

**To:** Honorable Mayor and City Councilors  
**From:** Michael Spurgeon, City Manager  
**Date:** March 9, 2018  
**Re:** Notes to Council

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**1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION**

- Development Services Report – Comprehensive Plan and HOA Workshop
- Economic Development Report – February 2018
- Parks & Recreation Department – Childhood Obesity Prevention Program

**2. GENERAL CORRESPONDENCE / NOTIFICATION**

N/A

**3. SPECIAL EVENTS / ACTIVITIES**

N/A

Respectfully submitted,



for  
Michael L. Spurgeon

clm  
Attachments

# 1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION



**To:** City Council  
**Cc:** Michael Spurgeon, City Manager  
Kenny Schwab, Assistant City Manager – Operations  
**From:** Michael W. Skates, Development Services Director   
**Date:** March 9, 2018  
**Re:** Development Services Report – Comprehensive Plan and HOA Workshop

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1. **Comprehensive Plan** - After a very successful kick off meeting with the steering committee of the Broken Arrow Comprehensive Plan, Halff Associates, Inc. will conduct a second set of meetings to discuss the vision for the Comprehensive Plan. This meeting will be held on Monday, March 26, 2018 at 6:00 pm at the Central Park Community Center.

An Open House meeting for the public will be held on Tuesday, March 27, 2018 at 6:00 pm at Central on Main. This meeting will provide attendees with an overview of the comprehensive planning process and an opportunity to provide ideas and preference for improving neighborhoods and housing, downtown development, mobility and transportation options, parks and recreational facilities, community appearance and character, quality of life, and other plan components. Input from this initial public meeting will help in setting the priorities and strategies for Broken Arrow's future growth to be reflected in the plan.

2. **Homeowners Association Workshop** – We enjoyed another great HOA workshop this year. I want to personally thank each of you for attending the workshop and talking with those in attendance on a variety of issues.

We had 110 neighborhood residents attend the workshop. This was a 26% increase from 2017. Residents had a chance to walk around and visit various booths ranging from City departments that provide neighborhood services to outside professional service vendors specifically geared toward assisting homeowner associations.

*INTEROFFICE MEMO*

**To: Michael Spurgeon, City Manager**

**From: Norm Stephens, Assistant to the City Manager / Economic Development  
Coordinator**

**Date: March 5, 2018**

**Re: Tulsa's Future**

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Sir, attached is the Regional Economic Development Activity Update for February 1 – February 28, 2018.



**Regional Economic Development Activity Update  
February 1 – February 28, 2018**

**Announcements & New Jobs Created**

	Capital Investment	Greater than \$50,000	Less than \$50,000	Total Jobs
Total for February	\$31,000,000	384	220	604
Total for 2018	\$31,000,000	658	220	878
Total for 2017	\$138,103,300	3,173	1,724	4,897
Total for 2016	\$146,500,000	1,888	1,899	3,787
Totals for 2016-2018	\$315,603,300	5,719	3,843	9,562

**Business Attraction Activity**

	Proposals Submitted	Site Visits	Phase 2 Proposals Submitted
Total for February	4	0	0
Total for 2018	10	2	0
Total for 2017	52	31	6
Total for 2016	47	17	15

**Business Retention & Expansion Activity**

	BRE Visits
Total for February	44
Total for 2018	99
Total for 2017	825
Total for 2016	817

## Lead Development

### Monthly Leads

Total for February	9
Total for 2018	21
Total for 2017	114
Total for 2016	117

Lead development companies: AAR Corporation, Persys Engineering, World Fuel Services Corporation Marimba Auto LLC, Robroy Industries, Ventura Aerospace, Crest Industries LLC, Senior Aerospace Damar, TSM Corporation

Start Date	Number of Jobs	Status	Target Industry	Community	Source
2-1-2018	1,200	Active	Distribution	Tulsa	Consultant
2-12-2018	58	Active	Distribution	Tulsa	Statebook
2-13-2018	1,500-2,000	Active	Manufacturing	MAIP & Inola	ODOC
2-19-2018	57	Active	Manufacturing	Tulsa, Claremore, Muskogee, MAIP	ODOC

All regional partners receive RFP request for proposal unless client specifies certain communities, or sites have already been chosen.

## External Marketing

### **Mike Mullis Consultant Visit, February 26-17, 2018**

Nationally-recognized site location consultant Mike Mullis, President & CEO, J.M. Mullis, Inc. visited Tulsa on February 26-27. Mullis provided a presentation to discuss Trends of Site Selection and Ways for Communities to be as Competitive as Possible. Tulsa's Future Regional Partners and the Governor's Economic Development Marketing Team attended the presentation. Mike was also given a tour of the region including commercial sites and buildings.

## 2018 Scheduled Appointments

Destination	Participation Deadline	Scheduled Appointment Dates	Communities Attending
Dallas Call Trip	March 15	April 16-17	TBD
Carolinas Call Trip	March 22	April 23-25	ODOC, PSO, Owasso
GEDMT Atlanta Call Trip	April TBD	May 9-11	Claremore, MAIP, Muskogee, PSO
Chicago Call Trip	June 8	July TBD	TBD
Dallas Call Trip	July 6	August TBD	TBD
Chicago Call Trip	September 7	October TBD	TBD
Ohio Call Trip	October 1	November TBD	TBD

\*We may add additional call trips to this tentative schedule based on additional project activity and partner interest.

## 2018 Trade Shows & Events

In addition to call trips, TRC economic development staff will be attending the following trade shows and events; scheduled appointments will likely be made in coordination with these shows and events. Regional Partners are welcome to register to attend these events and participate in scheduled appointments alongside TRC staff.

Destination	Participation Deadline	Event Dates	Communities Attending
MRO Americas, Orlando	March 9	April 10-12	TBD
SEDC Meet the Consultants - Dallas	March 16	April 18-20	TBD
AUVSI - Dallas	March 23	April 30 – May 3	TBD
Select USA Summit, D.C.	May 18	June 20-22	TBD
Farnborough International Airshow	May 18	July 16-22	TBD
21 Club Reception - NYC, NY	TBD	TBD	TBD
NBAA – Las Vegas	September 14	October 16-18	TBD
GEDMT Houston Reception	TBD	November TBD	TBD

*Note: Any registration costs or pay-to-play fees for the above shows and events are the responsibility of individual partners.*

*\*Staff will be finalizing the 2018 schedule in the coming weeks and will provide this to partners as soon as it is available.*

## **2018 Regional Partner Meetings**

- May 29, 2018 – City of Glenpool, Glenpool Conference Center, 12205 S. Yukon Avenue, Glenpool
- August 2, 2018
- November 1, 2018

All meetings are 12:00 p.m. to 1:30 p.m. (Hosts Needed)

## **2018 Tulsa's Future Annual Meeting**

- **Tulsa's Future Regional/Municipality Partnership Private Meeting**  
Date: Wednesday, April 18, 2018  
Time: 4:00 p.m. to 4:45 p.m.  
Location: Southern Hills Country Club, Snug Harbor, 2636 East 61st Street, Tulsa  
Guest Speaker: Chris Schwinden, Vice President, Site Selection Group
- **Tulsa's Future Annual Meeting**  
Date: Wednesday, April 18, 2018  
Time: 5:00 p.m. to 6:30 p.m.  
Location: Southern Hills Country Club, North Ballroom, 2636 East 61st Street, Tulsa  
Guest Speaker: Chris Schwinden, Vice President, Site Selection Group

## **Regional Partner Education Forums with National Site Consultants**

- February 2018 – Mike Mullis, President & CEO, J.M. Mullis, Inc.



**From:** [Moore, Crickett](#)  
**To:** [Moore, Crickett](#)  
**Subject:** Parks NTC 3-9-18  
**Date:** Friday, March 9, 2018 10:19:06 AM

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**From:** Rooks, Thor  
**Sent:** Wednesday, March 07, 2018 4:22 PM  
**To:** Hooks, Jennifer <[JHooks@brokenarrowok.gov](mailto:JHooks@brokenarrowok.gov)>  
**Cc:** Esmond, Scott <[SEsmond@BrokenArrowOK.Gov](mailto:SEsmond@BrokenArrowOK.Gov)>  
**Subject:** NTC

Mrs. Hooks,

Dear City Council Memebers,  
The Recreation Manager and Recreation Technician attended the Youth City Council (YCC) meeting at the NSU Broken Arrow Campus on Tuesday, March 6th. We would like to inform you that we discussed a possible partnership with YCC regarding the Childhood Obesity Prevention program. This is a US Conference of Mayors initiative program than does involve possible grant funding for current or future activities that help prevent childhood obesity. YCC members seemed to be very receptive of the idea and future planning regarding this project will be in the works. We willl keep you posted on this project as new milestones are achieved.

Please let me know if you have any questions regrading this topic.  
Thank you for your time.

Thor Rooks  
Recreation Manager  
City of Broken Arrow

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