

To: Honorable Mayor and City Councilors
From: Michael Spurgeon, City Manager
Date: June 15, 2018
Re: Notes to Council

1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION

- Development Services Department Report – Comprehensive Plan Events

2. GENERAL CORRESPONDENCE / NOTIFICATION

- Press Release – Broken Arrow Wins National Livability Award

3. SPECIAL EVENTS / ACTIVITIES

- N/A

Respectfully submitted,



Michael Spurgeon

jmh
Attachments

1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION



To: City Council
Cc: Michael Spurgeon, City Manager
Kenny Schwab, Assistant City Manager – Operations
From: Michael W. Skates, Development Services Director 
Date: June 15, 2018
Re: Development Services Report – Comprehensive Plan

Comprehensive Plan - The City's Comprehensive Plan Consulting Team, Halff and Associates, and their partners, City Explained, Inc. and Catalyst Commercial, will be conducting the second round of meetings next week. An outlook meeting notice has been sent out to staff, council and other stakeholders on specific meeting attendance. All meetings will be at Central on Main.

The following is the proposed schedule.

1. Steering Committee – Tuesday, June 19 at 7:30 am
2. Technical Advisory Task Committee – Tuesday, June 19 at 9:30 am
3. Deep Dive Charrette Sessions – Tuesday, June 19 (see attached calendar)
4. Park and Recreation Master Plan – Wednesday, June 20, at 9:00 am, 12:00 pm and 2:00 pm
5. Preview of Scenarios for Public Meeting – Thursday, June 21 from 12:00 pm to 4:00 pm
6. Comprehensive Plan Public Meeting – Thursday, June 21 at 6 pm

The attached calendar identifies each meeting, time and location.



Broken Arrow Comp. Plan Charrette and Parks & Rec Master Plan Update Visioning Meetings

Schedule: June 18-22, 2018

TIME	MON - June 18	TUES - June 19	WED - June 20	THURS - June 21	FRI - June 22	DAY	TIME	TASK		
	LOCATION: City Hall TBD	LOCATION: Central on Main, 220 N. Main Street								
7:30		Comp. Plan Steering Comm. Meeting #3						DAY 1 - MONDAY		
8:00								2:30 - 4:00 Planning and Engineering Department Discussion - comprehensive plan elements		
9:00			Comp. Plan Charrette Work Session	Comp. Plan Tech. Comm. Meeting #3					DAY 1 - TUESDAY	
10:00										7:30 - 9:00 Comp Plan Steering Committee Mtg #3 - Status Quo Model Discussion, Scenario Briefing, Plan Vision and Goals
11:00					Deep Dive #1		Park Plan Steering Comm. Meeting			9:30 - 10:30 Comp Plan Charrette Work Session - Refinement of status quo model, beginning build of alternative scenarios
12:00					Deep Dive #2					10:30 - 11:30 Deep Dive #1: Land Use
1:00					Deep Dive #3		Park Plan Focus Group Meeting #1			11:30 - 12:30 Deep Dive #2: Transportation
2:00		Deep Dive #4							1:00 - 2:00 Deep Dive #3: Utilities	
3:00	Discussion: Planning/Engineering Depts.	Deep Dive #5				Park Plan Focus Group Meeting #2			2:00 - 3:00 Deep Dive #4: Housing Choices	
4:00		Deep Dive #6					3:00 - 4:00 Deep Dive #5: Economic Vitality			
5:00		Deep Dive #7					4:00 - 5:00 Deep Dive #6: Parks, Recreation, and Open Space			
6:00							5:00 - 6:00 Deep Dive #7: Placemaking			
7:00							DAY 2 - WEDNESDAY			
8:00							8:30 - 6:00 Charrette Concept Development - continuation of model development			
9:00							9:00 - 11:00 Park Master Plan Steering Committee Kick-Off			
10:00							12:00 - 1:30 Park Master Plan Stakeholder Focus Group Mtg #1			
							2:00 - 3:30 Park Master Plan Stakeholder Focus Group Mtg #2			
							DAY 3 - THURSDAY			
							8:00 - 4:30 Charrette Concept Development - Production of presentation materials			
							12:00 - 4:00 Drop-in Time for Steering and Technical Comm. Members to preview charrette concepts			
							4:30 - 6:00 Public Meeting Set-Up			
							6:00 - 8:00 Public Meeting - Charrette Concepts and Parks/Rec Visioning			
							8:00 - 8:30 Clean-Up			

2. GENERAL CORRESPONDENCE / NOTIFICATION



PRESS RELEASE

Contact: Krista Flasch
Director of Communications
City of Broken Arrow
Phone: (918) 259-2400, ext. 5309
Mobile: (918) 409-7771

Broken Arrow named one of “Most Livable” cities in America
U.S. Conference of Mayors announces 2018 City Livability Award winners

Broken Arrow, Okla. (6/11/18) – Broken Arrow Mayor Craig Thurmond has been awarded first place honors at the 2018 City Livability Awards Program during The U.S. Conference of Mayors’ 86th Annual Meeting in Boston.

The award recognizes mayoral leadership in developing and implementing programs that improve the quality of life in America’s cities, focusing on the leadership, creativity, and innovation demonstrated by the mayors. This year’s winning cities were selected by former mayors from a pool of over 150 applicants.

“Receiving the City Livability Award is a tremendous honor for Broken Arrow,” said Thurmond. “Not so long ago, Main Street was almost derelict, with very few businesses and zero foot traffic. Today, residents and visitors will find a vibrant downtown with unique restaurants, local artisan products, entertainment and cultural experiences that have transformed our Rose District into one of the most popular destinations in the region.”

This is the 39th year in which cities have competed for the award, which is sponsored by the Conference of Mayors and Waste Management, Inc., the nation’s largest environmental solutions provider.

"Our City Livability Awards Program gives us the chance to express our pride in cities’ mayoral leadership in making urban areas cleaner, safer, and more livable,” said Tom Cochran, CEO and Executive Director of the Conference of Mayors. “We are grateful to Waste Management for its many years of support for the City Livability Awards Program, and for the opportunity to showcase the innovation and commitment of mayors and city governments across the country."

This year’s first place winners were Tampa Mayor Bob Buckhorn for a local program focused on teens and violence reduction, as well as Broken Arrow Mayor Craig Thurmond for the redevelopment and revitalization of the Rose District.

(Continued)

ABOUT BROKEN ARROW'S ROSE DISTRICT

In 2005, the City began implementing a redevelopment plan for a new arts and entertainment area in the historic part of Broken Arrow, which over decades had become a neglected and economically challenged area. Many new businesses, with expenditures of over \$25 million, relocated into this once declining district. These changes have elevated the quality of life for residents and brought more than 1,000 new jobs and over 70 new businesses into the area. Over the last six years, new development has resulted in an increase of almost \$4 million in local property taxes. Annual municipals sales taxes collected in the area during that same time-period have also gone up from about \$18,885 to over \$400,000 – a 2,025% increase.

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