



## **FOR IMMEDIATE RELEASE**

July 21, 2021

**Press Contact:** Tava Maloy Sofsky

Director of the Oklahoma Film + Music Office

**Phone:** 1-800-766-3456

[\*Click here for related image.\*](#)

### **Broken Arrow Achieves Oklahoma Film Friendly Community Certification**

With recent production successes, including hosting portions of the 2021 Academy Award winning film “Minari” as well as the faith-based film “When Will Jesus Return”, the Oklahoma Film + Music Office (OF+MO) is proud to announce the City of Broken Arrow has completed the requirements for the Oklahoma Film Friendly Community Program and achieved certification becoming the second community in the state to be designated ‘film friendly’.

An OF+MO initiative with a mission to certify film friendly communities across all 77 Oklahoma counties, the Oklahoma Film Friendly Community Program seeks to provide the necessary resources and toolkit to communities wishing to further benefit from the impact of the state’s booming film and television industry. As a certified film friendly community, the City of Broken Arrow has demonstrated their readiness to position themselves to support future film and television production by designating a film liaison, establishing a film permit and increasing representation of their community assets in OF+MO’s online Oklahoma Locations Directory per the program’s requirements. These assets, which appear on OF+MO’s website and other marketing materials, will now be branded with the official certification seal of the Oklahoma Film Friendly Community Program; likewise, the seal will be provided to Broken Arrow for promotional purposes and their own collateral.

“The film industry is booming in Oklahoma and Broken Arrow is proud to be the newest film friendly certified city in the state,” said Broken Arrow City Manager Michael Spurgeon. “Our community is ready to support any production company that decides Broken Arrow has the look they desire for their film. Opportunities like this demonstrate that Broken Arrow is a great place to do business, as well as an attractive option for conferences, sports tournaments and event organizers”.

With their certification, Broken Arrow joins previously designated ‘film-friendly’ communities and local film offices, including the City of El Reno/El Reno TV & Film Commission, the Tulsa Office of Film, Music, Arts & Culture and The Cherokee Nation Film Office.

“Broken Arrow is ready to help productions visualize their plans,” said Visit Broken Arrow Tourism Director Lori Hill, who serves as the city’s film liaison. “The community as a whole looks forward to throwing open the doors to make movie magic possible and highlighting everything BA has to offer.”

“Not only has Broken Arrow helped support recent film production in their community, but they’ve also been one of several statewide communities who have demonstrated admirable initiative in collaborating with our office as we’ve worked behind the scenes to recruit film and television projects from major studios like A24, Apple and Amazon,” said OF+MO Director Tava Maloy Sofsky. “We’re grateful to the city leadership and community of Broken Arrow for their support and dedication to the state’s film and television industry thus far, and look forward to future opportunities ahead.”

For more information on OF+MO’s Oklahoma Film Friendly Community program, visit [okfilmmusic.org/filmfriendly](https://okfilmmusic.org/filmfriendly).

###

**About the Oklahoma Film + Music Office:**

Under the Oklahoma Department of Commerce, the Oklahoma Film + Music Office (OF+MO) works to promote the state as a viable hub for film, television and music production as well as further develop opportunities for workforce, business and community growth within these sectors. For more information on the Oklahoma Film + Music Office, including the state's film incentives, visit [okfilmmusic.org](https://okfilmmusic.org).