on the new development in Cypress Place. This development is located on the East side of HomeChurch. Red Dog Construction in conjunction with CJC Architects was chosen for this project.

Upon construction completion, various businesses are already set to move in. Such businesses include Water's Edge Winery, Jimmy's New York Pizzeria, Griffin Orthodontics, and Summer's Market.

## New Owner! New Look!

Towne Center, the southwest quadrant of New Orleans Square, has a new property owner! We want to welcome Robby Winford to New Orleans Square and want to thank him for all he has already done! From bringing new business to the square to beautification efforts, he is helping to make New Orleans Square a beautiful place to be.

Towne Center got a new paint job! This new gray color is modern, sleek, and a great facelift for the square.







## New Location! New Features!

Lumberjack Attack Axe Throwing has moved into a larger space in New Orleans Square. With business growing, owner Gene Barber decided to make the leap and move into 3651 S Elm Pl, Suite 902. This new location is more visible and allows for more guests to enjoy the thrill of axe throwing. Lumberjack Attack is also adding features like Axercise, a fun way to get in shape, axe throwing leagues, and more to come! Stop by Sunday, January 17 at 4:00 to learn more about leagues.

## New Orleans Square Advisory Committee

To make the revitalization of New Orleans Square extremely successful, City Council approved appointments of a New Orleans Square Advisory Committee. This committee will provide suggestions and guidance towards the various future steps and projects to be considered for New Orleans Square. The appointments are:

Ward 1: Jonathan Townsend

Ward 2: Mindy Payne

Ward 3: John Dobberstein

Ward 4: Corey Else

At Large: Danny Miller

City of Broken Arrow - Municipality City

Manager's Office: Michael Spurgeon

Broken Arrow Chamber Lori Lewis

We are very excited to see the progress to come!



# MEET YOUR NEW NEIGHBORS



**Secret Gardens  
Candle Co.**  
3732 S Elm Pl  
918-551-6330



**Domino's Pizza**  
620 W New Orleans St  
918-957-5418



**BDM Sod Farms**  
747 W New Orleans St



**HomeChurch**  
720 W New Orleans St  
918-615-9320



**Raise the Bar Fitness  
& Nutrition**  
3700 S Elm Pl  
918-500-6752



**UTURN Asian Grocery  
& Smoke Vape Shop**  
3323 S Elm Pl Suite A  
918-438-9355



# LET'S CONNECT



FACEBOOK

@NewOrleansSquare



INSTAGRAM

@NewOrleansSquare



PHONE

918-259-6511

## TAC·TI·CAL ADJECTIVE

OF OR RELATING TO SMALL-SCALE  
ACTIONS SERVING A LARGER PURPOSE

## UR·BAN·ISM

### NOUN

THE CHARACTERISTIC WAY OF LIFE OF CITY  
DWELLERS

# Tactical Urbanism:

**Intended to improve local neighborhoods or districts, includes low-cost and temporary changes to the landscape of a defined area to generate interest and attention**



Tactical Urbanism was among the first steps on the long journey to revitalizing New Orleans Square. The City of Broken Arrow has done two projects so far and there are plans for many more to come.

The first was the Piano & Paint Project. This project helped to start the conversation about New Orleans Square and gain public attention. The crosswalks were painted purple, gold, and green in a design to represent the road to revitalization. A piano was painted purple, gold, and green, traditional Mardi Gras colors, to celebrate the naming of the area as well as potted plants and hanging lights to create a little photo opportunity.

The second project was a Halloween themed movie night. This was a drive-up event where you could watch "Hocus Pocus" from the comfort of your car while enjoying one of the many food trucks that participated. This event brought several guests to the square for an evening of family-oriented fun.

There are several projects being planned for 2021, so stay tuned!



# UPCOMING EVENTS



Lumberjack Attack  
Ladies Night  
January 15  
7 - 9 pm  
Call to reserve your  
spot: 918-515-0460



Lumberjack Attack  
Leagues Information  
Meeting  
January 17  
4 - 6 pm





# CONTACT US!

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### 3. SPECIAL EVENTS / ACTIVITIES

