

To: Honorable Mayor and City Councilors
From: Michael Spurgeon, City Manager
Date: May 18, 2018
Re: Notes to Council

1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION

- Tulsa's Future Regional Economic Development Activity Report – April 2018

2. GENERAL CORRESPONDENCE / NOTIFICATION

- Press Release – Main Street Bikeway Public Meeting to be held May 22
- Press Release – Memorial Park Groundbreaking set for May 30
- Press Release – Elm & New Orleans commercial redevelopment workshop planned for May 31

3. SPECIAL EVENTS / ACTIVITIES

- Post-Event Report – Twilight Hike, May 11
- Upcoming Event Notice – National Kids to Parks Day, May 19

Respectfully submitted,



Michael Spurgeon

jmh
Attachments

1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION



INTEROFFICE MEMO

To: Michael Spurgeon, City Manager

From: Norm Stephens, Assistant to the City Manager / Economic Development
Coordinator

Date: May 18, 2018

Re: Tulsa's Future

Sir, attached is the Regional Economic Development Activity Update for April 1 – April 30, 2018.



**Regional Economic Development Activity Update
April 1 – April 30, 2018**

Announcements & New Jobs Created

	Capital Investment	Greater than \$50,000	Less than \$50,000	Total Jobs
Total for April		0	237	237
Total for 2018	\$406,000,000	728	785	1,513
Total for 2017	\$138,103,300	3,173	1,724	4,897
Total for 2016	\$146,500,000	1,888	1,899	3,787
Totals for 2016-2018	\$690,603,300	5,789	4,408	10,197

Business Attraction Activity

	Proposals Submitted	Site Visits	Phase 2 Proposals Submitted
Total for April	6	2	3
Total for 2018	23	5	5
Total for 2017	52	31	6
Total for 2016	47	17	15

Business Retention & Expansion Activity

	BRE Visits
Total for April	49
Total for 2018	229
Total for 2017	825
Total for 2016	817

Lead Development

Monthly Leads

Total for April	9
Total for 2018	36
Total for 2017	114
Total for 2016	117

Lead development companies: Calspan Corporation, Northern Power Systems Corporation, Predictive Service LLC, Cleveland Machine Co., General Dynamics Corporation, Newton Heat Treating, Aecon Technical Service, Inc., Pfannenberg, Inc., Trans Digm Group, Inc.

Start Date	Number of Jobs	Status	Target Industry	Community	Source
4/3/2018	700	Active	Professional Services	Tulsa	Consultant
4/3/2018	160	Active	Professional Services	Tulsa	Consultant
4/17/2018	N/A	Lead	Distribution	Tulsa Region	Marketing Effort
4/18/2018	150	Active	Manufacturing	Tulsa Region	AEP-PSO
4/18/2018	N/A	Lead	Aerospace	Tulsa Region	Company Direct
4/18/2018	600	Active	Professional Services	Tulsa	Consultant Direct

All regional partners receive RFP request for proposal unless client specifies certain communities, or sites have already been chosen.

External Marketing

American Association of Airport Executives, March 26

The Director of Aerospace Development & Strategy participated on a MRO Attraction panel at the American Association of Airport Executives (AAAE) National Airport Economic Development Conference on March 26 in San Antonio, TX.

MRO Americas Conference & Expo, April 9-12

The Director of Aerospace Development & Strategy attended the Aviation Week MRO Americas Conference/Expo in Orlando, Florida from April 9-12. The Tulsa Regional Chamber partnered with the Oklahoma Department of Commerce, the Oklahoma Aeronautics Commission and other economic development agencies from around the state to exhibit at the conference/expo. There were over 850 exhibitors and 15,000 attendees at this year's show. Of the 26 exhibiting Oklahoma companies, 16 were from the Tulsa region.

New York Scheduled Appointments, April 15-18

The President & CEO and Senior Vice President of Economic Development for the Tulsa Regional Chamber conducted scheduled appointments with site location consultants and companies in New York April 15-18. Meetings were held with five site selection groups and two companies, including two meetings with current active projects considering a manufacturing and distribution expansion in Oklahoma.

Chicago Scheduled Appointments, April 19

Economic development staff attended scheduled appointments in Chicago with the City of Tulsa and GKFF to meet with site location consultants, primarily to discuss tech and professional services opportunities in Tulsa. Staff met with Deloitte, CBRE, and NGKF and will follow-up with additional information on workforce, tech sector activity, and real estate.

Southern Economic Development Council "SEDC" Meet the Consultants, April 19-20

Vice President of Economic Development attended SEDC Meet the Consultants event in Dallas, which highlighted selection trends in logistics/distribution, advanced manufacturing, corporate headquarters, and back office. The conference also included a reception attended by participants, panelists, and Dallas-area consultants.

American Planning Association Conference, April 21-24

Project Manager attended the National Planning Conference in New Orleans from April 21-24. The conference focused heavily on affordable housing, equitable development; and how to foster innovative development and development in underserved neighborhoods of communities. There was a focus on resiliency - particularly planners and economic developers in ensuring economic opportunity in communities.

Carolinas Scheduled Appointments, April 23-25

Vice President of Economic Development led partners from the Oklahoma Department of Commerce, the City of Owasso and PSO on scheduled appointments with 10 site selection/corporate real estate firms in North and South Carolina. Meetings focused on current trends in site selection and impressions of Tulsa and Oklahoma as a place to do business.

2018 Scheduled Appointments

Destination	Participation Deadline	Scheduled Appointment Dates	Communities Attending
Dallas Call Trip	March 15	April 16-17	—
Carolinas Call Trip	March 22	April 23-25	ODOC, PSO, Owasso
GEDMT Atlanta Call Trip	April TBD	May 9-11	Claremore, MAIP, Muskogee, PSO
Dallas Call Trip	July 6	August TBD	TBD
Chicago Call Trip & Reception	September 7	October TBD	TBD
California Call Trip	August 27	September 26-28	
Ohio Call Trip	October 1	November TBD	TBD

*We may add additional call trips to this tentative schedule based on additional project activity and partner interest.

2018 Trade Shows & Events

In addition to call trips, TRC economic development staff will be attending the following trade shows and events; scheduled appointments will likely be made in coordination with these shows and events. Regional Partners are welcome to register to attend these events and participate in scheduled appointments alongside TRC staff.

Destination	Participation Deadline	Event Dates	Communities Attending
MRO Americas, Orlando	March 9	April 10-12	TBD
SEDC Meet the Consultants—Dallas	March 16	April 18-20	Muskogee
AUVSI—Dallas	March 23	April 30—May 3	
GEDMT OTC Conference & Reception		May 1-3	Claremore
IAMC Spring Professional Forum, Savannah, GA	April 4	May 5-9	
Select USA Summit, D.C.	May 18	June 20-22	TBD
Farnborough International Airshow	May 18	July 16-22	TBD
21 Club Reception - NYC, NY	TBD	TBD	TBD
NBAA – Las Vegas	September 14	October 16-18	TBD
GEDMT Houston Reception	TBD	November TBD	TBD

Note: Any registration costs or pay-to-play fees for the above shows and events are the responsibility of individual partners.

2018 Regional Partner Meetings

- May 29, 2018 – City of Glenpool, Glenpool Conference Center, 12205 S. Yukon Avenue, Glenpool
- August 2, 2018 – MidAmerica Industrial Park, 4075 Sanders Mitchell Street, Pryor Creek
- November 1, 2018 – Host Needed

All meetings are 12:00 p.m. to 1:30 p.m.

Regional Partner Education Forums with National Site Consultants

- February 2018 – Mike Mullis, President & CEO, J.M. Mullis, Inc.
- April 2018 – Chris Schwinden, Vice President, Site Selection Group

2. GENERAL CORRESPONDENCE / NOTIFICATION



PRESS RELEASE

Contact: Krista Flasch
Director of Communications
City of Broken Arrow
Phone: (918) 259-2400, ext. 5309
Mobile: (918) 409-7771

Public invited to learn more about Main Street Bikeway

Broken Arrow's first bikeway is part of region's GO Plan

Broken Arrow, Okla. (5/11/2018) – The City of Broken Arrow will hold an informational meeting about the Main Street Bikeway project at 6 p.m., Tuesday, May 22, in the City Council Chambers at City Hall, 220 S. 1st St. Residents and business owners in the area will learn more about the progress on the project and the changes that will be coming.

The Main Street Bikeway project is administrated by the Oklahoma Department of Transportation (ODOT) as part of the Indian Nations Council of Governments' (INCOG) GO Plan. The \$504,000 project is primarily funded through a \$378,000 federal Transportation Alternatives Grant. The remaining funding is from the Parks and Recreation Department's capital fund.

What: Main Street Bikeway Public Meeting
When: 6-7:30 p.m., Tuesday, May 22
Where: Council Chambers
City Hall
220 S. 1st St.

PROJECT HIGHLIGHTS

- The Bikeway is planned to begin on the south side of Main Street at Washington (91st) Street and lead north past Houston (81st) Street, through the Rose District and turn through the adjoining neighborhood before connecting with Kenosha (71st) Street. A connection to Arrowhead Park will also be made, and the trail around the park will be resurfaced as part of the project.
- Areas where Main Street is currently four lanes will be reduced to three vehicle traffic lanes – one in each direction plus a center turn lane – and a green-painted bike lane in each direction. Traffic counts done by the City indicate three lanes of traffic is sufficient for Main Street.

(continued)

- Angled parking by Veterans Park will be reconfigured to be back-in parking, as a safety measure, so cyclists will be more visible to drivers about to pull out.
- From Houston to Elgin Street, bicycle and vehicle traffic will share lanes. This portion of the bike path will be indicated by shared lane markers, known as “sharrows,” along the road surface, as well as the signage all along the Bikeway.
- Once past Elgin, bike lanes will be reestablished until the path turns east at Midway Street. From there, the path turns north again at 4th Street and terminates at Kenosha. Through the neighborhood streets on Midway and 4th, the road will again be shared lanes between bicycles and vehicles.
- An alternate bike route at Houston will be established along 1st Street between Fort Worth and Midway Streets so cyclists can choose to avoid heavy vehicle and pedestrian traffic through the Rose District.
- No major construction is needed on Main Street. The work primarily includes restriping the roadway and adding signage. The City will notify the public of any lane closures while the work is completed.
- Work on the Bikeway is planned to begin late summer 2018.

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PRESS RELEASE

Contact: Krista Flasch
Director of Communications
City of Broken Arrow
Phone: (918) 259-2400, ext. 5309
Mobile: (918) 409-7771

Groundbreaking to mark transformation of crime scene into memorial park
Former Bever property will become a park to honor victims, first responders

Broken Arrow, Okla. (5/14/18) – The City of Broken Arrow will begin construction on a memorial park dedicated to victims of the Bever family murders and the first responders at the crime scene. The groundbreaking is scheduled for 10:30 a.m. on Wednesday, May 30 at the site of the former Bever residence, 709 Magnolia Court.

Last year, private donors from Broken Arrow and throughout the Tulsa metro area gave \$50,000 to purchase the house, which has now been removed. City Councilor Mike Lester led the successful fundraising campaign to turn the property into a memorial park and garden, after the brutal killing of five Bever family members in July 2015. Police arrested two brothers in connection with the crime. The notoriety of the murders had made the house a target of vandals and onlookers.

“As a community, we can never erase the tragedy that occurred here, but we can make a statement that we will not allow evil to define who we are and the high standards we hold,” said Lester. “Through the efforts of so many people, both within our City and the larger metro area, we will be able to build a place of peace and serenity.

The memorial garden will be merged with the existing Indian Springs mini-park bordering the property.

WHAT: Groundbreaking for memorial park
WHEN: Wednesday, May 30 at 10:30 a.m.
WHERE 709 Magnolia Court, Broken Arrow

(Continued)

DONORS

Along with cash donations, several local companies and organizations have offered labor and materials to help construct the park. In addition to many individuals who donated anywhere from \$5-\$1,000, the following is a list of companies that have donated in various ways:

- Broken Arrow Fraternal Order of Police Lodge 190 Charities
- Case and Associates Properties, Inc. (Mike and Scott Case)
- Tulsa Community Foundation
- Greater Tulsa Association of Realtors & Northeast Oklahoma Real Estate Service (NORES)
- Indians Spring III Homeowners Association
- Faith Assembly of God Church
- Advertise Anything, Inc.
- Ark Wrecking
- Waste Management Landfill
- Roses Incorporated
- Sanders Nursery – Berry Wholesale Nurseries
- Davis Elliot Utility Contractors
- Oklahoma Canopies and Awnings
- Action Roofing
- Magnum Construction
- White River Fish Market
- Hal Smith Restaurants
- QuikTrip
- Dorwart Law Firm

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PRESS RELEASE

Contact: Krista Flasch
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Elm & New Orleans commercial redevelopment workshop May 31

Broken Arrow, Okla. (5/17/18) – The City of Broken Arrow will host a workshop on May 31 to engage residents and business owners about redeveloping the Elm and New Orleans (101st) Street area. The workshop will be held from 6:00 – 7:30 p.m. at the Broken Arrow Nazarene Church, 401 W. New Orleans.

Attendees will gain insight into market trends and explore ideas that can improve retail health and vitality for a part of Broken Arrow that has seen retailers relocate to other areas, such as the Hobby Lobby. Jason Claunch, President of Catalyst Commercial and a national expert in retail, will speak at 6:45 p.m. The Catalyst team will be available to answer questions and solicit feedback before and after the presentation.

Retail plays a critical role in Broken Arrow’s economy by supporting area residents and serving as an amenity for area employees. The City of Broken Arrow and the Broken Arrow Economic Development Corporation selected the Catalyst team to conduct a study and develop a plan to improve commercial quality at Elm and New Orleans.

“Catalyst has a strong track record of providing creative and innovative ideas for other commercial districts across Oklahoma,” said Norm Stephens, Economic Development Coordinator. “We’re excited to use ideas from this process and develop policies to improve retail quality for all of Broken Arrow.”

What: Elm/New Orleans redevelopment workshop

When: Thursday, May 31
6:00 – 7:30 p.m.

Where: Broken Arrow Nazarene Church
401 W. New Orleans

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3. SPECIAL EVENTS / ACTIVITIES





CITY OF BROKEN ARROW

Parks & Recreation Post Event Report

Event/Program: Twilight Hike 2018 Date: 5/11/2018

DETAILS

<i>Location</i>	Ray Harral Nature Center	<i>Attendance</i>	26 participants
<i>Event Organizer</i>	John Darling, Center Supervisor	<i>How long has the event been going?</i>	2 nd Year

DESCRIPTION

- Families gathered at the Ray Harral Nature Center in the evening for a short class on understanding wildlife at night.
- Topics covered included sounds, nocturnal animals, reflective eye colors, and general concerns about hiking at night.
- The group then went for a guided hike around the nature park to observe wildlife at night.
- The event closed with the opportunity for participants to make s' mores at the nature park.

TYPE OF PROMOTIONS USED

- Broken Arrow Parks and Recreation Facebook Pages
- Flyers at Community Centers and Nature Center
- City of Broken Arrow events calendar

NOTES

Our goals:

- Provide an educational, inclusive, and fun event for the public.
- Give families the opportunity to enjoy the nature park in the evening.

For Next Year:

- Emphasize the registration details to avoid people showing up at the last minute.
- Continue the same timeframes we have allocated for the event, they work well.
- Continue improving the presentation to be more engaging and informative.

Photos Below:





CITY OF BROKEN ARROW

PARKS & RECREATION UPCOMING EVENT NOTICE

Event/Program: National Kids to Park Day Date: 5/19/2018

DETAILS

<i>Location</i>	Ray Harral Nature Center 7101 South 3 rd Street Broken Arrow, OK 74011	<i>Attendance</i>	TBD
<i>Event Organizer</i>	John Darling, Center Supervisor	<i>How long has the event been going?</i>	1st Year

DESCRIPTION

- Encourage kids and families to go outside and enjoy what America’s parks has to offer.
- Participants will enjoy a scavenger hunt along the trail at the Ray Harral Nature Park.
- Posting a photo with #BAParks and #NationalKidstoParksDay on social media will give you a chance to win a prize.

TYPE OF PROMOTIONS USED

- Broken Arrow Parks and Recreation Facebook Pages
- Community Center Marquees
- City Website and Community Calendar

NOTES

Our goals:

- Broaden everyone’s appreciation for nature and the outdoors.
- Commit young children to live a more active lifestyle to combat health issues such as childhood obesity.
- To enjoy nature inside an urban city.



CITY OF BROKEN ARROW

Parks & Recreation Upcoming Event Notice

National Kids to Park Day

Event/Program: (Camp Bandage) Date: 5/19/2018

DETAILS

<i>Location</i>	Events Park 21101 E. 101 st Street Broken Arrow, OK 74014	<i>Attendance</i>	TBD
<i>Event Organizer</i>	Tanner Wilburn, Center Supervisor	<i>How long has the event been going?</i>	3 rd Year

DESCRIPTION

- Encourage kids and families to go outside and enjoy what America’s parks has to offer.
- Participants will enjoy 60+ vendors, live music, free hotdogs, a kid’s zone, and tours of fire trucks, police vehicles, ambulances, and 3 helicopters.
- Activities end with an educational first responder’s mock demonstration.

TYPE OF PROMOTIONS USED

- Broken Arrow Parks and Recreation Facebook Pages
- Camp Bandage Facebook Page
- Community Center Marquees
- City Website and Community Calendar
- Park Trust Website

NOTES

Our goals:

- Broaden everyone’s appreciation for nature and the outdoors.
- Commit young children to live a more active lifestyle to combat health issues such as childhood obesity.



BROKEN ARROW

CERTIFICATE OF RECOGNITION
National Kids to Parks Day – Saturday, May 19, 2018

Whereas, May 19, 2018 is the seventh National Kids to Park Day organized and launched by the National Park Trust; and

Whereas, National Kids to Park Day empowers kids and encourages families to get outdoors and visit America's parks; and

Whereas, it is important to introduce a new generation to our nation's parks because of the decline in Park attendance over the last decades; and

Whereas, we should encourage children to lead a more active lifestyle to combat the issues of childhood obesity, diabetes mellitus, hypertension and hypercholesterolemia; and

Whereas, National Kids to Parks Day is open to all children and adults across the country to encourage a large and diverse group of participants; and

Whereas, National Kids to Parks Day will broaden children's appreciation for nature and the outdoors;

Therefore, I, Craig Thurmond, Mayor of Broken Arrow do hereby recognize May 19, 2018 as NATIONAL KIDS TO PARKS DAY and urge residents of Broken Arrow to make time May 19, 2018 to take the children in their lives to a neighborhood, state or nation park

Craig Thurmond, Mayor
City of Broken Arrow, Oklahoma

May 15, 2018
Date