

**To:** Honorable Mayor and City Councilors  
**From:** Michael Spurgeon, City Manager  
**Date:** December 21, 2017  
**Re:** Notes to Council

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### **1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION**

- Police Department Monthly Calls for Service Report – November 2017
- Tulsa's Future Regional Economic Development Report – November 2017

### **2. GENERAL CORRESPONDENCE / NOTIFICATION**

- Press Release - SCOTFEST Heads to Broken Arrow in 2018
- Press Release – City of Broken Arrow Releases Citizen Survey Results December 19
- Press Release – Flashing Yellow Signals on Aspen on December 18
- Press Release – BA Firefighters Shop with Children on December 16

### **3. SPECIAL EVENTS / ACTIVITIES**

- 2017 Special Events Update
- Post-Event Report, Pizza with Santa
- Staff Photo from 2017 State of the City Event

Respectfully submitted,



Michael L. Spurgeon

jmh  
Attachments

## 1. STAFF REPORTS / ITEMS REQUIRING IMMEDIATE ATTENTION



**To:** Michael Spurgeon, City Manager

**From:** Brandon C. Berryhill, Chief of Police *BCB 141*

**Date:** December 15, 2017

**Re: Calls for Service**

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Attached please find:

- BAPD Calls for Service Report – November 2017

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Attachments



# Broken Arrow Police Department November 2017 Calls For Service



Calls for Service	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Animal Control
<b>1st Shift (10pm - 8am)*</b>						
Beat 1	18	8	208	52	76	2
Beat 2	13	9	157	39	239	0
Beat 3	22	2	73	31	94	14
Beat 4	8	8	88	20	97	0
Beat 5	1	2	8	1	4	0
Beat 6	1	0	16	8	39	0
Beat 7	12	3	100	33	34	0
Beat 8	3	3	31	7	37	0
Other	2	0	4	5	7	0
	80	35	685	196	627	16
<b>1st Shift average response time per priority</b>						
	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Animal Control
Call Received to Dispatch	0:25:35	0:03:12	0:40:52	1:41:51	1:43:28	3:02:49
Dispatch to Arrival	0:18:04	0:08:40	0:37:30	3:12:51	1:06:51	0:52:12
Call Start to Arrival (11/2017)	0:29:49	0:10:12	0:46:28	3:13:07	1:53:43	3:55:01
Call Start to Arrival (11/2016)	0:13:23	0:12:01	1:52:19	0:49:21	1:07:27	1:45:51
<b>1st Shift Nov. Total Calls</b>		1650	(832 were self-initiated calls)			
<b>2nd Shift (7am - 5pm)*</b>						
Beat 1	18	21	217	150	101	19
Beat 2	23	19	226	230	530	23
Beat 3	38	12	129	101	185	151
Beat 4	23	5	150	97	166	27
Beat 5	3	4	17	11	22	2
Beat 6	3	0	26	24	81	7
Beat 7	23	11	150	125	83	29
Beat 8	7	3	37	41	54	11
Other	3	0	4	7	31	0
	141	75	956	786	1253	269
<b>2nd Shift average response time per priority</b>						
	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Animal Control
Call Received to Dispatch	0:05:50	0:08:18	1:27:05	4:06:39	2:51:50	5:05:35
Dispatch to Arrival	0:20:54	0:11:15	0:44:04	5:03:44	1:01:16	0:55:27
Call Start to Arrival (11/2017)	0:23:54	0:15:14	1:29:55	5:36:43	3:24:27	5:20:01
Call Start to Arrival (11/2016)	0:21:34	0:18:15	1:25:51	6:39:02	4:05:48	1:45:51
<b>2nd Shift Nov. Total Calls</b>		3527	(1540 were self-initiated calls)			

\* There is some overlap in reponse numbers because all three shifts overlap.

\*Total call and self-initiated call amounts include priority 7 calls.

By: Aleisha Wickersham





# Broken Arrow Police Department November 2017 Calls For Service



Calls for Service	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Animal Control
<b>3rd Shift (3pm - 1am)*</b>						
Beat 1	30	22	280	136	130	4
Beat 2	42	21	207	131	478	10
Beat 3	47	10	117	99	141	20
Beat 4	27	8	148	86	148	8
Beat 5	6	2	13	6	14	0
Beat 6	4	1	28	19	66	0
Beat 7	35	7	161	108	97	4
Beat 8	11	11	49	24	23	6
Other	2	0	7	9	33	0
	204	82	1010	618	1130	52
<b>3rd Shift average response time per priority</b>						
	Priority 1	Priority 2	Priority 3	Priority 4	Priority 5	Animal Control
Call Received to Dispatch	0:25:35	0:08:18	1:02:13	2:26:52	1:25:18	0:42:07
Dispatch to Arrival	0:20:54	0:14:49	0:44:04	3:12:51	1:06:51	0:37:39
Call Start to Arrival (11/2017)	0:29:49	0:18:04	1:20:20	3:13:07	1:30:41	0:48:53
Call Start to Arrival (11/2016)	0:31:01	0:22:54	2:09:45	6:39:02	2:47:39	0:44:18
<b>3rd Shift Nov. Total Calls</b>		3138	(1393 were self-initiated calls)			

### Definitions

- Priority 1 =** Crimes in progress involving life threatening circumstances and situations that produce or are likely to produce serious bodily injury or death to any person.
  
- Priority 2 =** Crimes in progress or that have just occurred, incidents in progress that present the potential for injury or property damage/loss, situations where the suspect is still at the scene or in the area and will elude apprehension or create the potential for injury or property damage if the police do not arrive rapidly, incidents where an officer is needed to secure a scene or witnesses, and incidents where there is a need for crowd control or traffic control which, if not done immediately, would create the imminent potential for injury or property damage/loss.
  
- Priority 3 =** Crimes against people that are misdemeanors in progress or that have just occurred, reports of recent felony crimes, suspicious circumstances with no threat of injury, and incidents that do not require an officer immediately, but need investigation, mediation, or intervention.
  
- Priority 4 =** Property or service related calls for an officer to respond that cannot be handled by telephone, misdemeanor reports when caller demands officer or when an officer needs to investigate the scene or interview witnesses, and requests for officers that do not require a quick response.

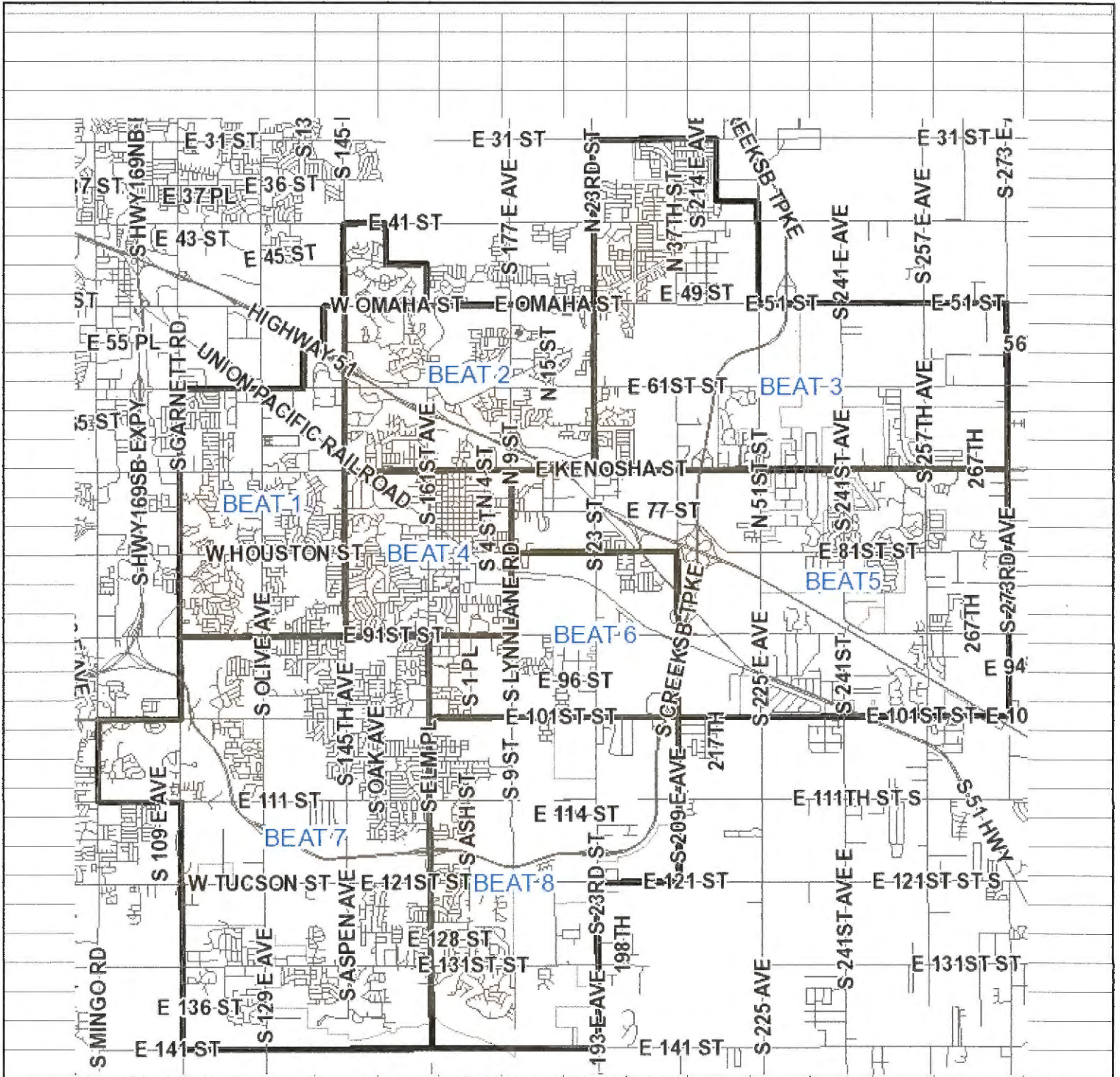
\* There is some overlap in response numbers because all three shifts overlap.

\*Total call and self-initiated call amounts include priority 7 calls.





# Broken Arrow Police Department November 2017 Calls For Service



\* There is some overlap in reponse numbers because all three shifts overlap.

\*Total call and self-initiated call amounts include priority 7 calls.

By: Aleisha Wickersham

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*INTEROFFICE MEMO*

**To:** Michael Spurgeon, City Manager  
**From:** Norm Stephens, Assistant to the City Manager / Economic Development  
Coordinator  
**Date:** December 20, 2017  
**Re:** Tulsa's Future

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**Mr. Spurgeon, attached is the November 1 – November 30, 2017 Regional Economic Development Activity Update**



## Regional Economic Development Activity Update November 1 – November 30, 2017

### Announcements & New Jobs Created

	Capital Investment	Greater than \$50,000	Less than \$50,000	Total Jobs
For the month of November	\$18,053,300	80	100	180
Total for 2017	\$63,153,300	2,860	1,319	4,179
Total for 2016	\$146,500,000	1,888	1,899	3,787
Totals for 2016-2017	\$209,653,300	4,748	3,218	7,966

### Business Attraction Activity

	Proposals Submitted	Site Visits	Phase 2 Proposals Submitted
For the month of November	2	2	0
Total for 2017	49	31	5
Total for 2016	47	17	15

### Business Retention & Expansion Activity

	BRE Visits
For the month of November	109
Total for 2017	790
Total for 2016	817

### Lead Development

	Monthly Leads
For the month of November	9
Total for 2017	105
Total for 2016	117

Lead development companies: Boyt Harness Co., Brunner & Lay, Liberty Ammunition, Inc., Panel Products, Terracon Consultants, Inc., Wayfair, Inc., AGH Industries, American Casting & Manufacturing Corp, Tenaris Global Services USA Corp



Start Date	Number of Jobs	Status	Target Industry	Community	Source
11-14-2017	100	Active	Manufacturing	Claremore, Muskogee, MAIP	ODOC
11-22-2017	50-100	Active	Manufacturing	Tulsa Region	Company Direct

All regional partners receive RFP request for proposal unless client specifies certain communities, or sites have already been chosen.

## External Marketing

### **Ohio Scheduled Appointments, November 14-16**

The Project Manager conducted a call trip to Ohio November 14-16 visiting with four site selection firms in Columbus and Cleveland. Additionally, staff had the opportunity to meet with AEP's economic development team, while in town. It had been several years since Chamber staff made calls to the Ohio market and many were appreciative of the effort this year. Consultants indicated a lot of activity in the metal and food processing industries, particularly in the east and southeast. Call center and back-office continues to be a growing opportunity for the middle of the country. There was strong interest in recent downtown developments, particularly the amount of new housing and The Gathering Place. Most talked to were fairly unaware of the momentum in Tulsa. Staff would recommend a follow-up trip to the market next year, with the addition of Cincinnati to the trip.

## 2017 Scheduled Appointments

Destination	Participation Deadline	Scheduled Appointment Dates	Communities Attending
Dallas Call Trip	February 10	March 6-9	City of Owasso
Chicago Call Trip	June 14	July 11-13	Claremore Industrial & Economic Development Authority "CIEDA", City of Owasso
GEDMT—Southern California Call Trip	September 20	September 27-29	Claremore Industrial & Economic Development Authority "CIEDA"
Carolinas Call Trip			Rescheduling Early in 2018
Columbus Call Trip	October 16, 2017	November 14-16	

## 2017 Trade Shows & Events

In addition to call trips, TRC economic development staff will be attending the following trade shows and events; scheduled appointments will likely be made in coordination with these shows and events. Regional Partners are welcome to register to attend these events and participate in scheduled appointments alongside TRC staff.

Destination	Participation Deadline	Event Dates	Communities Attending
SEDC Meet the Consultants, Atlanta	March 20	April 19-20	
MRO Americas, Orlando	March 27	April 25-27	
AUVSI—Dallas	April 10	May 8-11	
Atlanta GEDMT Event	April 11	May 10-12	City of Owasso, Okmulgee Area Development Corporation, Tulsa Regional Chamber
Select USA Investment Summit, D.C.	May 19	June 18-20	AEP—PSO
Paris International Airshow	May 22	June 19-25	Tulsa Regional Chamber, City of Tulsa
21 Club Reception—NYC, NY	September 18	October 19	Tulsa Regional Chamber, Bixby Metro Chamber of Commerce
NBAA—Las Vegas	September 11	October 10-12	Tulsa Regional Chamber
Houston GEDMT Reception		Rescheduling	

*Note: Any registration costs or pay-to-play fees for the above shows and events are the responsibility of individual partners.*

*\*Staff will be setting the 2018 schedule in the coming weeks and will provide this to partners as soon as it is available.*

## **2018 Regional Partner Meetings**

- February 8, 2018
- May 29, 2018
- August 2, 2018
- November 8, 2018

All meetings are 12:00 p.m. to 1:30 p.m. (Hosts Needed)

## **Regional Partner Education Forums with National Site Consultants**

- April 2017 – Dennis Cuneo, D.C. Strategic Advisors,
- May 2017 – Anthony Ceretti, Senior Manager, KPMG LLP
- June 2017 – Chris Schwinden, Vice President, Site Selection Group
- August 2017 – Woody Hydrick, Managing Principal and Monty Turner, Senior Consultant, Global Location Strategies “GLS”

## 2. GENERAL CORRESPONDENCE / NOTIFICATION







**FOR IMMEDIATE RELEASE**

December 18, 2017

**CONTACT**

**Rick RUTLEDGE**

Scotfest, Inc

405-410-7534

rick@okscotfest.com

## SCOTFEST HEADS TO BROKEN ARROW IN 2018

**BROKEN ARROW, OK** – After 12 years in Tulsa at River West Festival Park, SCOTFEST will move to a new home in 2018 at Chisholm Trail South Park, 21101 E. 101st Street, just east of the Northeastern State University and the Creek Turnpike in Broken Arrow, festival director Steve Campbell confirmed Monday. SCOTFEST, the City of Broken Arrow and the Broken Arrow Chamber of Commerce are excited to announce the next chapter of SCOTFEST, kicking off the 39th annual Celtic Music Festival & Highland Games on September 14th, 2018 with the sounds of flame throwing bagpipes and guitars, drums and fiddles and the hurling of giant cabers, Highland dance and more for the whole family to enjoy.

After a record breaking 2017, festival organizers appreciate that one of Green Country's largest and longest running festivals was in need of room to grow. "It had become apparent over the last few years that we needed to position ourselves for future growth" said Steve Campbell, Executive Director of SCOTFEST. The event has seen significant expansion over the last decade growing from around 3,000 guests yearly to over 25,000 in 2017. Many World Records have been earned, a plethora of regional, national and international Folk and Celtic rock bands have been brought to Northeast Oklahoma. SCOTFEST has showcased dozens of Pipe Bands, Highland and Irish dance troupes, and over 300 world-class athletes in the annual Highland Games. "The expansive event facility that the citizens of Broken Arrow have is one of a kind and a real gem" said Campbell "the space we need to grow our event bigger and better is in abundance here."

For the past 38 years, SCOTFEST has been held on the third weekend in September, and 2018 will be no exception. "Broken Arrow prides itself on annual events like Rooster Days, the Gatesway Balloon Fest, the Cox Family Concert and now we're proud to partner with SCOTFEST to add another signature event to our calendar" says Broken Arrow Mayor, Craig Thurmond "our citizens have invested millions in continuing to make Broken Arrow a world-class city and events like SCOTFEST highlight that effort."

"Our goal with the Chisholm Trail South Park was to bring world-class events to the state's largest suburb" said Broken Arrow Chamber President Wes Smithwick "building a partnership with SCOTFEST will ensure that we meet these goals year after year."

SCOTFEST kicks off September 14th, 2018 at 5pm with tickets available February 1st online at [okscotfest.com](http://okscotfest.com).

###

**SCOTFEST, Inc** is a 501(c)3 Non-Profit Public Charity Organization committed to uniting and enriching our communities through Celtic arts, education and entertainment throughout Oklahoma. Their signature festival, SCOTFEST, has been a Green Country tradition for almost 40 years and continues to attract guests, world class athletes, bands, pipers and clan families from around the world every September.



**CHISHOLM TRAIL SOUTH PARK**

21101 East 101st St | Broken Arrow | Oklahoma 74014

[WWW.OKSCOTFEST.COM](http://WWW.OKSCOTFEST.COM)



**BROKEN ARROW**

*Where opportunity lives*

## **MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE**

December 18, 2017

**FOR MORE INFORMATION:**

Sheila A. Curley, APR  
at 918-830-3268 or  
or email sheila@six-pr.com

# **City of Broken Arrow releases citizen survey results on GO Bond renewal projects**

*Survey results provide City leaders with resident's priorities on streets, public safety and projects*

**WHAT:** Broken Arrow city leaders to release results from a comprehensive citizens' survey completed in November.

Residents were asked opinions on future projects, satisfaction on major city services and ways to improve the efficiency and effectiveness of services.

The results provide much-needed data to the Broken Arrow City Council to make informed decisions while formulating a proposal to renew the city's general obligation bond in 2018.

**WHO:** **City Manager Micheal Spurgeon, City of Broken Arrow**  
**Mayor Craig Thurmond, City of Broken Arrow**

Available for on-camera interviews to discuss some of the initiatives rising to the top in the results such as, strong support for road widening, intersection improvements and adding turn lanes.

**WHEN:** **Broken Arrow City Council Meeting**  
**Tuesday, December 19**  
**Meeting begins at 6:30 pm**

**WHERE:** **Broken Arrow City Hall**  
**220 S First St Broken Arrow, OK**

###



**BROKEN ARROW**

*Where opportunity lives*

## NEWS RELEASE

**FOR IMMEDIATE DISTRIBUTION**

December 19, 2017

FOR MORE INFORMATION:

Sheila A. Curley, APR  
at 918-830-3268 or  
or email [sheila@six-pr.com](mailto:sheila@six-pr.com)

# City of Broken Arrow releases citizen survey results on GO Bond renewal projects

*Survey results provide City leaders with resident's priorities on streets, public safety and projects*

**(BROKEN ARROW, Okla.)** – Broken Arrow city leaders released today results from a comprehensive citizens' survey completed in November. Residents were asked opinions on future projects, satisfaction on major city services and ways to improve the efficiency and effectiveness of services. The results provide much-needed data to the Broken Arrow City Council to make informed decisions while formulating a proposal to renew the city's general obligation bond in 2018.

The City of Broken Arrow invited the community to participate in the online survey through notices in city-issued utility statements, social media and community organizations. Citizens without internet access were supplied a paper survey. The survey was open from October 1, 2017, through November 10, 2017, and resulted in 2,579 households completing the survey.

“The high number of respondents clearly shows citizens want to be heard in the decision-making process,” City Manager Michael Spurgeon said. “The responses provide valuable feedback to ensure the City's priorities are aligned with the needs of our residents.”

The results show a broad satisfaction with most city services, while also indicating specific areas in which the city can better serve the community. Some of those results include:

- 92% of residents agree the city is moving in the right direction
- 98% of residents are satisfied with the quality of life in Broken Arrow
- 98.3% of residents are satisfied with the customer service received from the city
- 89% of residents believe the Mayor and City Council are doing a good job
- 98% of residents agree that Broken Arrow is an excellent place to raise a family

The highest priorities related to projects are reflected in the responses to questions on transportation and infrastructure, such as street maintenance, traffic flow, and drainage issues.

(more)



**City of Broken Arrow**  
**2-2-2-2-2**

Respondents also indicated support for various public safety projects, as well as projects intended to upgrade facilities and improve the overall quality of life in Broken Arrow. A sample of those results include:

- 97% of residents support storm drainage projects
- 97% of residents support street improvement projects
- 94% of residents support public safety investments
- 82% of residents support improvements to public facilities
- 73% of residents support quality of life initiatives

“With these results in hand, the City Council begins the process of selecting specific projects to place before the voters for consideration in 2018,” Spurgeon said. “It is a balance between projects prioritized by the residents, projects to continue Broken Arrow’s momentum, and a realistic budget to accomplish both. Members of the City Council face tough decisions narrowing down the projects to include and what projects may need to wait for another opportunity.”

Citizens were asked questions of support for specific projects impacting economic development and quality of life. Those results include:

- 85.66% of respondents believe building an Innovation District is a good idea
- 64.74% of residents believe building a major indoor/outdoor sports complex is a good idea
- 53.19% of residents agree building a parking garage in the Rose District is a good idea; 46.81% believe other options should be pursued
- 41.28% of residents would support building a new City Hall; 58.72% think the City should pursue other options
- 23.71% of residents believe building a Rose Garden in the Rose District is a good idea; 76.29% do not support the idea

When the proposed project packet is complete, the City of Broken Arrow will host a series of public meetings in February 2018 to ask for additional public input from residents.

In the last three years, Broken Arrow’s population has grown by approximately 7,000 new citizens. Broken Arrow’s population has increased by 18.6% in the last 10 years — more than double the comparable U.S. population growth over that time. In October, USA Today ranked Broken Arrow No. 29 as its annual list *Most livable: America’s 50 best cities to live in*.

###

**About the Research Team**

The City of Broken Arrow engaged Sheila Curley, owner of sixPR public relations firm, to lead community-wide engagement and education about the 2018 general obligation bond renewal. The Citizen’s Survey was developed by Trebor Worthen of AH Strategies and executed by Dr. Rick Farmer who earned his Ph.D. at the University of Oklahoma in political science and statistics.

**Contact: Krista Flasch**  
**Director of Communications**  
**City of Broken Arrow**  
**Phone: (918) 259-2400, ext. 5309**  
**Mobile: (918) 409-7771**

**Two intersections on Aspen Avenue to receive flashing yellow arrows**  
*The new signals allow permissive left turns to aid traffic flow at busy intersections*

**Broken Arrow, Okla. (12/15/2017)** – New flashing yellow arrow, left turn traffic signals will be installed at to more intersections in Broken Arrow:

- Aspen (145<sup>th</sup> East) Avenue and Kenosha (71<sup>st</sup>) Street and
- Aspen Avenue and Houston (81<sup>st</sup>) Street.

Drivers will encounter a four-way stop at the intersections while crews perform the work, from approximately 8 a.m.-4 p.m. on Monday, Dec. 18.

The new traffic lights allow for both protected and permissive left turns from dedicated left turn lanes and will help alleviate traffic congestion. The new left turn traffic signal head includes the standard red, yellow and green arrows which have been used for years, along with an additional “flashing yellow arrow.” The “flashing yellow arrow” functions just like a solid green ball and indicates to drivers that they can make a left turn after yielding to oncoming traffic and pedestrians in crosswalks.

The City of Broken Arrow already operates several intersections with this new type of signal. Flashing yellow arrows are in use at:

- Aspen Avenue and Tucson (121<sup>st</sup>) Street,
- Tucson Street and Redbud Avenue (by the Warren Theatre),
- Kenosha Street and 9<sup>th</sup> Street (Lynn Lane), and
- Elm Place (161<sup>st</sup> East Avenue) and the Creek Turnpike.

The Kenosha and Houston intersections on Aspen are two of six planned flashing yellow arrow installations planned for fiscal year 2018. The rest include:

- Aspen Avenue and Detroit Street,
- Aspen Avenue and Washington (91<sup>st</sup>) Street,
- Elm Place and Florence (111<sup>th</sup>) Street and
- Elm Place and Washington Street.

A video demonstrating how the new left turn signal works can be viewed at [www.brokenarrowok.gov/leftarrow](http://www.brokenarrowok.gov/leftarrow).

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***PRESS RELEASE***

**Contact: Shaun Christmas  
Broken Arrow Fire Fighter  
City of Broken Arrow  
Phone: 918-812-7749**

## **BAFD firefighters shop with children on Dec. 16**

**Broken Arrow, Okla. (12/14/17)** – Firefighters with the Broken Arrow Fire Department will go shopping with children in need to buy presents for their families. Shop with a Firefighter will begin at 9 a.m. at the south Broken Arrow Walmart, 6310 S. Elm Pl.

Also, BAFD's third annual toy drive continues until Dec. 21. Some of the already donated toys were handed out to children at Saint Francis Children's Hospital on Dec. 14. All other donated toys will be given to Toys for Tots.

Residents may drop toys off at any Broken Arrow fire station, and those who donate can receive a tour of the fire station and trucks.

Last year, BAFD collected about 600 toys. Firefighters hope to exceed that number this year.

For more information, contact Shaun Christmas at 918-812-7749 or [schristmas@brokenarrowok.gov](mailto:schristmas@brokenarrowok.gov).

**Fire Station Locations:**

- 120 W. Kenosha St.
- 2300 W. Norfolk Dr.
- 8000 S. Elm Pl.
- 6201 E. Kenosha St.
- 3301 W. Houston
- 3151 N. 9<sup>th</sup> St.
- 2900 S. Elm Pl.

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### 3. SPECIAL EVENTS / ACTIVITIES



**To:** Jennifer Hooks, Executive Assistant to the City Manager  
**From:** Vaunda Olivera, Community Events Manager  
**CC:** Scott Esmond, Director of Parks and Recreation  
**Date:** December 15th, 2017  
**Re:** Notes to Council

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**SPECIAL EVENTS COMMITTEE (SEC)**

The SEC will be meeting December 20<sup>th</sup>, at the Events Park office to review the events from the 2017 season and discuss possible updates to the Resource Guide. Further details regarding those additions or changes will be forthcoming.

**EVENTS**

The last event of the 2017 season is this Saturday, December 16<sup>th</sup> in the Rose District. Fleet Feet will be hosting their annual Rudolph Run and Fun Run. The run route will be on Main Street from Detroit Street to Richmond Street and will include a path through Central Park. Road closures will begin at 6:30 a.m. in the set up area (Detroit to El Paso) and be phased in before the run begins. Roads will be opened at approximately 11:00 a.m. Fleet Feet is anticipating 1200-1500 runners for both runs. Many of the runners dress in holiday costumes. We hope you have some time this busy holiday season to join in the fun.



CITY OF BROKEN ARROW

Parks & Recreation Event Report

Event/Program: Pizza with Santa Date: 12/16/2017

**DETAILS**

<i>Location</i>	Nienhuis Park 3201 N. 9 <sup>th</sup> Street	<i>Attendance</i>	195
<i>Event Organizer</i>	Jim Reed/ Nienhuis Park Center Supervisor	<i>How long has the event been going?</i>	13 Years

**DESCRIPTION**

- Families come to the Community Center to meet Santa Clause and take pictures.
- They are given a slice of pizza and drink.
- There was a balloon artist making balloon animals and Christmas themed balloons.
- The kids made their own Christmas ornament at the craft table.
- There was a cake walk where the kids and adults competed for small Christmas themed cupcakes.
- We played Christmas music while they enjoyed their time here.

**TYPE OF PROMOTIONS USED**

- Posters and flyers at Community Centers
- Posted on City Events Calendar
- Posted on Broken Arrow Parks and Recreation Facebook pages
- Posted on Marquee
- City Website
- Krista posted on the City Municipal Facebook page as well
- Parks and Rec Informer Newsletter

**Our goals:**

Have Fun!

Bring Awareness to BA Parks and Recreation

**Photos:**







# City of Broken Arrow Leadership Team

State of the City Lunch  
December 13, 2017